

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Barrie receives 5 Blooms Gold Award at Communities in Bloom Symposium

(Barrie, ON) – The City of Barrie was recognized with a Circle of Excellence – 5 Blooms Gold award at the <u>2023 Communities in Bloom National/International Symposium and Awards Ceremonies</u>, which were held on September 30 in Fort McMurray Wood Buffalo, Alberta. Barrie also received special recognition for its plants and floral displays.

National Communities In Bloom judges toured Barrie in late July to evaluate the accomplishments of the community, based on the following criteria: community appearance, environmental action, heritage conservation, tree management, landscape, and plant and floral displays.

<u>Communities in Bloom</u> is a volunteer and partnership-driven organization that uses a multi-tiered competitive evaluation process to foster community strength, involvement, and continuous improvement. This is accomplished by nurturing environmental sustainability, enhancements of green spaces, and heritage conservation, in cultural and natural environments encompassing municipal, residential, commercial, and institutional spaces.

Visit <u>barrie.ca/CommunitiesInBloom</u> to learn more about Barrie's participation and to view the 2023 digital booklet. See the full Communities in Bloom awards results at <u>communitiesinbloom.ca/2023-cib-awards-results</u>.

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