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**TO:** COUNCILLOR MICHAEL PROWSE, CHAIR OF FINANCE AND CORPORATE SERVICES COMMITTEE

**FROM:** Meli Limani, Council Constituent Administrator 

**NOTED:** Carla Ladd, CAO 

**RE:** Additional Information about the sponsorship of non-City events

**DATE:** December 9, 2015

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#### **PURPOSE & BACKGROUND**

On November 16, 2015 General Committee referred the staff memo on the sponsorship of non-City events for consideration to the Finance and Corporate Services Committee. This memo provides additional information about the sponsorship of the Hockey Night in Barrie event, Dragon Boat Festival, Barrie Colts Golf Tournament and Pathways project.

#### **ANALYSES**

**Hockey Night in Barrie:** The City of Barrie has been providing sponsorship to the Hockey Night in Barrie since 2011 based on a number of Council motions (see attached 2011-2014 motions). These Council motions directed support be given for staffing (including ushers), summer ice rentals, facility maintenance costs and socan fees. No other subsidy is provided to this event.

In addition, for a number of years, Invest Barrie through the Business Development Department has been utilizing this event to build relationships with targeted businesses. The costs associated with this initiative include the rental of a box for the evening at a value of \$750 and food and beverages at an approximate cost of \$600. Invest Barrie focused on hosting businesses that were in the process of or had recently located in Barrie, existing businesses that were expanding, new start-up businesses and entrepreneurs, and Business leaders who had contributed to the efforts of the City by assisting in the development of investment/business opportunities for Barrie in that past year.

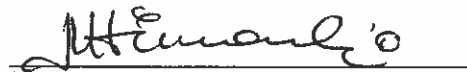
For example, in 2015 the following businesses were hosted:

- Innovative Automation (has grown 41 employees in over past year and seeking to expand their physical location),
- TygerShark (a growing/expanding start-up firm, significant volunteer participation in Invest Barrie's initiatives)
- R&M Plastics (a company which relocated from Brampton to Barrie),
- Precision CNC (Local Manufacturing Firm, expanding its current business operations in the City, engaged with school boards in initiatives to engage students in Trades),
- Grant Thornton (working with Invest Barrie to support the manufacturing sector)
- Digital Giants (ambassador and mentor with Small Business Centre Starter Company Program)
- Laurentian University.

**Dragon Boat Festival:** The City of Barrie has participated in the Dragon Boat event since 2004 at which time, the boat for the City of Barrie staff had been sponsored by an external donor. In 2007, the external donor discontinued the support of the City boat however the City's Executive Management Team (EMT) agreed to sponsor the staff boat from the CAO's staff and community relations budget. In 2014, EMT discontinued financial support for the staff boat.

**Barrie Colts Golf Tournament:** Since 2010, EMT has sponsored the Barrie Colts Golf Tournament. The sponsorship was discontinued in 2015.

**Pathways:** Through motion 14-G-029 (February 10, 2014), City Council approved (one time) start-up funding for the Barrie Pathways project. The motion is appended to this memo.

  
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Meli Limani



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**File #:** 14-G-111    **Version:** 2   
**Name:**  
**Type:** Staff Report    **Status:** Carried  
**File created:** 4/29/2014    **In control:** City Clerk's Office  
**On agenda:** 5/12/2014    **Final action:** 5/12/2014  
**Title:** FEES FOR FUNDRAISING EVENTS AT THE BARRIE MOLSON CENTRE  
**Attachments:** 1. [REC001-140505.pdf](#)

[History \(2\)](#)
[Text](#)


Date	Ver.	Action By	Action	Result	Action Details	Meeting Details	Video
5/12/2014	2	City Council	Adopted		<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available
5/5/2014	1	General Committee	recommended for consideration of adoption (Section "B")		<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available

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**TO:** GENERAL COMMITTEE


**SUBJECT:** FEES FOR FUNDRAISING EVENTS AT THE BARRIE MOLSON CENTRE

**WARD:** n/a

**PREPARED BY AND KEY CONTACT:** R. EMERSON – MANAGER, BUSINESS SERVICES EXT. 4500 

**SUBMITTED BY:** B. ROTH, DIRECTOR OF RECREATION SERVICES

**GENERAL MANAGER APPROVAL:** RICHARD FORWARD, MBA, M.SC., P.ENG., GENERAL MANAGER OF COMMUNITY & CORPORATE SERVICES 

**CHIEF ADMINISTRATIVE OFFICER APPROVAL:** CARLA LADD, CHIEF ADMINISTRATIVE OFFICER 

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**RECOMMENDED MOTION**

1. That delegated authority be granted to the Director of Recreation Services, in consultation with the General Manager of Community and Corporate Services, to waive the normal "Event Rate" Daily Fee charged for ticketed events at the Barrie Molson Centre – the fee having been established by the Fees Bylaw as approved by Council each year – and in place of this fee to charge qualifying fundraising events held at the BMC in accordance with the "Fee Guidelines for Fundraising Events at the Barrie Molson Centre" as provided in Appendix A of this report.

**PURPOSE & BACKGROUND**

2. The purpose of this staff report is to propose guidelines under which the Director of Recreation Services, in consultation with the General Manager of Community and Corporate Services, would be granted delegated authority to adjust the fees charged for fundraising events held at the Barrie Molson Centre, including:
  - a) The definition of qualifying fundraising events;
  - b) The definition of qualifying not-for-profit and/or charitable organizations;
  - c) The regular fees charged for events at the Barrie Molson Centre to be waived;
  - d) The fee to be charged for qualifying fundraising events; and
  - e) The administration of such guidelines.
3. On August 20, 2012 City Council adopted motion 12-G-200 entitled "HOCKEY NIGHT IN BARRIE V FUNDRAISING EVENT" as follows:
  1. That the Barrie Molson Centre facility be provided to Royal Victoria Hospital on August 16, 2012 for their "Hockey Night in Barrie V" fundraising event with the following City of Barrie costs to be paid by RVH/event organizers:
    - a) Direct staffing (including ushers, supervisor, ticket takers) - estimated in the amount of \$2000;
    - b) Summer Ice rental rate per hour rented by the organizers (shall not include an event rate) - \$252.88 per hour;

- c) Any facility cleaning costs incurred (staff or contractor) - estimated in the amount of \$1300; and
  - d) SOCAN fees - estimated in the amount of \$50
2. That staff in the Recreation, Facilities and Transit Department prepare a report for General Committee's consideration with respect to a policy to provide discounting options on the fees charged to fundraising events that use the Barrie Molson Centre as a venue. (Item for Discussion 6.2, August 13, 2012)  
(File: R00)
4. Hockey Night in Barrie is an annual fundraising event which has been held at the Barrie Molson Centre in August of each year since 2008. The primary purpose of this event is to raise funds for the Royal Victoria Hospital, and as such Hockey Night in Barrie directs 100% of event proceeds (after event expenses are paid) to this purpose. The event is well supported by the local community, with dozens of businesses from Barrie and beyond donating products and services to the event. In six years, Hockey Night in Barrie has raised in excess of \$1,000,000 for the Royal Victoria Hospital.

#### **ANALYSIS**

5. Most of the facility rental fees established by the Recreation Services have been developed not only with an eye to cost recovery targets, but also in consideration of what not-for-profit organizations can bear – given that these community groups are the primary users of most spaces. This includes community halls and meeting rooms, ice pads, pools, baseball diamonds, and soccer fields. In some cases, differential pricing has been developed to distinguish between community and commercial uses (e.g. events at the Southshore Community centre, where there are different rental rates for community activities, and commercial meetings and events. In other cases where differential fees have not been established (e.g. ice rental rentals and field permits), such fees have been developed with community not-for-profit groups in mind – since such groups are the predominant users of these spaces. The exception to the development of community-minded fees is the "Event Fee" daily rate established for the Barrie Molson Centre, since such events are typically booked for commercial purposes.
6. From time to time, the Barrie Molson Centre is used for large-scale ticketed events for which the primary purpose is to raise funds for not-for-profit or charitable organizations and initiatives in the community. These events are somewhat rare however, and while all such events do not necessarily identify themselves as fundraising events at the time of booking, it is estimated that historically only 1 event of this nature is held at the Barrie Molson Centre each year.
7. As the only historically recurring fundraising event held at the Barrie Molson Centre each year, Hockey Night in Barrie, and the Council-approved support which has been provided to it in past years, has been used as a model for the development of the "Fee Guidelines for Fundraising Events at the Barrie Molson Centre" as provided in Appendix A.
8. The proposed "Fee Guidelines for Fundraising Events at the Barrie Molson Centre" would offer some financial relief for qualifying fundraising events at the Barrie Molson Centre which are not intended to generate any profit for a commercial entity. Such support could help these events to maximize their fundraising contribution by lowering event-related costs.

9. By implementing the proposed guidelines, the City of Barrie would be waiving up to \$3,129.41 in rental fees for each qualifying fundraising event. Some examples are illustrated below in Table 1.

**Table 1: Rental revenue impact for typical events**

Event Length	"Event Fee" Daily Rate currently charged	Proposed "Fundraising Event Fee" which would be charged	Value of Fees Waived by the City of Barrie
5 hours	\$4,259.51	\$1,130.10	\$3,129.41
7 hours		\$1,582.14	\$2,677.37
10 hours		\$2,260.20	\$1,999.31
18 hours (Full Day)		\$4,068.36	\$191.15

10. With the exception of the rental fees waived, as described in the proposed guidelines, all other terms and conditions related to use of the Barrie Molson Centre for ticketed events would continue to apply. This would include the requirement for event users to reimburse the Barrie Molson Centre for the full cost of all equipment, services, licenses and other items required for a safe, responsible, and successful event. The items, which would be included in the event contract, will include but not be limited to security, ushers, first-aid support, and custodial services during and after the event.
11. Fundraising events which sell tickets will continue to be required to remit to the City a "Capital Refurbishment Fee (C.R.F)" of \$1.40 + HST for each ticket sold. This C.R.F. charge will not be waived for qualifying fundraising events.
12. The revenue to be received from the proposed "Fundraising Event Fee" would continue to cover the incremental facility operating costs which are incurred by the Barrie Molson when an event is held. These costs - including incremental staffing, utilities, and supplies - are those which would otherwise not be incurred if the event were not held and are estimated to be \$127-165 per hour, depending on the length, timing, and scale of the event.
13. Implementation of the proposed guidelines should not set a precedent requiring similar fee discounts to be extended at other facilities.
14. Implementation of the proposed guidelines would not be anticipated to have an impact on Recreation Services' financial performance in comparison to budget, since:
- a) The fees charged for qualifying fundraising events would continue to fully cover the operational expenses incurred by Recreation Services for these events;
  - b) Recreation Services does not anticipate a significant number of qualifying fundraising events to be booked each year, and cannot identify any revenue impact to historically annual events at the BMC.
  - c) Qualifying fundraising events will only be booked after the City of Barrie Community Ice Allocation process has been completed year, and therefore such

events would not significantly impact the number of revenue generating hours at the Barrie Molson Centre in any given year.

### ENVIRONMENTAL MATTERS

15. There are no environmental matters related to the recommendation.

### ALTERNATIVES

16. Council could amend the recommended Fee Guidelines for Fundraising Events at the Barrie Molson Centre by waiving the requirement for qualifying fundraising event holders to remit a Capital Refurbishment Fee to the City of Barrie.

Currently a fee of \$1.40 plus HST is charged for each ticket for events at the Barrie Molson Centre, and would continue to be charged to qualifying fundraising event holder should the recommended motion before Council be approved. Relieving event holders of this obligation would mean a reduction in potential revenue to the City of approximately \$6,636 for each sold-out event at the Barrie Molson Centre.

Waiving the Capital Refurbishment Fee could be accomplished by:

- i. AMENDING the recommended motion to read:

That delegated authority be granted to the Director of Recreation Services to waive the normal "Event Rate" *and the "Capital Refurbishment Fee"* for ticketed events at the Barrie Molson Centre – *both fees being* established by the Fees Bylaw as approved by Council each year – and in place of *these fees* to charge qualifying not-for-profit and/or charitable fundraising events held at the BMC in accordance with the "Fee Guidelines for Fundraising Events at the Barrie Molson Centre" as provided in Appendix A of this report.

- ii. DELETING part c) under article 2 within the "Fee Guidelines for Fundraising Events at the Barrie Molson Centre" in Appendix A, and replacing it with the following.

- c) The "Capital Refurbishment Fee" (currently \$1.40 + HST per ticket as defined by Council's 2014 Fees Bylaw) normally charged for ticketed events at the Barrie Molson Centre, will be waived.

### FINANCIAL

17. Notwithstanding the Event Rate approved by Council in the Fees by-law, the Director of Recreation would require delegated authority to successfully administer the "fundraising events" rate described in this report. The primary reason for this is the need to respond to the potentially unique incremental costs associated with the events in question through unique pricing.
18. There is the potential for lost revenue to the corporation through opportunity cost (i.e. a fundraising event fills a time spot that could have been sold at a higher profit margin). However, this risk appears to be adequately mitigated by the guidelines set out in this report for provision of the program.

19. As the proposed guidelines are not anticipated to have an impact on Recreation Services' financial performance in comparison to budget, no additional funding and/or budget adjustment is required to implement the recommendations contained in this report.

**LINKAGE TO 2010-2014 COUNCIL STRATEGIC PLAN**

20. The recommendation(s) included in this Staff Report support the following goals identified in the 2010-2014 City Council Strategic Plan:
- Improve and Expand Community Involvement and City Interactions
  - Strengthen Barrie's Financial Condition
21. By encouraging large scale fundraising events at the Barrie Molson Centre, the City of Barrie would be supporting organizations and initiatives which provide important opportunities for Barrie Residents to get involved in making their City a better place to live. The proposed guidelines will also ease and improve the event planning process for BMC event holders, by clearly defining process and conditions under which they can seek the City's support. At the same time, the level of support recommended in this report is proposed in a fiscally responsible manner, allowing the City to continue recovering the operating costs associated with these events and minimizing any loss in potential revenue.



**APPENDIX "A"**

**Fee Guidelines for Fundraising Events at the Barrie Molson Centre**

**PURPOSE**

1. The purpose of these Fee Guidelines for Fundraising Events at the Barrie Molson Centre (herein referred to as the Guidelines") is to:
  - a) Provide support for large scale fundraising events at the Barrie Molson Centre which benefit community organizations and initiatives which are important to Barrie residents;
  - b) Define a level of support which is fiscally responsible by allowing the City of Barrie to recover all incremental operating costs associated with these events which are incurred at the Barrie Molson Centre.

**FEES FOR QUALIFYING EVENTS**

2. For Qualifying Events which meet all criteria contained in these Guidelines, the following fees shall apply for rental of the Barrie Molson Centre:
  - a) The "Event Rate" (currently \$4,259.51 + HST per day, as defined by Council's 2014 Fees Bylaw) normally charged for ticketed events at the Barrie Molson Centre, will be waived.
  - b) The prevailing ice rental rate for the Barrie Molson Centre (currently \$226.02 + HST for prime-time uses, as defined by Council's 2014 Fees Bylaw) will be charged for each hour of the event, including pre- and post-event time when the facility will otherwise not be available for other uses.
  - c) A "Capital Refurbishment Fee" (currently \$1.40 + HST per ticket as defined by Council's 2014 Fees Bylaw) will be remitted by event holders to the City of Barrie for each ticket sold for the event.
  - d) All other direct costs required for a safe, responsible, and successful event which are incurred by the Barrie Molson Centre on the event's behalf will be payable to the Barrie Molson Centre. Such requirements will be included in the event contract, and may include, but not be limited to:
    - i. event equipment rentals;
    - ii. event set-up labour (including installation of floor deck over the ice and removal of boards and glass, if required);
    - iii. ushers, supervisors, ticket takers, security, first aid, and other event personnel;
    - iv. cleaning and custodial, during and after the event;
    - v. SOCAN fees and other licensing and/or permit fees.

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**QUALIFYING FUNDRAISING EVENTS:**

3. In order to be deemed a Qualifying Event, to be eligible for the fees defined above, the following criteria must be met in full:
  - a) The event must be planned, organized, and executed by a registered not-for-profit or charitable organization operating within Barrie's boundaries, or by a third party where an explicit endorsement has been provided in writing by such a registered not-for-profit or charitable organization operating within Barrie's boundaries.
  - b) The primary or sole purpose of the event must be to raise funds for a charitable or not-for profit organization, where those funds are to be entirely used for organizations or initiatives specifically within the City of Barrie or the County of Simcoe
  - c) The event organizers must commit to ensuring 100% of net proceeds raised by the event are to be directed to the identified not-for-profit or charitable organization or initiative and in no case should the amount contributed to not-for-profit/charitable group be less than 50% of the gross cost of the event.
    - i. Net proceeds will be defined as the gross ticket sales for the event less direct operating costs paid by event organizers for the planning, production, and execution of the event (the charges for which shall not exceed the reasonable market value of such services).

**APPLICATION/ADMINISTRATION**

4. Proposed Qualifying Events will be considered based on Barrie Molson Centre availability, once space needs have been booked for existing Facility Use Agreements at the Barrie Molson Centre and after the City of Barrie's Community Ice Allocation process has been completed.
5. Event organizers must request for fees to be waived in accordance with these Guidelines, at the time of booking, by directing such request in writing to the Director, Recreation Services. This request will identify:
  - a) The proposed date and time of the event
  - b) The hours required for pre-event set-up and post-event load-out.
  - c) The name of the primary event organizer, who shall sign the Event Contract
  - d) The name of the not-for-profit/charitable organization who will benefit from the event
6. Should the event be organized by a third party who is not to be the ultimate recipient of the funds raised, the event organizer shall include with the fee waiver request a letter of endorsement from the qualifying not-for-profit/charitable organization who will be the beneficiary of the event.

Details

File #: 13.G.155 Version: 3

Type: Discussion Item

Title: HOCKEY NIGHT IN BARRIE VI FUNDRAISING EVENT That the Barrie Molson Centre facility be provided to Royal Victoria Hospital on August 15, 2013 for their "Hockey Night in Barrie VI" fundraising event with the following City of Barrie costs to be paid by RVH/event organizers: a) Direct staffing (including ushers, supervisor, ticket takers) - estimated in the amount of \$2,000; b) A maximum of \$1,011.52 for the rental fees (shall not include an event rate); c) Any facility cleaning costs incurred (staff or contractor) - estimated in the amount of \$1,300; and d) Socan fees - estimated in the amount of \$50. (Item for Discussion 8.2, June 10, 2013) (File: R00)

Mover: Secondar:

Result:

Agenda note:

Minutes note:

Action:

Action text:

Votes (00)

0 records

Person Name	Vote
No records to display	

That Section "D" of the Second General Committee Report dated June 10, 2013 now circulated, be adopted.

**CARRIED**

**13-G-155** HOCKEY NIGHT IN BARRIE VI FUNDRAISING EVENT

**SECTION "E" - Receipt of this Section**

**Moved by: Councillor, B. Ainsworth**

**Seconded by: Councillor, L. Strachan**

That Section "E" of the Second General Committee Report dated June 10, 2013 now circulated, be received.

**CARRIED**

**13-G-156** APPLICATION FOR PROPOSED AMENDMENT TO ZONING BY-LAW - CITY OF BARRIE ON BEHALF OF OWNER - THE CITY OF BARRIE AND THE SIMCOE COUNTY DISTRICT SCHOOL BOARD - THE CENTRE FOR EXCELLENCE IN EDUCATION - 125 AND THE SOUTH HALF OF 155 DUNLOP STREET WEST, 34 AND 40 - 44 HIGH STREET AND 34, 36, 38, 40 AND 50 BRADFORD STREET

**Attachments:** [130610 PM Notice The Centre for Excellence in Education](#)  
[130610 PM Correspondence Centre for Excellence in Education](#)  
[PM Centre for Exc June 10 2013](#)

**13-G-157** APPLICATION FOR PROPOSED AMENDMENT TO ZONING BY-LAW - CELESTE PHILLIPS PLANNING INC. ON BEHALF OF JOSCONA LTD. IN TRUST FOR VITAJOE LTD. - 220 BRADFORD STREET

**Attachments:** [130610 PM Notice 220 Bradford Street.pdf](#)  
[130610 PM Presentation 220 Bradford Street.pdf](#)  
[130610 PM Correspondence 220 Bradford Street.pdf](#)

**SECTION "F" - Adoption of this Section**

**Moved by: Councillor, B. Ainsworth**

**Seconded by: Councillor, L. Strachan**

That Section "F" of the Second General Committee Report dated June 10, 2013 now circulated, be adopted.

**13-G-158** INVESTIGATION OF INTERIM SOLUTIONS TO ROAD INFRASTRUCTURE - MAPLEVIEW DRIVE EAST



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**File #:** 12-G-200    **Version:**  **Name:**  
**Type:** Discussion Item    **Status:** Recommended Motion (section B)  
**File created:** 8/9/2012    **In control:** City Council  
**On agenda:** 8/13/2012    **Final action:** 8/13/2012

**Title:** HOCKEY NIGHT IN BARRIE V FUNDRAISING EVENT 1. That the Barrie Molson Centre facility be provided to Royal Victoria Hospital on August 16, 2012 for their "Hockey Night in Barrie V" fundraising event with the following City of Barrie costs to be paid by RVH/event organizers: a) Direct staffing (including ushers, supervisor, ticket takers) - estimated in the amount of \$2000; b) Summer Ice rental rate per hour rented by the organizers (shall not include an event rate) - \$252.88 per hour; c) Any facility cleaning costs incurred (staff or contractor) - estimated in the amount of \$1300; and d) Socan fees - estimated in the amount of \$50 2. That staff in the Recreation, Facilities and Transit Department prepare a report for General Committee's consideration with respect to a policy to provide discounting options on the fees charged to fundraising events that use the Barrie Molson Centre as a venue. (Item for Discussion 6.2, August 13, 2012) (File: R00)

**Sponsors:** J. Brassard

[History \(2\)](#)    [Text](#)

Date	Ver.	Action By	Action	Result	Action Details	Meeting Details	Video
8/13/2012	2	City Council	Adopted As Amended	Pass	<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available
8/13/2012	1	General Committee	recommended for consideration of adoption (Section "B")		<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available



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**Details** **Reports**

File #: 11-G-233 Version: 1  Name:

Type: Discussion Item Status: Recommended Motion (Section H)

File created: 8/4/2011 In control: City Council

On agenda: 8/15/2011 Final action: 8/15/2011

Title: HOCKEY NIGHT IN BARRIE FUNDRAISING EVENT 1. That the Barrie Molson Centre facility be provided to Royal Victoria Hospital at no cost on August 11, 2011 for their "Hockey Night in Barrie" fundraising event. 2. That the costs incurred by the City of Barrie associated with hosting the event (estimated in the amount of \$10,670) be funded from the Council Strategic Priorities Account. (Item for Discussion, August 8, 2011) (File: F00)

Sponsors: J. Brassard, J. Robinson

**History (2)** **Text**

2 records		Group	Export				
Date	Ver	Action By	Action	Result	Action Details	Meeting Details	Video
8/15/2011	2	City Council	Adopted	Pass	<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available
8/8/2011	1	General Committee	recommended for receipt (Section "H")		<a href="#">Action details</a>	<a href="#">Meeting details</a>	Not available



Attachments: [CLK001-140203.pdf](#)

**CARRIED**

**SECTION "E" - Adoption of this Section**

Moved by: Councillor, B. Jackson

Seconded by: Councillor, A. Khan

That Section "E" of the General Committee Report dated February 3, 2014, now circulated be adopted.

Councillor L. Strachan declared a potential pecuniary interest in the foregoing motion as she is employed by the David Busby Centre and directly involved with the Barrie Pathway's request. She did not participate in the discussion or vote on the question. She remained in her seat at the Council table.

**14-G-029** SHARED SOCIAL SERVICES FACILITY - BARRIE PATHWAYS  
MEMORANDUM OF UNDERSTANDING AND REQUEST FOR START-UP  
FUNDING

Attachments: [140203 - INV002-02.pdf](#)

**CARRIED**

Yes: 10 - Mayor J. Lehman; Councillor B. Ainsworth; Councillor D. Shipley; Councillor B. Ward; Councillor P. Silveira; Councillor M. Prowse; Councillor J. Brassard; Councillor A. Khan; Councillor B. Jackson and Councillor A. Nuttall

**SECTION "F" - Adoption of this Section**

Moved by: Councillor, B. Jackson

Seconded by: Councillor, A. Khan

That Section "F" of the General Committee Report dated February 3, 2014, now circulated be adopted.

**14-G-030** CITY OF BARRIE REPRESENTATIVE - WORKING GROUP FOR  
COUNTY OF SIMCOE 10-YEAR AFFORDABLE HOUSING AND  
HOMELESSNESS PREVENTION STRATEGY

**CARRIED**

**SECTION "G" - Receipt of this Section**

Moved by: Councillor, B. Jackson

Seconded by: Councillor, A. Khan



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**TO:** GENERAL COMMITTEE



**SUBJECT:** SHARED SOCIAL SERVICES FACILITY – BARRIE PATHWAYS  
MEMORANDUM OF UNDERSTANDING AND REQUEST FOR  
START-UP FUNDING

**WARD:** ALL WARDS

**PREPARED BY AND KEY CONTACT:** J. FOSTER, BAA, MCIP, RPP  
CITY CENTRE REVITALIZATION COORDINATOR, EXT. 4517

**SUBMITTED BY:** C. LADD, CHIEF ADMINISTRATIVE OFFICER

**CHIEF ADMINISTRATIVE OFFICER APPROVAL:** C. LADD, CHIEF ADMINISTRATIVE OFFICER



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**RECOMMENDED MOTION**

1. That the City Clerk sign the Barrie Pathways Memorandum of Understanding endorsing the project, its direction, the creation of a not-for-profit new organization and its Interim Board of Directors.
2. That \$5,000 be contributed to Barrie Pathways for start-up costs associated with communications, messaging and initiating the planning for their capital campaign to be funded from the Council Priorities Reserve.

**PURPOSE & BACKGROUND**

**Report Overview**

3. The purpose of this staff report is to provide Council with an update on the Shared Social Services Facility, now known as Barrie Pathways, and support for the project's direction through the endorsement of their Memorandum of Understanding. The Memorandum of Understanding (MOU) is attached as appendix A. In addition, to initiate the process, start-up costs are required and are being requested from the supporting organizations, including the City of Barrie and Simcoe County.

**Background**

4. A previous MOU was endorsed by 19 organizations in April 2013, which purpose was to design a clear direction to achieve a facility or facilities that would mitigate homelessness and establish a coordinated shared resources direction to build a long term solution to homelessness and give approval for the creation of the Barrie Pathways Governance Steering Committee.
5. The Pathways Steering Committee produced the draft "Building the Connections" report, dated September 23, 2013. The report lays out the groundwork for a coordinated approach to end homelessness in Barrie and puts together a proposed process and schedule for implementation. The report was later finalized after consultations with participating organizations on September 26 and 27, 2013. City staff was involved in those consultations. Copies of the "Building the Connections" report are available in the Councillor's Lounge.