



RECREATION, CULTURE AND  
SPECIAL EVENTS  
MEMORANDUM

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**TO:** MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

**FROM:** K. ELLIS, MANAGER, RECREATION AND CULTURE PROGRAMS AND SPECIAL EVENTS

**NOTED:** D. BELL, DIRECTOR, RECREATION AND CULTURE SERVICES

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

**RE:** GAME ON! 2024 – BARRIE’S GAMING EVENT

**DATE:** SEPTEMBER 11, 2024

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The purpose of this Memorandum is to provide members of Council with information regarding the upcoming **Game On!** Event.

On Saturday, September 21, 2024, Barrie’s Gaming community will come together at the City of Barrie’s seventh annual **Game On!** event. Similar to last year, this event is split into two separate, age-appropriate video gaming events that allow both children and adults to enjoy an esports event in a safe and respectful space.

The **Game On!** daytime event is hosted at the Barrie Public Library (Downtown Branch) in conjunction with the [Library’s Comic Fest event](#). **Game On!** takes place from 10 am to 2 pm and includes an all-ages Mario Kart Tournament hosted by *We Got Game*. Gamers are welcome to play or just watch on the big screen as others compete for prizes and the title of Champion. This family-friendly portion of **Game On!** is presented in partnership with the Barrie Public Library.

**Game On! After Dark** will take place in the evening. This upscale and licensed gaming event occurs from 6 pm to 10 pm at Five Points Theatre. This licensed 19+ event features a live video game competition on the big screen, an escape room, and board game lounge area. The winner of the video game competition will win the title of **Barrie’s Ultimate Gamer** and their very own trophy to showcase their triumph! Guests are also encouraged to dress up and join our Cosplay mixer and costume competition, hosted by SnowHawk Cosplay. SnowHawk is Barrie’s own celebrity cosplayer and podcaster.

Both the daytime and evening events are free of charge. Attendees are encouraged to pre-register via the website for the **Game On! After Dark** as event space is limited.

New this year: We are excited to announce that the rapper known as ‘Infinite’ will be our **Game On! After Dark** host this year. Known as “Canada’s 2Pac”, Infinite is a Juno award-winning recording artist, with additional awards from MuchMusic and the Canadian Urban Music Awards. Infinite is best known in the gaming industry as the celebrated music creator for Streetfighter III.

**Game On!** is presented in partnership with the City of Barrie’s Special Events Team, Barrie Public Library, Five Points Theatre and is generously sponsored by Kool FM, Fresh Radio, Power Up Gaming, Big 101.1, CFRH, Bounce Radio, Rock 95, and Pure Country 106.

For more information regarding **Game On!**, please visit [Game On! 2024](#) or follow the event on [Facebook](#).