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2016 Ontario Heritage Conference
MAY 12-14, 2016 ~ Stratford - St. Marys



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PRESERVATION in a changing world

Welcome

Preservation in a changing world. Certainly, a daunting challenge. But the place to assess, argue and address that challenge is not at all daunting. In fact, it's welcoming.

Join us May 12-14 in Stratford and St. Marys, where as many as 300 professionals and advocates, young and old, will zero in on the future of our rich Ontario heritage.

It's an ideal setting, the Festival City and the Stonetown, with their tree-lined streets, their walking trails, their rivers and parkland, and their assortment of history-soaked buildings, the styles of which run from Queen Anne Revival to Gothic Revival to Romanesque Revival, from Georgian to Italianate to late Victorian.

In addition to built heritage, the two centres are richly steeped in the history of sports and culture. On Morenz Drive along the Avon River in Stratford is the oldest working arena in the world. On the Thames River flats in St. Marys is Milt Dunnell Field, and not far away, the Canadian Baseball Hall of Fame.

Then, of course, there's live theatre, for which the trump card belongs to Stratford and its long-running and internationally recognized Festival, whose 2016 offerings, beginning in April, include *Macbeth*, *A Little Night Music*, and *A Chorus Line*. It's quite a backdrop for the 2016 Ontario Heritage Conference, and a program that will examine the impact of climate change on preserving our heritage, new approaches to building our communities while preserving our heritage and cultural values, the effect of new technologies on the adaptive re-use of heritage properties, and the use of social media to more effectively organize heritage activism initiatives.

Among those taking part in that examination will be David Prosser, communications director for the Stratford Festival; Ken Greenberg, an urban planner, writer, teacher, and former director of urban design and architecture for the City of Toronto; Christopher Hume, the architecture critic and urban issues columnist for the *Toronto Star*, and Jim Young, an engineer, and air-quality and weather specialist.

As well, we invite you to play a role. Register early, registration to open in February.

As the Bard of Avon put it, "It's not in the stars to hold our destiny, but in ourselves."









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2016 Ontario Heritage Conference MAY 12-14, 2016 ~ Stratford - St. Marys

Programming Highlights

Starting Thursday, prior to the official portion of the conference, there will be optional guided tours of Stratford and St. Marys plus a fun-filled Perth County Road Rally so that delegates will gain some familiarity with the area and the context for some of the conference sessions on Friday and Saturday. The opening reception on Thursday night will be held in the beautiful Stratford City Hall with some unique live entertainment and informative tours of the building being lead by municipal councillors.

The theme of the conference is "Preservation in a Changing World" so all the sessions will address aspects of this theme. There will be sessions dealing with:

- the effect of climate change on heritage buildings
- changes needed for effective heritage preservation from politicians' point of view
- First Nations issues (engagement, challenges and opportunities)
- heritage preservation from the point of view of developers
- redevelopment and reuse of large industrial properties
- rural issues (depopulation, changing agricultural methods and the effect on the landscaping, and zoning controversies)
- effective lobbying
- heritage conservation district issues lead by the Ontario Heritage Trust
- more effective ways to tell stories: Charles Ketchabaw will hold a seminar on "The Tale of a Town" explaining how he engages citizens in towns across Canada to tell their main street stories
- infrastructure renewal: St. Marys main street will be a construction zone providing an excellent example of main street infrastructure renewal (the challenges, choices and complications)
- preservation of heritage bridges: Heritage bridges are sometimes refurbished and more often are demolished, so a session will deal with the challenges faced by municipalities and the availability of new technology to address these challenges
- more effective use of conventional media and social media

In addition to these sessions, a number of keynote speakers will be present, including David Prosser and Ken Greenberg.

This conference has all the makings to be the best heritage conference yet with lots of opportunity for a fun time, munching on delicious local food, networking with heritage colleagues, touring a remarkable area of the province and learning new tricks with old structures. You will return home with renewed energy and new ideas to face your heritage challenges at home.

FRIDAY MAY 13, 2016 **OPENING KEYNOTE DAVID PROSSER**

David Prosser, communications director for the Stratford Festival will touch on Stratford's industrial past and point to several buildings that have been adaptively reused, among them the Avon Theatre, the Tom Patterson Theatre and Stratford former teacher's college.

Print a program at a glance updated Feb. 22, 2016

More detailed information to be added on a regular basis please visit again

For social program, theatre and tours please click here







"Stratford the theatre town is a far richer, more interesting place to live - a place more likely to attract people of imagination and creative enterprise - for having once been the Stratford renowned for furniture factories and railways," says Prosser.



SATURDAY MAY 14, 2016 GALA DINNER KEYNOTE KEN GREENBERG

Ken Greenberg is an urban designer, teacher, writer, former Director of Urban Design and Architecture for the City of Toronto and Principal of Greenberg Consultants. For over three decades he has played a pivotal role on public and private assignments in urban settings.

DISCLAIMER

This conference is an initiative by Community Heritage Ontario and The Architectural Conservancy of Ontario to provide information, education, points of view and opinions to maintain and enhance the competence of and inspire individuals working in the heritage field, whether professionals or volunteers. The presentations and sessions during this conference do not, however, represent or embody any official positions of or statements by either Community Heritage Ontario or The Architectural Conservancy of Ontario, or their respective directors and officers, except where this is specifically indicated. The participants at this conference acknowledge and agree that neither Community Heritage Ontario nor The Architectural Conservancy of Ontario accept any responsibility or liability for the content of any verbal or written presentations by third parties. In addition, the presentations and sessions at this conference do not attempt to set forth definitive methods or standards or provide legal advice. Any materials provided are intended to be used thoughtfully by participants, as nothing presented at this conference relieves participants of their responsibility to consider the content in the light of their own judgment and experience.









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Conference Registration is now open

Register Now!

Print Fill and Fax Paper Form

Registration powered by RegOnline

Registration Fees (plus HST)	Early Bird up to April 2, 2016	Regular After April 2, 2016
Full Conference Delegate	\$250	\$300
Full Conference Student *	\$190	\$230
1 Day Friday	\$120	\$145
1 Day Saturday	\$155	\$180
*Subsidies may be available, please contact us for more information.		

Registration details

Full Conference (Delegate or Student) fees include:

- -Attendance at all plenary and concurrent sessions on Friday and Saturday;
- -Lunches and AM & PM breaks on Friday and Saturday; Access to social events: Opening Reception Thursday evening Reception and dinner Saturday evening.
- 1 Day Only Friday fees include:
- -Attendance at all sessions on Friday;
- -Lunch, AM & PM breaks on Friday
- 1 Day Only Saturday fees include:
- -Attendance at all sessions on Saturday;
- -Lunch at either Stratford or St. Marys, AM & PM breaks and reception and dinner Saturday evening.

If you are bringing a partner or guest, additional tickets are available for them to attend the Saturday gala dinner at \$60 each and can be purchased when you register.









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2016 Ontario Heritage Conference MAY 12-14, 2016 ~ Stratford - St. Marys

Arden Park Hotel - 2016 OHC Main Venue



Conference hotel and main venue will be the Arden Park Inn in Stratford. The Arden Park is a Best Western Plus facility.

Rate is \$129 plus applicable taxes for 1 king or 2 queen beds. Parking is free.

To make a reservation please call the hotel at 1-877-788-8818 and mention the 2016 Ontario Heritage Conference. Please note you cannot book online and must contact the property directly.

To view Arden Park Hotel



Arden Park Hotel 552 Ontario Street Stratford, Ontario, N5A 3J3

Phone: 519-275-2936 Toll free: 1-877-788-8818

Fax: 519-275-2938

Other accommodations available in Stratford & St. Marys



A block of rooms is also available at the Festival Inn.

Rate is \$105 plus applicable taxes for a 1 king, 2 queens or 2 singles beds. Parking is

To make a reservation please call the hotel at 1-800-463-3581 and mention the 2016 Ontario Heritage Conference. Please note you cannot book online and must contact the property directly.

Delegates are responsible for their own transportation to the conference hotel, Arden Park Hotel. The Festival Inn is located 1.7 km from the Arden Park Hotel.

To view Festival Inn

The Festival Inn 1144 Ontario Street Stratford, ON, N5A 6Z3 Phone: (519) 273-1150 Fax: (519) 273-2111 Toll Free: 1-800-463-3581

> Westover Inn - St. Marys Overnight Accommodation May 12th, 13th, and 14th, 2016 Standard Guest Rooms \$99.00 Superior Guest Rooms and Suites \$165.00 Rates are based on single or double occupancy



Subject to tax

300 Thomas Street, St. Marys, Ontario, N4X 1B1 Tel. 519-284-2977 Toll Free. 1-800-268-8243 To view <u>Westover Inn</u>

Additional accommodation options in St. Marys - Town of St. Marys





Stratford and Area Bed & Breakfast Association

Find a B&B, request a booking...

To view SABBA

Additional accommodation options are available at www.visitstratford.ca











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Social Program & Tours

The Hospitality Committee is suggesting a few activities and tours available during your stay. Pre-registration might be needed for some of the tours and will be available to book when registration opens in February.

Stratford - St. Marys Mini Doors Open Thursday, May 12 - 2:00pm to 4:00pm

Visit selected heritage sites in Stratford and St. Marys on a self-directed tour exploring our history and architectural heritage.

Cost: Tour is free but some of the stops may charge a small entrance fee to visit

Perth County Road Rally

Thursday, May 12 - 1:00pm to 4:00pm

Arrive early and embark on a fun driving expedition around Perth County as you follow clues and answer heritage and architecture questions. There will be a chance to share your results and win prizes! Departs from Arden Park Hotel Stratford. Pre-registration required, 4 persons per car, be a driver or a passenger and we can build a team for you if you don't have one in mind. Cost: Free



Guided Heritage Walking Tours of Stratford

Thursday, May 12 - 2:00pm departure

View Stratford's earliest landmarks as you stroll Victorian streets in our Heritage Conservation District, listening to the stories of character and commitment. Meet your guide at Stratford Tourism, 30 York Street. Meter parking is available. Tours are approximately 60 minutes.

Cost: \$5 per person - Maximum 20 pers



Guided Heritage Walking Tours of St. Marys

Thursday, May 12 - 3:30pm

Join a local historian and discover the Stonetown heritage of this picturesque community on the Thames river. Meet your guide at the Town Hall, 175 Queen St. East, St. Marys. Free street parking is available. Tours are approximately 45

Cost \$5 per person - Maximum 20 pers

Pubs, Pilsner and Spirits Tour - Stratford

Friday, May 13 - 8:00pm

A guided pub crawl with a haunted twist! Tour Stratford's historic pubs and sample a local craft-brew at each stop while listening to the tales and spooky stories that haunt Straftord's downtown. Guides are Playmakers! Theatre School instructors in

Cost: \$32.50 per person - Maximum 20



Optional Dinner at The Bruce - Stratford Friday, May 13 - 6:00pm

What is Past is Prologue - a culinary journey through time A tasting menu by Chef Arron Carley Cost: \$75 per person, taxes & gratuities included, wine extra Maximum 100 pers.

Menu & Info





Optional Dinner at The Westover - St. Marys
Friday, May 13 - 6:00pm
A fine dinner in beautiful surroundings
Cost: \$75 per person, taxes & gratuities included, wine extra
Maximum 65 pers.
Menu & Info

SAVE AT THE STRATFORD FESTIVAL WITH ONTARIO HERITAGE CONFERENCE PRICING!

Unlock incredible savings with this pricing offer exclusively available for Ontario Heritage delegates. Get tickets to this season's hottest shows at Ontario Heritage rates up to 25% off regular pricing. This deal is available on all performances from May 12 – May 14, 2016

Offer opens up to all delegates Friday January 8 and ends on April 28. Don't miss your chance to save on tickets – book now!

To order tickets:

Login or create an account using promo 64838

Select "Ontario Heritage Conference" as the price type and pick your seats Add aisle zone seats for only \$5 extra

*Offer may expire without notice. Offer is not valid on previously purchased tickets, on exchanges or in combination with any other offer or discount, and is subject to availability. Other conditions may apply. Aisle zone seats are available for an extra \$5.

Box Office: Toll Free 1.800.567.1600 | Local 519.273.1600 | stratfordfestival.ca

2016 Season|April to October

Macbeth | As You Like It | Breath of Kings: Rebellion| Breath of Kings: Redemption

A Chorus Line | A Little Night Music | Shakespeare in Love| The Lion, the Witch and the Wardrobe

All My Sons|John Gabriel Borkman|Bunny |The Aeneid| The Hypochondriac

<u>Stratford</u> and <u>St. Marys</u> are vibrant communities offering many more activities and events to experience our character, culture and cuisine. The conference coincides with <u>SpringWorks</u> an Indie Theatre and Arts Festival celebrating Canada's rich creative culture running May 12 – 22. Be sure to savour our delicious flavours strolling and sampling along culinary trails, visiting our pubs and cafés while savouring our chefs' best seasonal menus. Visit our websites to learn more and fully enjoy your stay with us. <u>www.visitstratford.ca</u> <u>www.townofstmarys.com</u>









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Directions to Stratford & St. Marys

To Stratford

Stratford is located 155 km from Toronto.

By Car:

From Toronto, Ottawa and Montreal - Follow Hwy. 401 west to Interchange 278 at Kitchener. Follow Hwy. 8 west through Kitchener, then join Hwy. 7/8 west to Stratford.

Main venue is the Arden Park Hotel 552 Ontario Street Stratford, Ontario, N5A 3J3,



To St. Marys

By Car

From Toronto, Ottawa and Montreal - Follow Hwy. 401 west to Interchange 278 at Kitchener. Follow Hwy. 8 west through Kitchener, then join Hwy. 7/8 west to Stratford.

Follow Ontario Street through Stratford and turn south onto Erie Street and follow Hwy 7/19 towards London, turning into St. Marys on Perth Line 9, directly across from Wildwood Conservation Area.



VIA Rail Conference Discount

The local organizing committee has obtained a convention discount from VIA Rail. It will be possible for you to leave your car at home!

A trip from Toronto to Stratford will take about 2 hours. All trains have WiFi and offer a stress free, comfortable way to attend this conference.

VALID: May 10 to May 17, 2016

TERRITORY: From all stations throughout the VIA system to Stratford, Ontario and return.

RESTRICTIONS: Fare applies to a maximum of two passengers per booking.

One complimentary stopover is allowed at no additional charge.

For travel on all fare plans in Business class, the first stopover is allowed at no additional charge, provided that this stopover takes place in Toronto, Montréal or Ottawa only.

DISCOUNT: 10% off the best available fare in Economy, Economy Plus, Business, Business Plus, Sleeper, or Sleeper Plus class. "Subject to the conditions and restrictions of the fare plan to which the additional discount is being applied."

EXCEPTION: Discount does not apply in any Escape Class fares or in Prestige class.

IDENTIFICATION: Participants must reference the event's VIA convention code: 13194

ONLINE BOOKING TIPS

to book online click here

Search for destination and dates
Enter discount code 13194 in the discount code box
Rates will show and include the discounted fare

VIA Rail Station Map

101 Shakespeare St, Stratford, ON N5A 3W5











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Please get in touch!	
Questions? Enquiries? We are here to help!	
Name *	
Email Address *	
Message *	
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Send Message	

Contact Information

Conference Organizing Committee Phone: 514-207-6675 Email address: ginetteguy@communityheritageontario.ca







