



ELECTRIC VEHICLE CHARGING STATIONS: Installations

Date: November 1, 2017

The Downtown Barrie Business Association (BIA) Board of Management is proud to provide a letter of support for the Electric Vehicle Charging Stations installations within the Downtown and throughout the City of Barrie. We are excited that this opportunity has now reached the point of implementation and installation.

The BIA sees the economic benefit of having charging stations within the Downtown core as a great opportunity for our businesses. With current charging time ranging from an hour to upwards of a couple of hours, this provides the owners of these vehicles the opportunity to support our local businesses while experiencing an enjoyable time in our downtown and waterfront area.

This type of initiative complements our Meridian Place:Memorial Square partnership development, the City's Waterfront Master Plan and future opportunities that are being worked on including the Transit Terminal transition to a Public Market & Farmer's Market and our new Dunlop St Streetscape. This will help put Barrie on the 'map' as a progressive and 'open for business' community.

Additionally, we feel that the current offer from Tesla for the charging stations along the waterfront is so important to securing that we would be willing to consider a sponsorship/partnership for the hydro operational costs in order to make this a reality.

We are excited about this electric vehicle charging installation project and look forward to assisting to make this a reality.

Signed of behalf of the Downtown Barrie Business Association (BIA) Board of Management.

Regards,

Craig Stevens

Managing Director
Downtown Barrie Business Association (BIA)