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**THE BARRIE CENTRE FOR  
EXCELLENCE IN EDUCATION**



**➤ PROPOSED REZONING**

## Background

- During the 2011 Provincial Election, Liberal Platform committed the creation of satellite university campus' in underserviced cities in Ontario
- On June 1, 2011, the SCDSB voted to keep Barrie Central open until June 2016; partnerships to be secured by September 2014
- In November 2011, Barrie committed \$14M over 10 years for a university
- Acquisition Strategy was initiated in February 2012
- City and SCDSB entered into an MOU on September 27, 2012 for the joint issuance of a Request for Expressions of Interest
- The joint venture between the City and SCDSB opened up the opportunity for a shared site for a university and maintenance of a secondary school in our downtown
- RFEI issued November 1, 2012 seeking interest from partners for the Centre for Excellence in Education
- RFP will be issued later in 2013, seeking partnerships

## Vision Statement

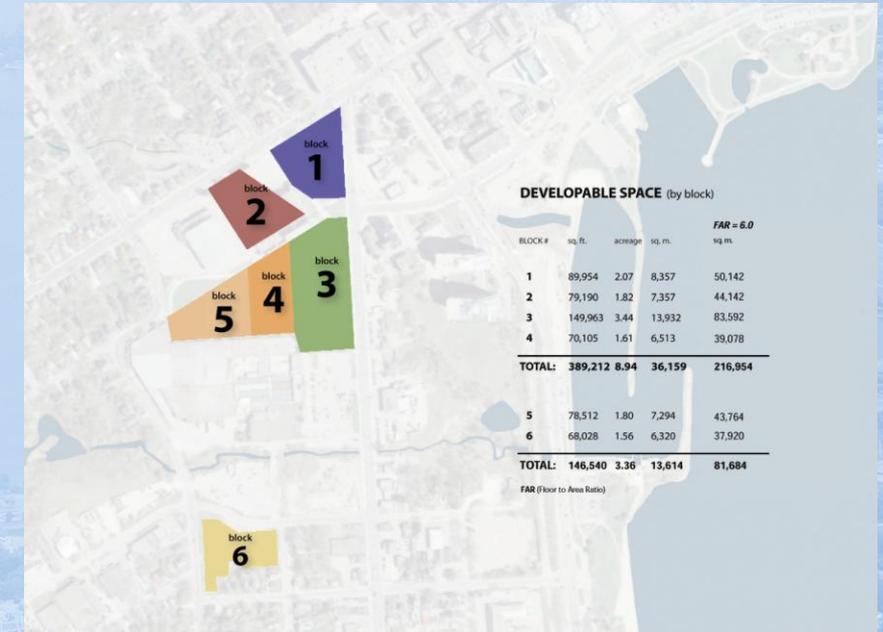
Imagine an **innovative collaborative environment** that integrates secondary school, college and university education with local and global citizens and businesses, designed to **support bright young minds** in the development of the creative economy. The Centre for Excellence in Education will be a **leading example of maximizing public investment** by increasing engagement and partnerships, **resulting in a seamless connection** between Barrie's classrooms, the Barrie community and the global workplace.

SHARED  
SERVICES

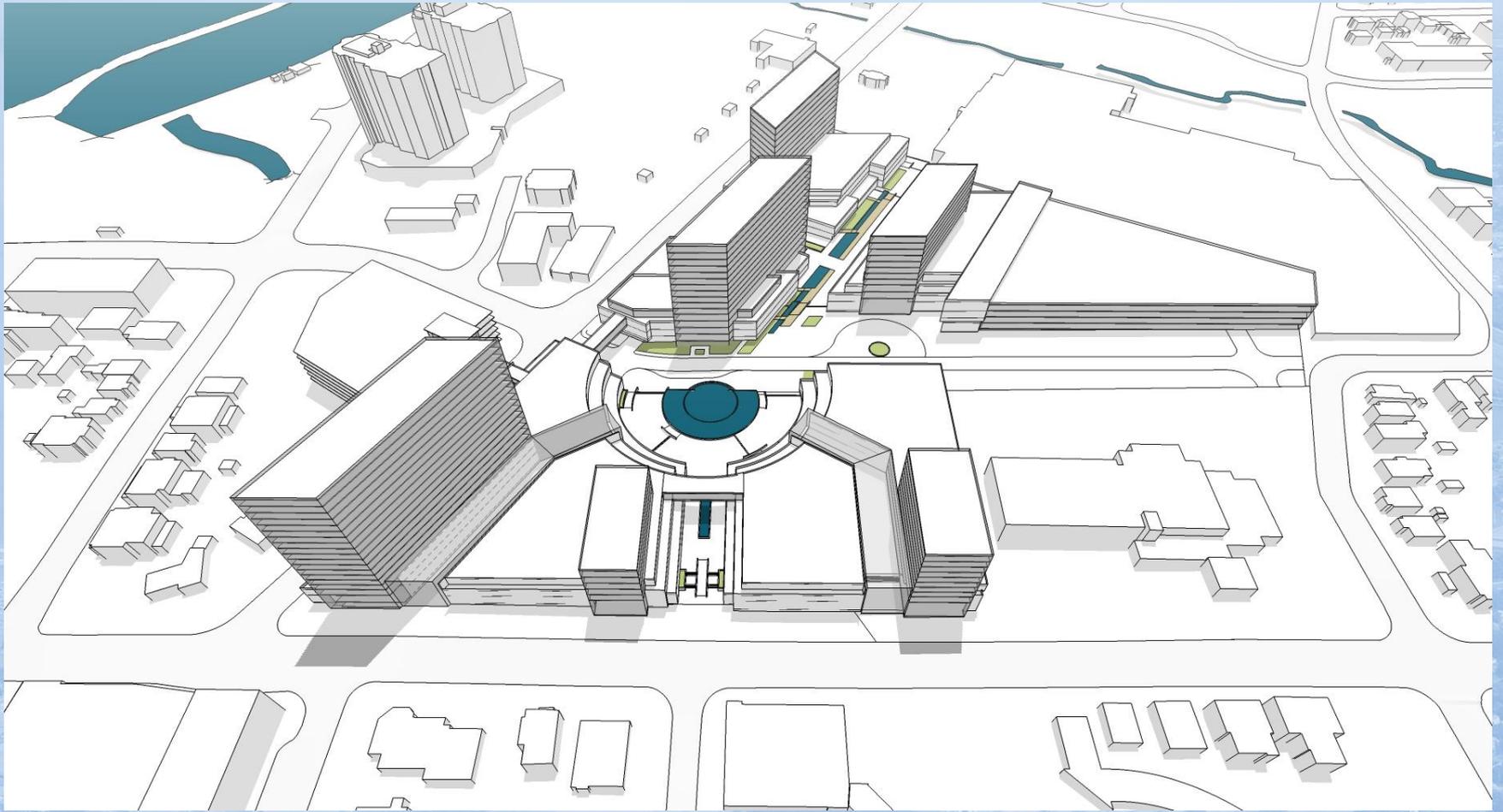
- library
- recreation
- food
- daycare
- parking
- housing

# Site Location

## Proposed Lands



# Artist Rendering



# Investment in a Public/Private Partnership

Barrie's plan supports the integration of high school, college and university pathways by having all partners on one site, and will be a leading example of how to maximize investment by breaking down silos.

**ADDRESSES** need for updated secondary school in core intensification area

**HELPS** address postsecondary education enrolment demand particularly in underserved area

**ENCOURAGES** innovative collaboration between education & employment to foster a start-up environment in Barrie

**PROVIDES** a significant economic boost for Barrie & Central Ontario in a high unemployment area

**STRENGTHENS** the economic foundation of the city through diversification

**SUPPORTS** provincial direction on integration of postsecondary education & transit investment

**REVITALIZES** the Urban Growth Centre in Simcoe County: Barrie's downtown

This innovative model supports public/private partnerships to achieve significant cost savings and shared policy delivery.



# Neighbourhood Consultation & Integration

- Opportunity for public involvement in shaping the vision for the Centre for Excellence in Education campus
- Proactive efforts to work with neighbourhood with regards to integration of a campus
- Opportunity for further public engagement and support for this redevelopment
- Prospect of neighbourhood integration in use of campus facilities
- Public rezoning process



## CENTRE FOR EXCELLENCE IN EDUCATION

- “3. That as part of the public process the City initiate a rezoning process to consider the rezoning of the lands in Schedule “A” to Staff Report CAO002-12 to Central Area Commercial C1 zone with special provisions for a secondary school and post secondary uses.”

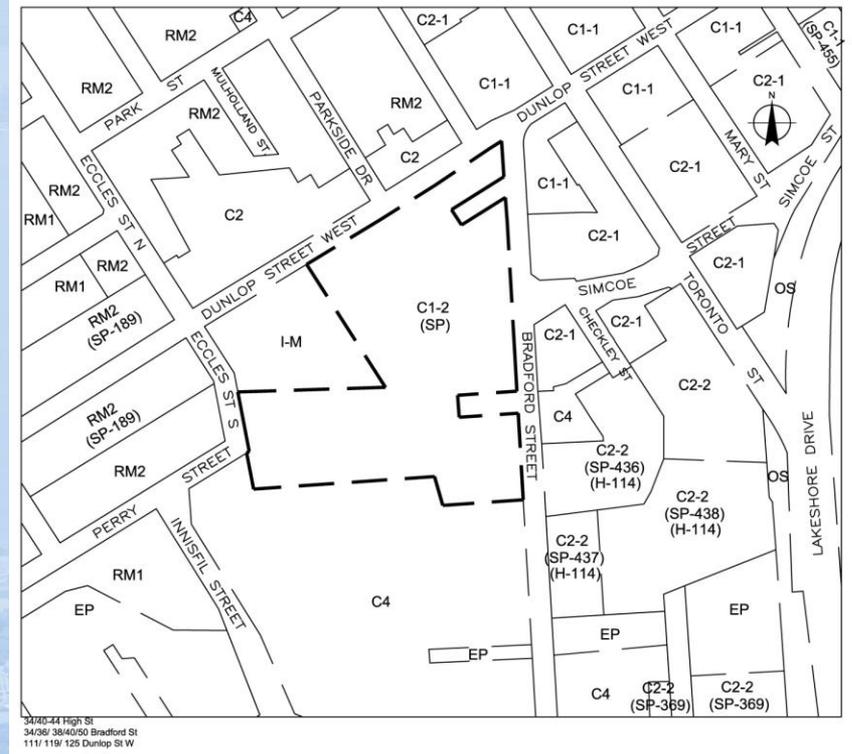
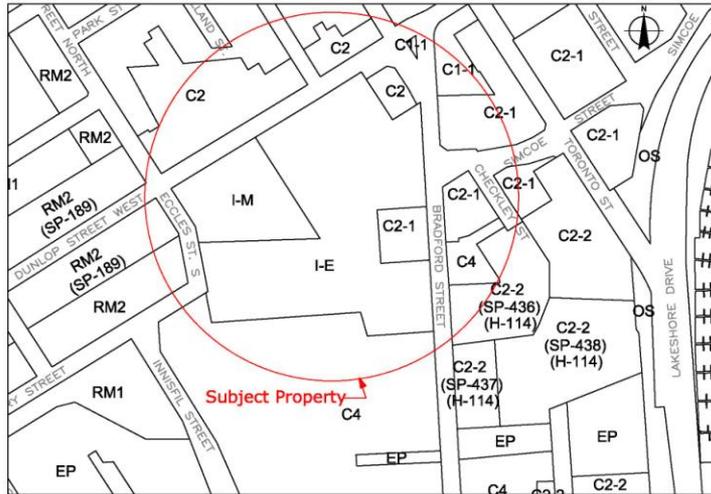
# Official Plan Designation



The lands are designated City Centre in the Official Plan which are intended to allow for a broad range of land uses including commercial, residential, institutional and public uses to serve the general needs of Downtown residents as well as specialized functions for the entire community and market area. From Section 4.3.2.2 of the Official Plan, “retail stores, offices, hotels, institutional, and entertainment uses shall be integrated, where possible, with residential uses, community facilities, and open space.” In addition, the Downtown Barrie Urban Growth Centre is planned to achieve a minimum gross density target of 150 residents and jobs combined per hectare. The rezoning of the site to C1-2 (SP) is consistent with land uses envisioned and supported within the City Centre designation.

# Proposed Zoning

EXISTING ZONING 2009-141



## Central Area Commercial C1-2 SP

- A C1-2 SP zone allows for a wide range of commercial, institutional and residential land uses
- SP Special Provision would allow for school uses in addition to the permitted uses
- Zoning standards include:
  - 600% Gross Floor Area
  - 45m building height (approx. 15 storeys)
  - Building height of max. 10m (3 storeys) within 5m of lot line and lot flankage
- Without the certainty of the proposed submissions for partnerships and their land use requirements, densities and opportunities, the proposed rezoning to a C1-2 SP zone accommodates the widest range of land uses at the highest density.
- The Rezoning application was supported with the following documentation:
  - Planning Overview
  - Environmental Overview
  - Transportation Impact Study
  - Storm Drainage/Management
  - Functional Servicing Report – Water System Analysis, and
  - Sanitary Sewer Servicing