

The logo for the Barrie Arts Awards is set against a vibrant, abstract background of overlapping organic shapes in shades of blue, green, orange, and brown. The text 'barrie' is in a simple black font. 'arts' is written in large, lowercase letters where 'a' is orange, 'r' is green, 't' is brown, and 's' is blue. 'awards' is in a smaller black font below 'arts'.

barrie
arts
awards

Hosted by the
Economic & Creative Development Department
City of Barrie



Event Details

- Tuesday, November 12, 6 PM @ MacLaren Art Centre
- Gala event honouring artists, arts organizations and arts supporters in six categories:
 - Contribution to the Community
 - Emerging Artist
 - Business Champion
 - Most Promising Youth
 - Excellence in the Arts
 - Artist Beyond Barriers
- Featuring performances by local, regional and national artists
- Sponsored by several local businesses



Purpose

- Vision – shine a spotlight on the talent that exists in Barrie; celebrate the sector
- Goals:
 - Create a memorable evening of celebration
 - Increase relationships with business community
 - Elevate the event – arts venue, theme, performances, presentations
 - Increase quantity and quality of nominations
 - Celebrate the diversity in the arts community



This Year's Program

- Received 153 nominations for 84 different nominees
- Resulted in 69 completed nominations across six categories – the most ever!
- Focus of the gala performances is celebrating the rich diversity of artistic talent in our community
- Focus of this year's marketing campaign is on celebrating the short-listed nominees, then award winners following the gala



How you can help

- Share information about the short-listed nominees, then winners with your networks once the news is public
- Attend the gala and represent your organization/network
- Provide two representatives to present the Contribution to the Community Award to the winner at the gala
- Share feedback about your experience with us

The background of the top half of the image is a vibrant, abstract pattern of organic, flowing shapes in shades of blue, green, orange, and brown, set against a light cream background. The shapes are reminiscent of stylized leaves or watercolor splashes.

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Thank you!
Questions?