

September 17, 2012



City of Barrie
70 Collier Street
PO Box 400
Barrie, Ontario
L4M 4T5

Attention: Dawn McAlpine, City Clerk

Dear Ms. McAlpine:

**Re: Public Meeting Re: Official Plan Amendment
and Amendment to the Zoning By-law**

- **North American (Park Place) Corporation,**
- **100 Mapleview Drive East, Barrie**
- **File: OPA-22 D14-1542**

I am aware that the proponents of Park Place have asked that the requirement to provide 100,000 sf. of second-floor office space over their Village retail shops be lifted.

As a downtown developer of office space in Barrie, I concur with this request and, frankly hope that they do not build such small office space, as the only practical market for this space would come from raiding the existing downtown tenants.



Building Trust for Life

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8791 Woodbine Avenue, Suite 100, Markham, ON L3R 0P4

The larger, national and international companies that Park Place is attracting in their Business Park settings, such as IBM and NorthWest Health Care is both admirable and appreciated and this is the area in which Park Place is offering the best for Barrie.

On another note, Park Place is attracting exciting new offerings for Barrie residents. The entire project will be a positive showcase for Barrie and the sooner it gets built-out the better for everyone.

Yours truly,

MADY DEVELOPMENT CORPORATION

A handwritten signature in black ink, appearing to read "Charles N. Mady". The signature is fluid and cursive, with a large, sweeping loop at the end.

Charles N. Mady, CEO

