



MEDIA RELEASE

Tuesday, October 21, 2025

FOR IMMEDIATE RELEASE

Celebrate Halloween at Family Fright Fest

(Barrie, ON) - The City of Barrie is inviting residents to celebrate Halloween at the 5th annual [Family Fright Fest](#) on Saturday, October 25, 2025, from 4 to 9 p.m. The free, family-friendly event transforms Lampman Lane Park and Community Centre (59 Lampman Lane) into a Halloween wonderland with indoor and outdoor activities for all ages to enjoy. A vendor market, food trucks and treats will be available for purchase.

"Family Fright Fest has become one of Barrie's favourite fall traditions," said Kevin Datema, Director of Recreation and Culture. "It's a chance for families and neighbours to come together, dress up, and enjoy a night full of Halloween fun and community spirit."

Family Fright Fest activities will include:

- Haunted house
- Escape Room Challenge by Escape Room Barrie
- Inflatables & games provided by Moonwalk Entertainment.
- Craft Corner provided by Bradford Greenhouses
- Live performances
- Dance party with DJ Delta Juliet
- Halloween story time
- Costume contest
- Interactive photo booth
- Fire pit

Younger children, or those with sensitivities, are encouraged to come early as the event will get scarier as the evening progresses. Parents/guardians are encouraged to use their discretion when deciding whether to participate in Family Fright Fest. Please note the hours below are catered to the following audiences:

- **4 – 5 p.m.:** Sensory-friendly for those who prefer a quieter and less scary experience (nothing will be animated, no scary costumes, and the lights will be on)
- **8 – 9 p.m.:** Recommended for ages 10+

Event space is accessible. However, should you have specific accessibility requirements, please contact events@barrie.ca or call 705-739-4285 to discuss and plan ahead.

Halloween Swim/Skate Passes will be on sale at *Fright Fest* for 50 cents per pass. These passes are an alternative to candy to hand out on Halloween to trick-or-treaters. Each pass is valid for one free drop-in swim or skate for children 14 and under. Passes are currently available for purchase until October 31 (or while quantities last) at Allandale Recreation Centre, East Bayfield Community Centre, Peggy Hill Team Community Centre, City Hall and Parkview Community Centre. The redemption period is November 1, 2025, to February 28, 2026.

Note: The decorations that were on display at Peggy Hill Team Community Centre were only there temporarily to promote the Fright Fest event. They have since moved to Lampman Lane Community Centre so they can be set up in preparation for Fright Fest.

Family Fright Fest is generously supported by: Moonwalk Entertainment, Bradford Greenhouses, Escape Room Barrie, Domino's Pizza, Rock 95, 107.5 Kool FM, Barrie 360, Pure Country 106, Bounce 104.1, Fresh 93.1, Big 101.1 and CFRH.

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For more information, please contact:

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