



## TRANSIT & PARKING MEMORANDUM

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**TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL**

**FROM: H. MILLER, MANAGER OF BUSINESS SERVICES**

**NOTED: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING**  
**R. JAMES-REID, GENERAL MANAGER OF ACCESS BARRIE**  
**M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**RE: BARRIE TRANSIT – UPASS CONTRACT EXTENSION**

**DATE: FEBRUARY 7, 2024**

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The Universal Transit Pass (UPass) program provides all full-time students at the Barrie Campus of Georgian College with unlimited access to the transit system for the semester through a mandatory fee paid as part of their tuition. The current UPass program has been in effect since September 2018 per motion 18-G-090 and it included the authority to extend the agreement with substantially similar conditions. The current agreement was set to expire in August of this year.

Over the course of 2023 the UPass program had over 22,000 eligible students, accounting for 1.7 million trips which equates to approximately 45% of the ridership system wide.

The UPass program has continued to be a successful partnership with Georgian College and the Georgian College Student Association (GCSA). We are pleased to share with Council that the GCSA has approved an extension to the current UPass program, extending the contract one year to August 2025. This extension allows more time to work with the GCSA, who plan to hold a referendum for approval of a new longer-term contract during the 2024 winter semester, which would then take effect in September 2025. Once the results of the referendum are available, staff will report back to Council.