



**Minutes - Final**  
**Transportation and Economic**  
**Development Committee**

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Wednesday, February 19, 2014

6:30 PM

Council Chamber

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**For consideration by the General Committee of the City of Barrie on March 17, 2014.**

The Transportation and Economic Development Committee met at 6:33 p.m. in the Council Chamber. The following were in attendance for the meeting:

**PRESENT:**

Councillor, J. Brassard, Transportation and Economic Development Committee Chairperson

Mayor, J. Lehman, Transportation and Economic Development Committee Member (ex-officio)

Councillor, B. Jackson, Transportation and Economic Development Committee Member

Councillor, M. Prowse, Transportation and Economic Development Committee Member.

**STAFF:**

Cheif Administrative Officer, C. Ladd

City Clerk/Director of Legislative and Court Services, D. McAlpine  
Committee and Print Services Supervisor, L. Pearson

Director of Business Development, H. Kirolos

Director of Corporate Asset Management, B. Parkin

Director of Roads, Parks and Fleet, D. Friary

General Manager of Infrastructure and Growth Management, R. Forward

Manager of Marketing and Promotions, C. Harris

Manager of Traffic and Parking Services, S. Rose.

**The Transportation and Economic Development Committee met and reports as follows:**

**SECTION "A"**

**PEDESTRIAN SIGNAL ON ANNE STREET IN THE VICINITY OF THE NOUVELLE ALLIANCE SECONDARY CATHOLIC SCHOOL**

The Committee met with Steve Rose, Manager of Traffic and Parking Services and discussed the possibility of installing a Pedestrian Signal on Anne Street in the area of École secondaire catholique Nouvelle Alliance. Mr. Rose indicated that pedestrian counts had been completed in this area and it does not meet the required warrants to install a Pedestrian Signal.

Members of the Committee asked several questions of City staff and provided comments related to the information provided. S. Rose indicated that staff would investigate other alternatives related to pedestrian safety such as the potential to move the Flashing 40 signal closer to Nouvelle Alliance and advise the Committee of its findings. (File: T00)

**BURBANK PLACE ROAD CONDITION OPEN DELEGATION**

Mr. Frank Sypulski provided an Open Delegation regarding the road condition of Burbank Place. Mr. Sypulski indicated that he has noticed that the pavement is approximately one inch below the concrete edge on both sides of the road. He feels that the final top coat of pavement was never applied to Burbank Place. He noted that he contacted the City with respect to his concerns and did not receive a positive answer on whether any construction works on the street had been abandoned. Mr. Sypulski commented that last week, City staff contacted him and indicated that they have no records of road construction on Burbank Place for the past 30 years.

The members of the Committee provided comments and asked several questions of City staff and the presenter related to the information provided. B. Parkin, Director of Corporate Asset Management indicated that staff will further investigate the road condition and advise the Transportation and Economic Development Committee of its findings. (File: D00)

### **PARKING ON THE WEST SIDE OF SUNNIDALE ACROSS FROM THE ARBORETUM**

The Committee met with Steve Rose, Manager of Parking and Traffic Services to discuss the possibility of implementing a no parking zone on the west side of Sunnidale Road across from the Arboretum. Mr. Rose indicated that staff will investigate and advise the Transportation and Economic Development Committee with their findings. (File: T00)

### **TRAFFIC CALMING ON GRAND FOREST DRIVE**

The agenda item concerning Traffic Calming on Grand Forest Drive was deferred to a future Transportation and Economic Development Committee meeting to allow an interested individual who was unavailable at this meeting, an opportunity to attend. (File: T00)

**This matter was Deferred**

### **WATERFRONT PARKING UPDATE DISCUSSION**

D. Friary, Director of Roads, Parks and Fleet provided the Committee with an update regarding the implementation of paid non-resident waterfront parking. He described the timelines associated with the acquisition of pay and display machines and signage. Mr. Friary reviewed possible scenarios for matters relating to the implementation of paid parking on the waterfront for non-residents, including:

- Fees associated with non-resident parking passes;
- Exemptions from fees for users/user groups with bookings in 2014 at the Southshore Centre;
- The hours of paid operations for the Spirit Catcher, North Marina and Lakeshore Lots;
- Special Event lot rentals; and
- The distribution of residential parking passes.

The Committee Members provided comments related to the information provided and asked several questions of City staff and received responses. (File: T00)

**The Transportation and Economic Development Committee met and recommends adoption of the following recommendation(s):**

**SECTION "B"**

**WATERFRONT PARKING PERMIT - DISTRIBUTION TO RESIDENTS**

That the residential waterfront parking permits be distributed in the water bills. (File: T00)

**This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 3/17/2014.**

**HOURS OF OPERATION - ADDITIONAL WATERFRONT PARKING LOTS**

That staff implement a 24/7 hybrid approach to the paid parking at the Spirit Catcher Lot, North Marina Parking Lot and Lakeshore Lot. (File: T00)

**This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 3/17/2014.**

**WATERFRONT PARKING PERMITS FOR NON-RESIDENTS**

That the Fees By-law be amended to implement a \$60.00 monthly waterfront parking permit for non-residents. (File: F00)

**This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 3/17/2014.**

**The Transportation and Economic Development Committee met and reports as follows:**

**SECTION "C"**

**ECONOMIC DEVELOPMENT ACTIVITY AND UPDATE**

H. Kirolos, Director of Business Development provided an update regarding Economic Development Activity. He outlined the results of a breakfast held with local manufacturers to review accomplishments and plans for the future. He noted that staff are investigating creating a partnership with the Excellence in Manufacturing Consortium to share assets such as directories and portals. He stated that plant tours are on-going and that an outreach program is being developed to recognize challenges and opportunities faced by businesses and to receive regular feedback. Mr. Kirolos noted that the Business Development Department had hosted a manufacturer from Ohio and coordinated meetings with five local manufacturers. He explained that the City of Barrie and a number of local companies will be participating in the Global Petroleum Show to be held in Calgary. He noted that the Train in Trades event is being reviewed. Mr. Kirolos stated that the annual Mayor's Business Progress Breakfast is scheduled for April 17th. He reviewed the Business Development Department's participation on the Physician Recruitment Task Force, work with stakeholders such as the County and Georgian College and collaboration with the regional entrepreneurial centre in Markham.

C. Ladd, Chief Administrative Officer provided an update regarding the Business Ambassador Program. She explained that this was an initiative identified through the Ideas In Motion exercise. Ms. Ladd commented that the Business Ambassador's Steering Committee will consist of 10 representatives from five different sectors of the business community. She noted that the steering committee will create sub-committees that will review training components for local businesses, exporting and government supported programs to expand companies.

Committee Members provided updates concerning matters related to business development and asked a question related to the information provided and received a response from staff.

### **TRANSPORTATION NEEDS**

S. Rose, Manager of Traffic and Parking Services indicated that staff met with Barrie Police Service to discuss Red Light Cameras. He highlighted details related to the costs associated with Red Light Cameras and noted that staff are undertaking further research into this initiative, including reviewing information from York Region. Barrie Police Service will provide suggestions with respect to the top five locations for potential Red Light Cameras and staff will observe each of the locations to determine the extent of the issue.

A member of the Committee asked a question with respect to the information provided and received responses from staff. (File: T00)

### **RAIL SYSTEM UPDATE**

D. Friary, Director of Roads, Parks and Fleet indicated that a presentation regarding Rail Initiatives is planned for a future Transportation and Economic Development Committee meeting. He noted that staff visited the City of Guelph to discuss the Guelph's short line rail operations. (File: T00)

### **WATERFRONT AND MARINA STRATEGIC PLAN UPDATE**

D. McAlpine, Director of Legislative and Court Services provided an update on behalf of J. Weston, Director of Engineering regarding the Waterfront and Marina Strategic Plan. She noted that a Staff Report will be presented to General Committee in March concerning the waterfront survey questions. (File: R00)

**The meeting adjourned at 8:24 p.m.**

**CHAIRMAN**