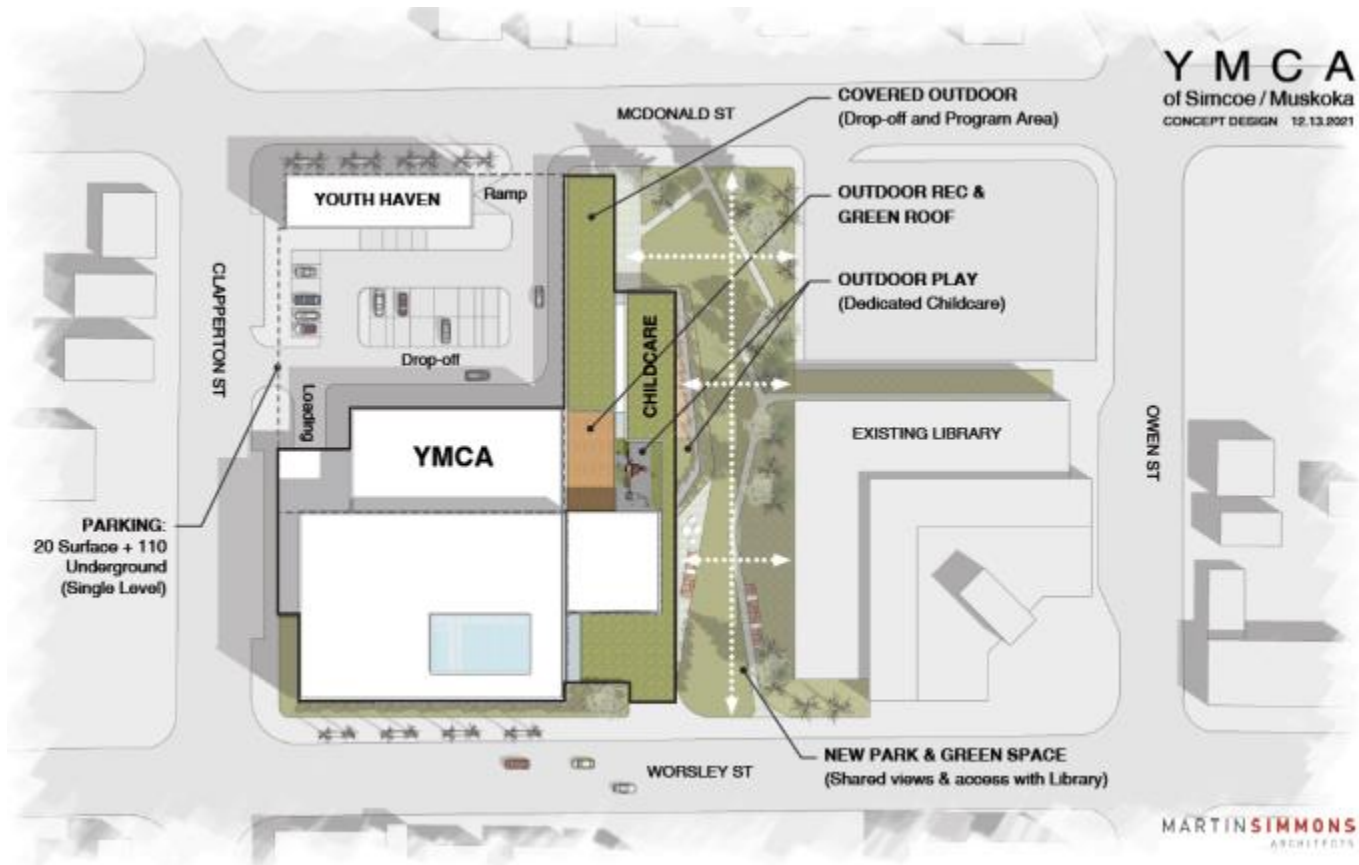




**A New Y in Barrie:  
*Building a Centre of  
Community in our  
Downtown***







The Y is a registered charity that has been serving Barrie and the surrounding area for over 100 years. As the largest provider of human services across Simcoe, Muskoka and Parry Sound, the Y is committed to building healthy communities by delivering programs that inspire people to reach their full potential. Current programs and services being delivered by the YMCA of Simcoe/Muskoka include:

- Camps, Outdoor Education and Leadership Development Programming for Children, Youth, and Families
- Employment Programs and Services
- English as a Second Language Instruction and Settlement Supports for Immigrants and Refugees
- Health, Fitness, and Aquatics Opportunities
- Licensed Child Care and Before/After School Care
- Literacy and Basic Skills for Adults
- Youth Outreach and Counselling Services





***Much more than just a gym, we are in the business of upstream prevention:***

- YMCA members/participants are more likely to report having a high general health than non-members/participants
- YMCA members/participants are more likely to report having a high mental health than non-members/participants
- YMCA members/participants are more likely to report having a high level of life satisfaction than non-members/participants

• Source: "The YMCA's Contribution to Wellbeing in the GTA"





## ***Addressing our community's most pressing needs:***

1. No licensed child care centres in urban growth node
2. Heart disease and cancer rates higher than provincial average
3. Youth mental health lower than provincial average
4. Youth homelessness is disproportionately high
5. Members of our community have a lower sense of belonging than others across Ontario



- Sources: 1, County of Simcoe; 2, 3, 5, Simcoe Muskoka District Health Unit; 4, 2020 Simcoe County Homelessness Enumeration Report







## ***A New Barrie Y – A Community Hub in Barrie's Downtown:***

We are building a new kind of Y in downtown Barrie: a centre of community where everyone belongs and thrives.

- Increase the Y's capacity to deliver programs that inspire people to reach their full potential
- Maximize the impact on community partners delivering programs and services onsite
- Help create a downtown that is safe, vibrant, and welcoming for all





***Programs that Inspire People to Reach their Full Potential:***

- Day camps and licensed child care to support working families
- Fitness options to connect people to a healthy lifestyle
- Swimming lessons to promote water safety
- Youth employment and counselling supports





### ***Maximize the Impact of Community Partners:***

- RVH– Cancer and Cardiac Rehabilitation Programs
- Youth Haven – Youth Transitional Housing
- Opportunities for partnerships with Barrie Public Library, MacLaren Art Centre, Shak's World, Season's Centre for Grieving Children, the Barrie Native Centre, Georgian College, the City of Barrie, and others







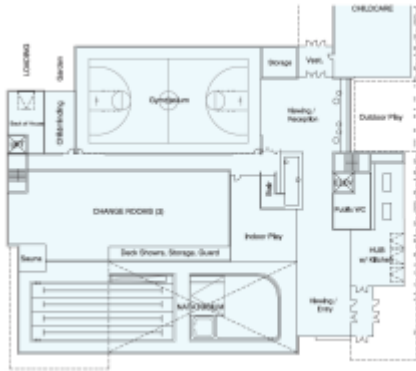
## ***Partner in Developing our Downtown Core***

- Support the City's vision to build a downtown that is safe, vibrant, and welcoming for all
- Create employment opportunities
- Increased foot traffic for local business
- Provide amenities needed to support downtown intensification



### First Floor:

Licensed Child Care (3 classrooms)  
Youth Centre  
Changerooms  
Gymnasium  
Indoor Playground  
Child Minding Room  
Aquatic Centre



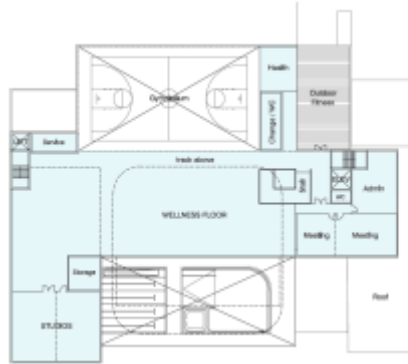
YMCA  
of Simcoe/Muskoka  
100 Water Street, Suite 100  
Georgetown, Ontario G7Y 2P7

NOTE

Ground Level Plan  
Scale: 1/8" = 1'-0"  
MARTIN SIMMONS  
ARCHITECTS

### Second Floor:

Wellness Floor (strength and cardio equipment)  
Health Services Space (RVH)  
Public Meeting Rooms  
Fitness Studios

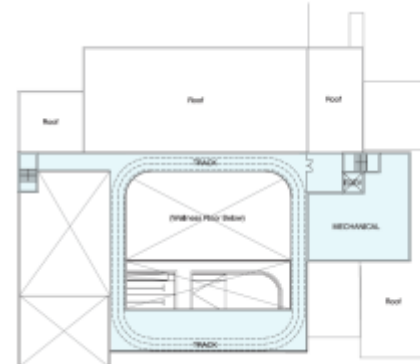


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Level 2 Plan  
Scale: 1/8" = 1'-0"  
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### Third Floor:

Indoor Track  
Walkout to outdoor fitness space



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Level 3 Plan  
Scale: 1/8" = 1'-0"  
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Parking – 130 spaces (20 surface level, 110 underground)  
Transitional Housing (Youth Haven) – Access from McDonald Street



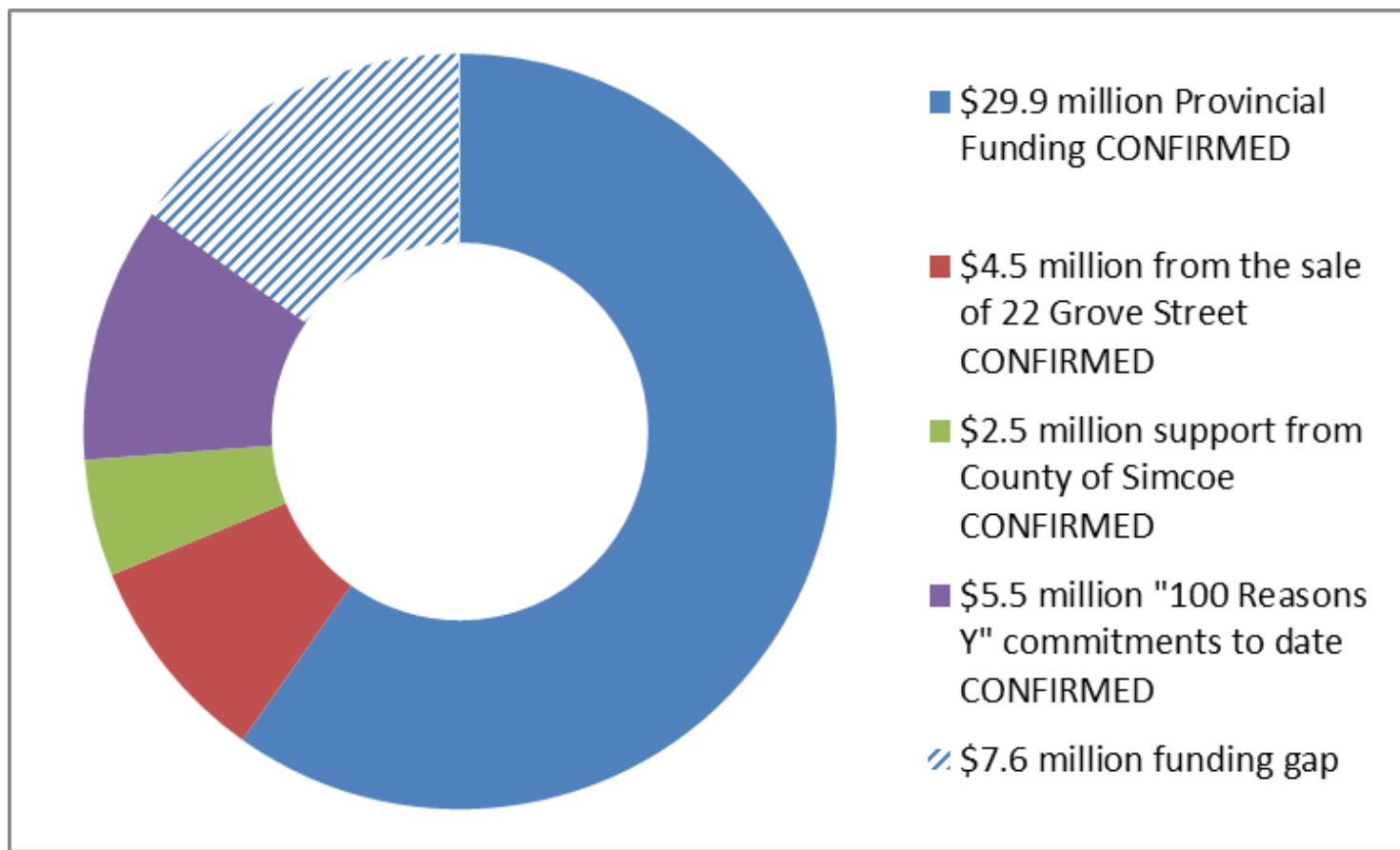
**"The Y has given my son the opportunity to develop his social skills in a fun environment – each day we're amazed by what he's learnt."** Amanda, parent of Nathan who was a student in our Child Care Program

**"If I needed anything, the Y was the place I went to. As a community member, the Y is always on my mind and is part of me."** Moe, a new Canadian who accessed YMCA Immigrant Services and became a successful small business owner

**"I don't have any family here – this is my family, the members and staff. My Y is my second home."** Mildred, a new Canadian who accessed YMCA Immigrant Services Programs and became a staff member at the Innisfil YMCA

**"I was going through a really rough period in my life, and the Y helped me get back on my feet, find a job and get the skills I needed to succeed."** Katerina, youth who accessed YMCA Youth Employment Programs at a time when she most needed support







Questions?

*Thank you!*

