



AGE-FRIENDLY COMMUNITY PLAN

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SHERCON ASSOCIATES INC.

Council Meeting
Monday, October 31, 2016

Background

AFC Concept – Relationship between people and their physical and social environment affects human development and quality of life

2007: WHO Global Age Friendly Cities project

2008-2014: AF communities across Canada/US

2015: Ontario AFC planning grants

Approach

| | |
|-----------------------|--|
| January February | Information review Resource inventory Steering Committee launch |
| March April May | Key informant interviews Community and provider surveys Seniors focus groups |
| June | Community forum |
| July | Discussion paper distributed |
| August | Implementation planning workshop |
| September | Finalized plan |

Engagement Metrics

900+ interfaces:

624 seniors

201 service providers

83 community members



Consistent messages across groups

Community AFC Needs

Outdoor Spaces and Buildings

Transportation

Housing

Social and Recreational

Health Care

Community Life

(Parallel the WHO AFC dimensions)



Seniors Abilities

Well and fit

Require some assistance with ADL

Require 24-hour support



Community Ratings

| AFC Category | Score |
|------------------------------|--------------|
| Respect and Social Inclusion | 3.0 |
| Social/Cultural/Recreational | 2.8 |
| Outdoor spaces and buildings | 2.7 |
| Health | 2.6 |
| Transportation | 2.5 |
| Housing | 1.9 |

Goals

Not a shopping list

A template to inform future budgeting and collaboration

Navigation guide for the community



Goals

| Priority Area | Goals |
|-------------------------------------|---|
| Outdoor Spaces and Buildings | 1.1 Roads/sidewalks 1.2 Accessibility 1.3 Downtown 1.4 Utilization |

Goals

| Priority Area | Goals |
|-----------------------|---|
| Transportation | 2.1 Public transit 2.2 Expanded options 2.3 Specialized transit |

Goals

| Priority Area | Goals |
|----------------------|---|
| Housing | 3.1 Affordability 3.2 Long-term care 3.3 Access |

Goals

| Priority Area | Goals |
|--------------------------------|--|
| Social and Recreational | 4.1 Education 4.2 Employment 4.3 Intergenerational 4.4 Technology |

Goals

| Priority Area | Goals |
|----------------------|---|
| Health | 5.1 Integrated services 5.2 Home care 5.3 Mental health 5.4 Geriatric care |

Goals

| Priority Area | Goals |
|-----------------------|--|
| Community Life | 6.1 Engagement 6.2 Outreach 6.3 Financial Support 6.4 Information |

Identified Partners

City of Barrie; Simcoe County; Chamber of Commerce; Downtown BIA; MVT; Metrolinx; Red Cross; school boards; retirement homes; NSM LHIN; Library; YMCA; Seniors Centres; Probus clubs; Georgian College; Lakehead University; MacLaren Art Centre; youth groups; Native groups; Family Health Centres; technology providers; NSM CCAC; RVH; Healthlinks; front-line responders; Community Health Centre; home care providers; family physicians; CMHA; Alzheimer Society; CARP; churches; financial planners; 211; media; etc.....

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Moving Forward

1. Assign responsibility to City of Barrie Seniors Advisory Committee
2. Communication and rollout
3. Assign Committee members as champions of the various goals and approach potential partners. Develop action plans.
4. Expand strategies and identify quick wins
5. Ongoing monitoring, revisions and reporting

Consultant remains available for on-call support

Questions?

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