



Simcoe County Local Immigration Partnership: Community Settlement Strategy

**Children & Community
Services Department**

simcoe.ca

Changing Demographics in Simcoe County



Language Lens

- Between 2006 and 2011* there were 5,575 new individuals who reported a Non-official mother tongue. This represents a 16% increase from 2006 to 2011 while the overall population rose by only 6%.
- The proportion of Non-Official mother tongues rose from 8.60% in 2006 to 9.39% in 2011.
- Number of Unique Non-Official Languages reported:
 - 2001: 58
 - 2006: 66
 - 2011: 107

*Caution should be used in comparing 2011 Census Language Data due to changes in methodology

Source: Statistics Canada, Census of Population



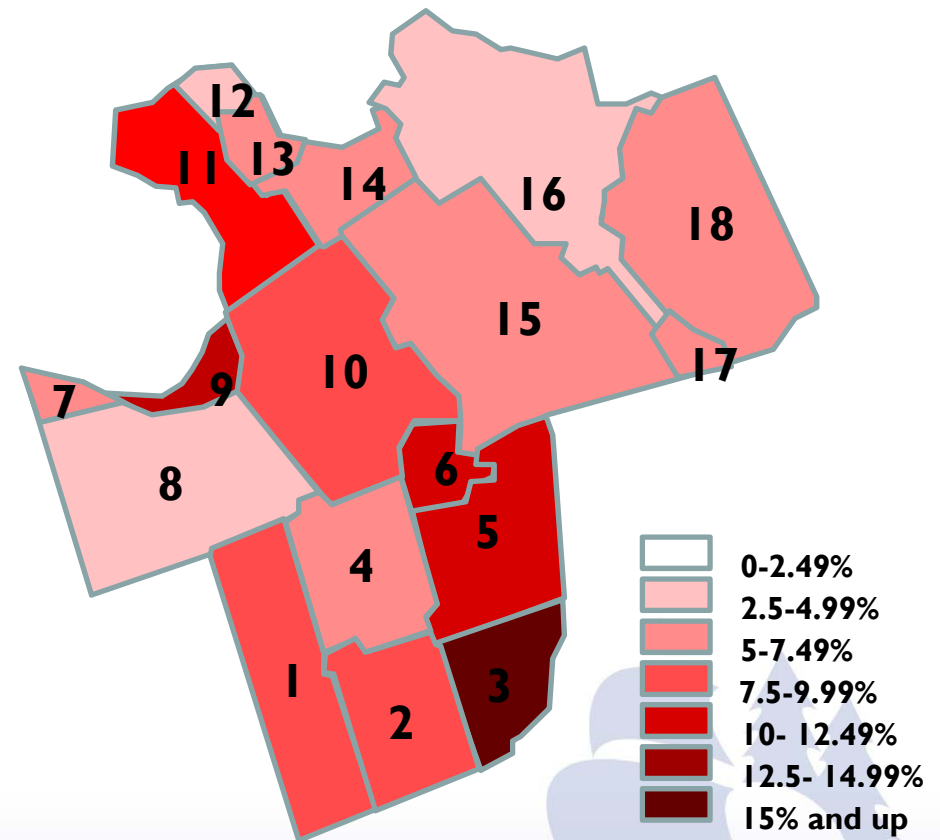
Non Official Mother Tongue Distribution in Simcoe County



Factors for Consideration

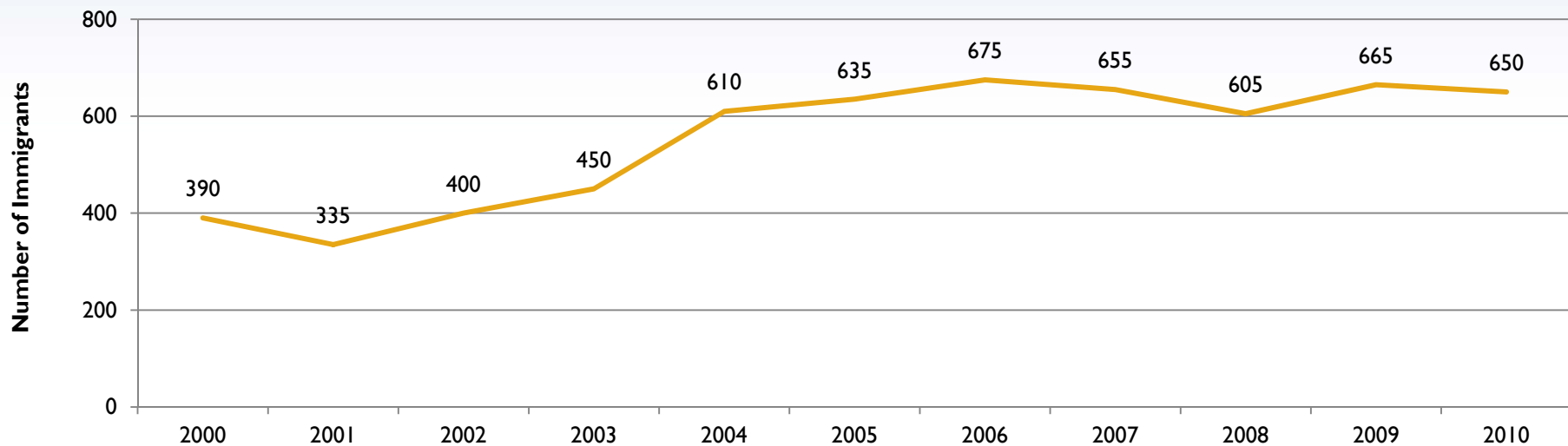
- New language representations
- Age Demographics*
 - German (n=5145) is declining (-7%) and represented in higher age groups, peaking at +75
 - Spanish (n=2580) is the fastest growing language, and the age demographics peaks at 40-44

Municipalities' proportion of population



* Based on sample data (n-value indicates sample size)
Source: Statistics Canada, 2011 Census of Population

New immigrants landing directly in Simcoe County



- In 2010 there were a total of 650 new immigrants who settled directly in Simcoe County from their country of origin, increasing by 260 (67%) since 2000
- It would seem that the direct landings in Simcoe County have been steadily increasing, and will likely continue to do so as more people settle here.

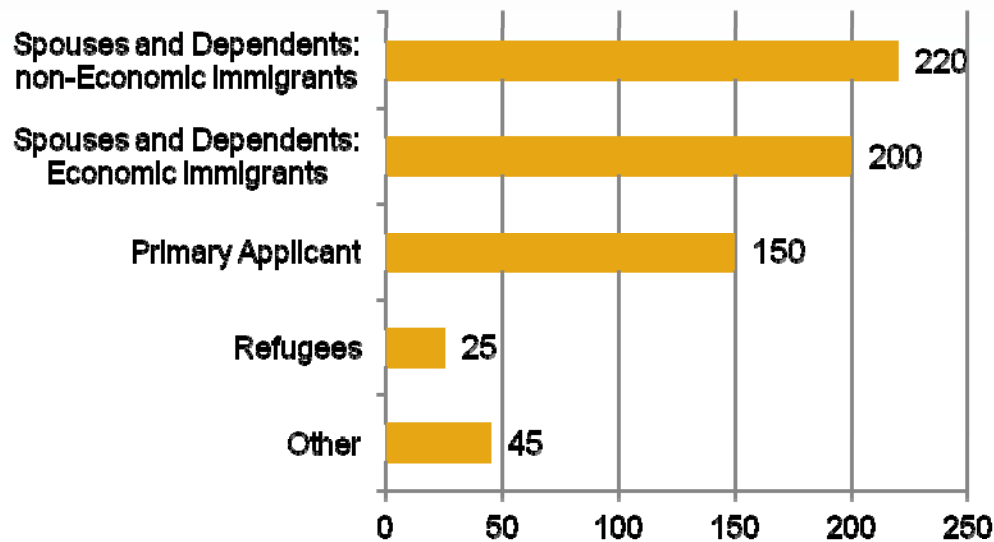
Source: Citizenship and Immigration Canada, 2010 Data Cube



New Immigrants Landing in Simcoe County in 2010



Immigrant Status, n=650



- Direct landings in 2010:
 - 150 were classified as Primary Applicants
 - 425 Immigrants listed as Spouses or Dependants, split into Economic Immigrants with 200 and Non Economic Immigrants with 220
 - 25 Immigrants classified as Refugees
 - 45 Immigrants were classified as Other which included status' such as "Immigrants with a Temporary Resident Permit"

- It is interesting to note that the majority of direct landings in 2010 were not refugees, but were immigrants in the economic class or family reunification.

* Numbers subject to random rounding

Source: Citizenship and Immigration Canada, 2010 Data Cube



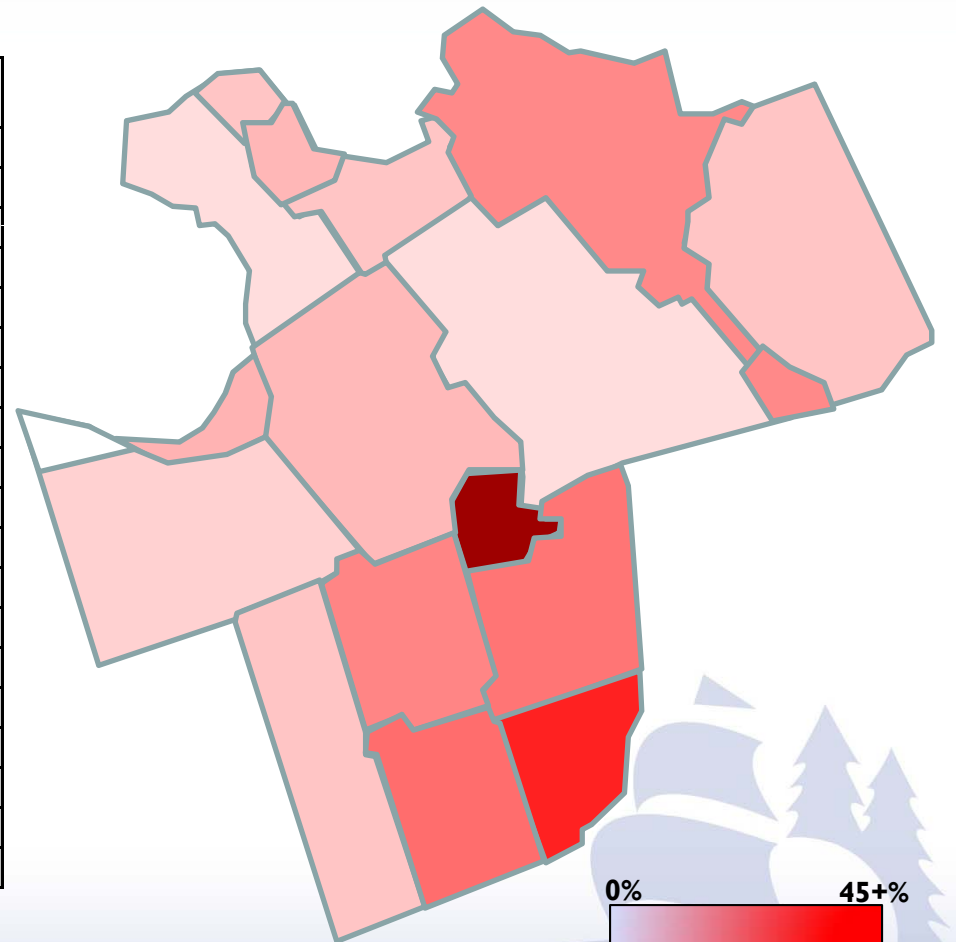
Simcoe County Direct Landings Settlement Patterns



The following data is a cumulative summary of 2007-2010 direct landings

Simcoe County

Area	New Immigrants*	% New Landings
Barrie	1295	46.5%
Bradford West Gwillimbury	250	9.0%
Severn	225	8.1%
Orillia	225	8.1%
New Tecumseth	160	5.7%
Innisfil	160	5.7%
Wasaga Beach	85	3.1%
Springwater	85	3.1%
Midland	80	2.9%
Essa	65	2.3%
Clearview	40	1.4%
Adjala-Tosorontio	35	1.3%
Penetanguishene	35	1.3%
Tay	25	0.9%
Ramara	10	0.4%
Oro-Medonte	5	0.2%
Tiny	5	0.2%
Collingwood	0	0%
Simcoe County (total)	2785	100%



* Numbers subject to random rounding

Source: Citizenship and Immigration Canada, 2010 Data Cube

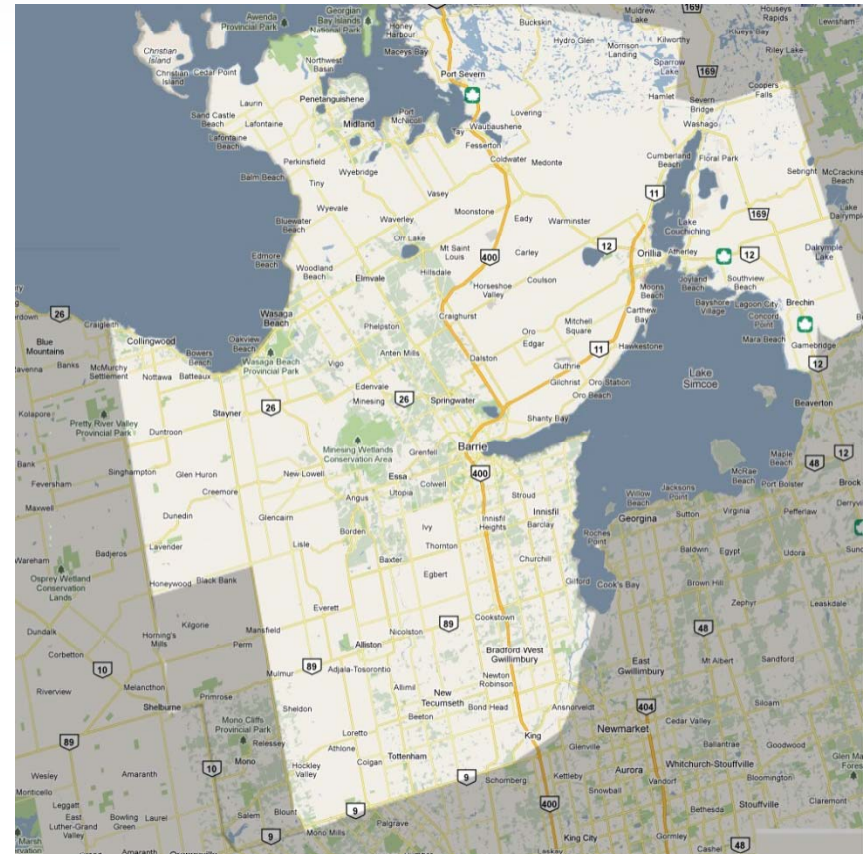
- 2006 – 2011 Growth in non-official languages percentage of population growth 25.21%
- Projected Growth 2031
 - Population: 210,000
 - Employment (101,000)
- Current services include YMCA settlement and language programs, SCDSB language programs, and Georgian College OSLT Program
- Currently, no programs exist that support integration of newcomers either socially or economically.
- SMWDB establishing Immigrant Employment Council 2013/2014



2031 Population Projections



- Population increase to 667,000 from 446,063 (2011)
- Intraprovincial migration primary method of increase
- 38% of provincial population in City of Toronto, Peel Region, and York Region (2006)



Source: Statistics Canada for 1996-2010 and Ontario Ministry of Finance Projections (Spring 2011). Population Estimates and Projections for the Census Division of Simcoe, 1996-2036

GTA Immigration: 2006



Municipality	Percentage of Immigrant Population
City of Toronto	49.4%
Peel Region	48.4%
York Region	42.6%



Source: Statistics Canada, 2006 Census of Population

Community Blueprint



2012



Local Immigration Partnership Community Settlement Strategy



Funded by:

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Citizenship and
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Immigration Canada



Themes



Readiness: Strengthen basic public services to promote retention

Opportunity: Provide employment and business opportunities

**Welcoming
Community**

Celebrate: Supportive environment reflected through celebration of diversity

Inspire: Empower newcomers to contribute to local leadership capacity

What does this strategy mean to the City of Barrie?



Supporting the priorities and using the strategy as a lens to look at municipal and community work

Supporting Collective Actions:

- Cultural Competency training for front line employees
- Municipal multicultural/diversity reference group
- Building connections through libraries
- Hosting multicultural events
- Facilitating the development of the first multicultural centre in Simcoe County



Request: Community Plan pages 19-21



- Incorporate ideas from the community plan in the City of Barrie strategic and operational plans
 - Cultural Competency training
 - Library Hub Model
 - Immigrant Employment Council
 - Multicultural Events
 - Multicultural Centre

Community Plan



The following community action items were developed from the priorities of the LIP's six sub-councils and research on best practices from communities already supporting the needs of New Canadians. The action items were established to support the four themes: readiness, opportunity, celebrate and inspire. These action items may change based on funding availability and community capacity to address goals.

PRIORITY AREA	GOALS	ACTIONS	SUB-COUNCIL AND COMMUNITY STAKEHOLDERS
READINESS	Strengthen Public Services	Develop information resources (electronic and print) to direct newcomers to valuable community resources that will support their housing, employment, language training	Welcoming Communities <ul style="list-style-type: none"> • County of Simcoe • Simcoe Muskoka Workforce Development Board
		Develop a public education strategy to reduce discrimination and racism and encourage cultural competency	Partnership Council/ Welcoming Communities <ul style="list-style-type: none"> • Municipalities • Educational Institutions • Health organizations • Human Services organizations
		Initiate community dialogues to discuss the needs of immigrants and newcomers arriving in Simcoe County	Partnership Council All community stakeholders
	Support closer formalized relationships between newcomer settlement agencies and mainstream service providers. Continuously work to engage community leaders and develop strong relationships across multi-stakeholder groups	Settlement/Human Services	
	Improve Language Training Opportunities	Promote access of English as a Second Language training outside of Barrie and Bradford to promote increased accessibility of programming. Develop unique partnership opportunities to facilitate the development of further programming	Settlement/Education <ul style="list-style-type: none"> • Georgian College • School Boards • Literacy agencies • ESL instructors/coaches • Settlement Services
	Provide mechanisms for newcomer connectivity	Examine the feasibility of establishing a centralized multicultural services facility, offering easy access to a multitude of relevant services, and providing a home base for multiple ethno-cultural organizations	Settlement/ Welcoming Communities <ul style="list-style-type: none"> • Citizenship and Immigration Canada • Ethno-cultural associations

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Questions?



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