

Minutes - Final

City Council

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Monday, November 9, 2015

7:00 PM

Council Chambers

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**CALLING TO ORDER BY THE DEPUTY CITY CLERK, WENDY COOKE.**

The meeting was called to order by the Deputy City Clerk at 7:01 p.m. The following were in attendance for the meeting:

**Present:** Mayor, J. Lehman  
Councillor, B. Ainsworth  
Councillor, R. Romita  
Councillor, D. Shipley  
Councillor, B. Ward  
Councillor, P. Silveira  
Councillor, M. Prowse  
Councillor, S. Morales  
Councillor, M. McCann.

**Absent:** Councillor, A. Khan.

**Student Mayors:** Benjamin Mew, Emma King Elementary School  
Tamara Harasym, St. Peter's Catholic Secondary School  
William Wang, Hillcrest Public School  
Connor Wherry, St. Michael the Archangel Catholic School.

**Staff:** Chief Administrative Officer, C. Ladd  
Deputy City Clerk, W. Cooke  
Director of Environmental Services, J. Thompson  
Director of Finance/Treasurer, C. Millar  
Director of Planning Services, S. Naylor  
Director of Roads, Parks and Fleet, D. Friary  
Executive Director of Innovate Barrie, R. Bunn  
Executive Director of Invest Barrie, Z. Lifshiz  
General Manager of Infrastructure and Growth Management, R. Forward  
Supervisor of Administrative Support Services, W. Sutherland.

**15-A-122 COMMENTS FROM OUTGOING STUDENT MAYORS**

Benjamin Mew of Emma King Elementary School thanked Mayor Lehman and members of Council for being appointed as Student Mayor. He noted that he had learned about important issues facing the City of Barrie, including the secondary school proposal, the heritage neighbourhood plan and the Municipal Sponsorship Program. He expressed his appreciation of Council's interest and attention to those matters. He observed that the City Council is an exciting place from a lively delegation of German students, bagpipers and a tale of the lifesaving rescue by Barrie Fire and Emergency Service. He noted that Mayor Lehman does an excellent job of chairing the meetings and keeping residents of Barrie involved and aware of the agenda. In closing, Benjamin again thanked members of Council for the opportunity.

Tamara Harasym of St. Peter's Catholic Secondary School indicated that she was very grateful for being selected by her school to serve as Student Mayor. She commented that it was an insightful learning opportunity and that she observed the dedication of all members of City Council and the commitment that they have to making Barrie a wonderful living environment and a truly fantastic community. She noted that some of the topics of interest to her included the issue of the new high school to be built and the presentations provided. Ms. Harasym thanked the City of Barrie for welcoming her into the City Council and for giving her the opportunity to serve as Student Mayor. Ms. Harasym thanked the Mayor and members of Council for all they do for the City.

Mayor Lehman thanked the Student Mayors for their remarks and presented Benjamin and Tamara with certificates in recognition of their term as Student Mayors.

**15-A-123      SWEARING IN OF NEW STUDENT MAYORS**

Wendy Cooke, Deputy City Clerk called upon William Wang of Hillcrest Public School and Connor Wherry of St. Michael the Archangel Catholic School to be sworn into office as Student Mayors.

After being sworn into office, William and Connor assumed their seats next to Mayor Lehman. Mayor Lehman introduced the members of City Council to William and Connor. He noted that the members of City staff and representatives of the community's media were also in attendance.

**CONFIRMATION OF THE MINUTES**

**15-A-124**      The minutes of the City Council meeting held on October 26, 2015 were adopted as printed and circulated.

**AWARDS AND RECOGNITION**

**15-A-125      PRESENTATION TO THE RECIPIENTS OF THE 2015 ORDER OF THE SPIRIT CATCHER AND YOUTH SPIRIT CATCHER AWARDS**

Mayor J. Lehman called upon Councillor M. Prowse and Councillor B. Ward to present the 2015 Order of the Spirit Catcher and Youth Spirit Catcher Awards. Councillor M. Prowse, Chair of the Order of the Spirit Catcher Committee, provided the history associated with the Order of the Spirit Catcher Awards.

1.      Mr. Jason Gingrich, recipient of the 2015 Youth Spirit Catcher Award

Councillor Ward acknowledged Jason's involvement with Scouts Canada and noted that Jason has been an active member of the Barrie community for some time rallying young and old. He noted that Jason has been involved with numerous initiatives including:

- Acting as Area Youth Commissioner and Venturer Company President;
- Organized skills training events for youth from 23 Scouting groups;
- Completed the Scout leadership training program;

- Active member of The Canadian Path, a new Scouting program embracing full rounded, youth-led adventures and programs; and
- Organizer and mentor in the Junior Toastmasters program.

Councillor Ward advised that Jason also holds a brown belt in karate, is working to achieve his black belt by the age of 16 and that he is certified in first aid and holds a Bronze Star in swimming making him lifeguard qualified by the age of 16. He commented that Jason has made great contributions to the youth of Barrie and continues to succeed in his achievements. Councillor Ward presented Mr. Gingrich with a cheque and the 2015 Youth Spirit Catcher Award in recognition of his efforts.

Mr. Gingrich commented that it was an honour to receive an Award with such stature that is attached to an incredible list of names who inspired him in his youth and continue to inspire him and fellow Barrie citizens. He noted that he always had an appreciation for service and receiving the award is very humbling. Mr. Gingrich acknowledged the Scouts and Area Commissioner in the audience for mentoring him and thanked his parents for their continued support. He noted that receiving the Award energizes him to continue to serve in the community.

2. Mr. Jamie Massie, recipient of the 2015 Order of the Spirit Catcher Award

Councillor Prowse recognized Mr. Jamie Massie as the 2015 Order of the Spirit Catcher Award. Councillor Prowse commented that Mr. Massie gives selflessly of his time, energy and resources to help advance several causes in the community such as the following:

- Became a Base Borden Honorary Colonel in 2009 and created Operation Hero, a Georgian College endowment scholarship for military family members which has reached \$1million due to his fundraising efforts;
- Involvement in the Borden Legacy Project obtaining soil from Vimy for a new monument at CFB Borden's gate celebrating the CFB Borden's 100<sup>th</sup> anniversary in 2016;
- In 2015 received the prestigious Meritorious Service Medal (military division) from the Canadian government which recognizes individuals for remarkable achievements accomplished over a limited time period;
- In 2015 was invested with the Fellowship of Georgian College, Georgian College's highest distinction, because of his outstanding contribution to education;
- Owner of the Barrie Colts hockey team from 1991 to 2007; and
- Involved in the "Cops and Colts" initiative pairing each member of the Barrie Colts hockey team with a police officer visiting 144 schools across Simcoe County discussing peer pressure, drug and alcohol abuse.

Councillor Prowse also outlined the numerous educational and employment projects Mr. Massie has been involved, including:

- The Barrie Molson Centre;
- The Anne Street Airport;
- Lake Simcoe Regional Airport;
- Automotive Business School of Canada at Georgian College;

- In honour of his father, continues the James C. Massie scholarship award, for 4<sup>th</sup> year Bachelor of Business-Automotive Management students at Georgian College;
- Served on Georgian College's Board of Governors' from 2007 to 2010; and
- Is Honorary Chair of Georgian's Power of Education fundraising campaign investing in improvements for students to facilities, technology and tools.

Councillor Prowse commented that Mr. Massie and his company have supported numerous community enterprises such as:

- City Hall's Circle at the Centre skating rink;
- MacLaren Art Centre;
- Royal Victoria Regional Health Centre;
- Barrie Public Library;
- Habitat for Humanity;
- Lake Simcoe Conservation Authority; and
- In 2001, provided transportation to send local firefighters and police officers to honour 9/11 fallen comrades.

Councillor Prowse advised that as a result of his numerous efforts, in 2003 Mr. Massie received the Queen's Jubilee Award for Citizenship; the Queen's Diamond Jubilee Award in 2012; the MacLaren Legacy Award, Community Leader and Philanthropist in 2010; and the Canadian Forces Base Borden, Commendation in 2013.

Councillor Prowse concluded by commenting that Mr. Massie demonstrates true community spirit and that he gives of his time, energy and resources to make a positive impact on the lives of others in our community. Councillor Prowse presented Mr. Massie with a cheque and the 2015 Order of the Spirit Catcher Award.

Mr. Massie thanked members of Council and the audience and commented that it was an honour to receive the 2015 Order of the Spirit Catcher Award. Mr. Massie thanked his nominators and acknowledged Jason Gingrich for the work he does in the community. He commented that the list of past recipients displays the dedication to community building that it takes to warrant such an achievement and he is honoured to be part of that list. Mr. Massie expressed that his love for the City of Barrie is reflected in every aspect of his life. He noted that his passion for the City has been a driving force for him and the initiatives that he has undertaken are because he loves the community and its residents. Mr. Massie discussed that he has travelled the world and the City of Barrie is truly one of the greatest cities to call home. He stated that he is humbled to receive the Award and extended his thanks for being nominated to receive it.

Mayor Lehman advised that he attended the Order of the Spirit Catcher Award Gala hosted by the Barrie Community Foundation on November 5, 2015. He discussed that the Gala was an opportunity to celebrate with the recipients of the 2015 Order of the Spirit Catcher Awards. He congratulated Jason Gingrich for helping other youth through his participation in Scouts and also acting as a role model for all people he comes in contact with. Mayor Lehman commented that Mr. Gingrich was a resident to be proud of and thanked him for all his hard work and commitment.

Mayor Lehman congratulated Mr. Massie on receiving the Award and highlighted the numerous projects that involve Mr. Massie's time and commitment. Mayor Lehman expressed that he hoped that these projects would be part of Mr. Massie's legacy and be an example for many years to come. He thanked Mr. Massie for a lifetime of support to the community and thanked the supporters of the recipients.

**15-A-126****PRESENTATION OF COUNCIL SERVICE AWARD TO JOHN BRASSARD**

Mayor Lehman recognized John Brassard for his efforts, accomplishments and appointments during his 9 years as a member of Council representing Ward 7. He commented that Councillor Brassard played an essential role in shaping the direction of the community. Mayor Lehman noted that John Brassard was also a 30 year fire fighter in the Town of Markham during his terms on Barrie City Council.

Each of the members of Council provided comments describing their respect and admiration for John Brassard. They observed that they enjoyed working with him as part of the Council team.

Mayor Lehman provided a YouTube audition video clip of Councillor Brassard's and his application for the Amazing Race Canada. He commented that the video clip showcased the City of Barrie and demonstrated John Brassard's commitment to the City of Barrie.

Mayor Lehman noted that John Brassard was not afraid to push forward with a project that he believed in and that he should be proud of his accomplishments. He commented on his leadership at the Council table, noting that crime decreased by 37% during his term, noted his promotion of traffic calming measures and his ability to communicate complex issues in layman's terms. Mayor Lehman advised that he felt John Brassard represented City Council very well and that he was losing a friend and an incredible community builder of the last 9 years.

Mayor Lehman presented John Brassard with a Traffic Calming sign representing his advocacy for traffic calming measures and a picture of the Holly Community Centre signifying the importance of the Centre as not only a recreation centre, but also that of a community gathering place.

John Brassard thanked the Mayor and members of Council for their kind words. He provided comments describing his relationship with the members of Council and noted that the relationships he had built during his time on City Council will continue into the future. He thanked members of City staff for their support, the media for their respect and provided a brief outline of the new initiatives he was involved in.

In closing, John Brassard thanked his family for their ongoing support and sacrifices they have made and commented that his term on Council was the greatest experience of his life.

**COMMITTEE REPORTS**

**15-A-127** General Committee Report dated October 21, 2015, Sections A, B and C (APPENDIX "A").

**SECTION "A" Receipt of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "A" of the General Committee Report dated October 21, 2015, now circulated, be received.

15-G-215 PRESENTATION AND DISCUSSION REGARDING THE 2016 BUSINESS PLAN

**CARRIED**

**SECTION "B" - Adoption of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "B" of the General Committee Report dated October 21, 2015, now circulated, be adopted.

15-G-216 2016 BUSINESS PLAN - BARRIE POLICE SERVICES BOARD BUDGET REQUEST

**CARRIED**

**SECTION "C" - Receipt of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "C" of the General Committee Report dated October 21, 2015, now circulated, be received.

15-G-217 DISCUSSION REGARDING THE 2016 BUSINESS PLAN

**CARRIED**

**15-A-128** General Committee Report dated November 2, 2015, Sections A, B, C, D and E (APPENDIX "B").

**SECTION "A" - Adoption of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "A" of the General Committee Report dated November 2, 2015, now circulated, be adopted.

15-G-218 BY-ELECTION TO FILL WARD 7 VACANCY (WARD 7)

15-G-219 MILITARY HERITAGE PARK COMMUNITY INFRASTRUCTURE PROGRAM  
(CIP) 150 FUNDING AND APPROVAL (WARD 8)

15-G-220 FIRST RESPONDERS CAMPUS - LETTER OF INTENT AND PROJECT  
UPDATE

**CARRIED**

**SECTION "B" - Receipt of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "B" of the General Committee Report dated November 2, 2015, now circulated, be received.

15-G-221 REGARDING THE CORPORATE SPONSORSHIP STRATEGY

**CARRIED**

**SECTION "C" - Adoption of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "C" of the General Committee Report dated November 2, 2015, now circulated, be adopted.

15-G-222 REQUEST FOR HEIGHT EXEMPTION FROM SIGN BY-LAW 2005-093 -  
CUNDLES RD E / DUCKWORTH STREET (WARD 3)

**CARRIED**

**SECTION "D" - Adoption of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "D" of the General Committee Report dated November 2, 2015, now circulated, be adopted.

15-G-223 RESIDENTIAL MULTI-UNIT WASTE DIVERSION STRATEGY

**Yes:** 9 - Mayor, J. Lehman; Councillor, B. Ainsworth; Councillor, R. Romita; Councillor, D. Shipley; Councillor, B. Ward; Councillor, P. Silveira; Councillor, M. Prowse; Councillor, S. Morales and Councillor, M. McCann

**Absent:** 1 - Councillor, A. Khan

**CARRIED**

**SECTION "E" - Adoption of this Section**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That Section "E" of the General Committee Report dated November 2, 2015, now circulated, be adopted.

15-G-224 BRADFORD STREET REPLACEMENT OF YIELD SIGN WITH STOP SIGN

**CARRIED**

**DIRECT MOTION****15-A-129 NOTTAWASAGA VALLEY CONSERVATION AUTHORITY MEMBERSHIP REDUCTION PILOT PROJECT**

Moved by: Councillor, M. Prowse  
Seconded by: Councillor, D. Shipley

WHEREAS: the Nottawasaga Valley Conservation Authority (NVCA) has endorsed a membership reduction pilot project in 2016 which would reduce the Board of Directors from 27 to 18;

AND WHEREAS: the NVCA is seeking a resolution of support from all 18 watershed municipalities for the membership reduction pilot project:

NOW THEREFORE BE IT RESOLVED AS FOLLOWS:

1. That the City of Barrie supports the NVCA's membership reduction pilot project in 2016 which would result in one member with one vote, except for the budget vote which is a "weighted majority" vote based on Current Value Assessment.
2. That Councillor, R. Romita be appointed as the City of Barrie's member to the NVCA Board of Directors for 2016.
3. That the City of Barrie supports the review of the pilot project in September, 2016 in order that their Board member can consider a final Board reduction for NVCA and municipal approval.

**ENQUIRIES**

**A member of City Council addressed an enquiry to City staff and received a response.**

**ANNOUNCEMENTS**

**Members of City Council provided announcements concerning a number of matters.**



**BY-LAWS**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That leave be granted to introduce the following Bills and these Bill be read a first, second and third time this day and finally passed:

**By-law  
2015-109****Bill #112**

A By-law of The Corporation of the City of Barrie to authorize an extension agreement with a land owner or tenant extending the period of time in which the cancellation price for a tax arrears certificate is to be paid. (13-G-266) (Tax Arrears Extension Agreement - 17-63 Ferris Lane) (Ward 3) (File: F00)

**By-law  
2015-110****Bill #113**

A By-law of The Corporation of the City of Barrie to further amend By-law 80-138, as amended, being a By-law to regulate traffic on highways. (15-G-208) (Parking Changes - West Side of Prince William Way, Schedule "2" - Permissive Parking) (Item for Discussion 8.2, October 19, 2015) (File: P00)

**By-law  
2015-111****Bill #115**

A By-law of The Corporation of the City of Barrie to repeal By-law 2015-105 and amend By-law 2009-141, a land use control by-law to regulate the use of land, and the erection, use, bulk, height, location and spacing of buildings and structures in the City of Barrie. (15-G-188) (Penady (Barrie) Limited & Loblaws Property Limited - 295, 299, 307, 319, 327, 341, 349, 359, 367, 379, 567 and 607 Cundles Road East) (PLN024-15) (File: D14-1587)

**By-law  
2015-112****Bill #117**

A By-law of The Corporation of the City of Barrie to require a by-election to fill the vacancy in the office of a member of Council representing Ward Seven. (15-G-218) (By-Election to Fill Ward 7 Vacancy) (Ward 7) (CLK015-05) (File: C07)

**CARRIED UNANIMOUSLY**

**CONFIRMATION BY-LAW**

Moved by: Councillor, R. Romita  
Seconded by: Councillor, B. Ainsworth

That leave be granted to introduce the following Bill and this Bill be read a first, second and third time this day and finally passed:

**By-law  
2015-113****Bill #118**

A By-law of The Corporation of the City of Barrie to confirm the proceedings of Council at its meeting held on the 9th day of November, 2015.

**CARRIED UNANIMOUSLY**

**ADJOURNMENT**

Moved by: Councillor, M. McCann

Seconded by: Councillor, S. Morales

**That the meeting be adjourned at 8:35 p.m.**

**CARRIED**

**By-law  
2015-114**

**AS PER ONTARIO MUNICIPAL BOARD DECISION DATED AUGUST 12,  
2015 – PL140066**

**Bill #085 BY-LAW 2015-114**

A By-law of The Corporation of the City of Barrie to amend By-law 2013-183, a By-law which amends 2009-141, a land use control by-law to regulate the use of land, and the erection, use, bulk, height, location and spacing of buildings and structures in the City of Barrie. (13-G-295) (Zoning By-law Amendment to City Centre Commercial to Facilitate the Centre for Excellence in Education - Ward 2) (PLN020-13) (File: D14-1553)

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**Mayor**

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**Deputy City Clerk**

# **APPENDIX “A”**

**General Committee Report dated  
October 21, 2015**



# City of Barrie

70 Collier Street (Box 400)  
Barrie, ON L4M 4T5

## Minutes - Final General Committee

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Wednesday, October 21, 2015

5:00 PM

Council Chamber

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### GENERAL COMMITTEE REPORT

For consideration by the Council of the City of Barrie on November 9, 2015

The meeting was called to order by Mayor Lehman at 5:05 p.m. The following were in attendance for the meeting:

- Present:** 9 - Mayor, J. Lehman; Councillor, B. Ainsworth; Councillor, R. Romita; Councillor, D. Shipley; Councillor, P. Silveira; Councillor, M. Prowse; Councillor, A. Khan; Councillor, S. Morales; and Councillor, M. McCann
- Absent:** 2 - Councillor, B. Ward; and J. Brassard

#### STAFF:

Acting Director of Business Development, S. Schlichter  
Chief Administrative Officer, C. Ladd  
City Clerk/Director of Legislative and Court Services, D. McAlpine  
Council Constituent Administrator, M. Limani  
Deputy City Clerk, W. Cooke  
Deputy Treasurer, M. Jerney  
Director of Culture, R. Q. Williams  
Director of Engineering, J. Weston  
Director of Environmental Services, J. Thompson  
Director of Facilities and Transit, K. Bradley  
Director of Finance, C. Millar  
Director of Human Resources, A.M. Langlois  
Director of Information Technology, C. Glaser  
Director of Recreation, B. Roth  
Director of Planning, S. Naylor  
Director of Roads, Parks and Fleet, D. Friary  
Executive Assistant to the Mayor, N. Brancaccio

Executive Director of Access Barrie, R. James-Reid  
Executive Director of Innovate Barrie, R. Bunn  
Executive Director of Invest Barrie, Z. Lifshiz  
Fire Chief, J. Lynn  
General Manager of Community and Corporate Services, P. Elliott-Spencer  
General Manager of Infrastructure and Growth Management, R. Forward  
Innovation Analyst, D. Clarke  
Manager of Building Services/Chief Building Official, S. Barks  
Manager of Corporate Asset Management, K. Oakley  
Performance Analyst, H. Miller.

**The General Committee met and reports as follows:**

**SECTION "A"**

**15-G-215      PRESENTATION AND DISCUSSION REGARDING THE 2016 BUSINESS PLAN**

Craig Millar, Director of Finance and City Treasurer, Carla Ladd, Chief Administrative Officer, Richard Froward, General Manager of Infrastructure and Growth Management and Rebecca James-Reid, Executive Director of Access Barrie provided a presentation regarding the 2016 Business Plan Update.

Mr. Millar discussed slides concerning the following topics:

- The 2016 operating and capital budget directions provided by City Council;
- The building blocks associated with the 2016 Budget;
- The preliminary estimate of the tax impact associated with the following:
  - o Maintaining current service levels;
  - o Debt and reserve management;
  - o Service partner budget requests; and
  - o The total budget funded by the tax rate; and
- The rate budgets for water and wastewater as well as parking.

Ms. Ladd discussed slides concerning the new investment and service recommendations related to:

- Infrastructure;
- Economic investment;
- Financial management;
- Public safety and asset security;
- Environmental protection;
- Growth management;
- Customer service;
- Workforce; and
- Technology infrastructure and business systems.

Mr. Forward discussed slides concerning the phases of key investments identified as 2016 capital projects related to:

- Highway 400 projects;
- Waterfront;
- Neighbourhood renewal;
- Major roads;
- Major facilities; and
- Technology.

He identified two projects to be discussed (Waterfront Centre and Spirit Catcher Commercial) including the estimated gross cost and status in the draft capital plan of each project.

Ms. James-Reid provided an overview of the proposed methods of engaging the public in the 2016 Business Plan and Budget and the next steps in the budget process. She presented a video that had been prepared to encourage public feedback regarding the 2016 Business Plan and Budget.

Members of General Committee asked questions of clarification and provided comments related to the following topics:

- The total labour costs (salaries and benefits) included in 2014, 2015 and 2016;
- The scope of potential impacts to the City's workforce from a retirement "bubble";
- The recognition program adjustments identified under the workforce theme;
- Whether recent events require additional investment in technology infrastructure and business systems;
- The amount of collaboration with the Ministry of Transportation regarding the timing and financial contributions associated with capital projects involving the Highway 400;
- The status of Provincial decisions regarding new revenue tools for municipalities and the input staff has provided on the need for new revenue tools;
- The potential to transfer of stormwater management funding from property taxes to a user-fee program;
- The community engagement opportunities proposed;
- The implications for the City of Barrie taxpayers if a new mandatory Provincial pension plan was introduced;
- The definition of an inter-fund charge;
- The estimates utilized for assessment growth and the impact of appeals of assessments;
- The scope and timing of the Dunlop Street (Mulcaster to Five Points) capital project;
- The timing associated with receiving master plans and updated financial information concerning the Waterfront Centre and Spirit Catcher Commercial capital projects;
- The timing of the Ferndale Drive (Dunlop to Tiffin) capital project and whether completion of the project is later than previously planned;

- The amount of the City's commitment to the Memorial Square capital project;
- The status of the service partner budget requests and whether the requests were final;
- The infrastructure renewal fund and the elimination of the contributions to reserve;
- The amount of the contribution to the tax capital reserve through the retirement of debt in 2014;
- The timing of the Duckworth Street (Bell Farm to St. Vincent) capital project and whether completion of the project is later than previously planned;
- The challenges with changes to the timelines for capital projects when members of Council have communicated previous timelines to residents;
- Whether the changes to timelines for various projects are the result of affordability concerns or resourcing challenges or both and the potential to advance projects;
- The capital plan presented with the first year for approval, the next several years as a forecast and the later years as an outlook only;
- The most recent cost of living adjustments included in Collective Agreements for City staff and the Barrie Police Services;
- The timing associated with the presentation of the Water and Wastewater Financial Plan and resulting recommendations for rate changes;
- The status of the Corporate Branding Strategy and the timeline associated with implementation;
- The timing of the Mapleview Drive East (Hurononia to Country Lane) and Mapleview Drive East (Country Lane to Yonge) capital projects and whether completion of segments of the two projects is different than previously planned;
- How a stormwater management utility fee would be implemented;
- The timing of resurfacing for Huronia Road; and
- The timing and costs associated with the Waterfront Centre (Sea Cadets) project.

Members of General Committee provided comments on the following topics associated with the 2016 Capital Plan:

- The work undertaken on the MacLaren Art Centre's HVAC system, concerns regarding the system and whether the work undertaken fully utilized the available budget;
- The scope of work and costs associated with the Marina Basin project;
- The Waterfront Centre (Sea Cadets) capital project and whether additional direction would be sought through a staff report to be presented before year end;
- The potential to adjust the phasing associated with the Dunlop Street (Mulcaster to Five Points) capital project;
- Whether particular projects not identified as key investments would be proceeding and if not, if the funds could be utilized to advance other projects;

- When the complete capital plan would be provided;
- The changes to the timing of some projects;
- Concerns regarding the construction phase of the Dunlop Street (Mulcaster to Five Points) capital project taking two years;
- The rationale for the expansion of Fire Station #3;
- The relatively small increase in revenues from non-tax revenues including fees and the amount being net of adjustments in revenues from all areas; and
- The potential to advance the timing of the Duckworth Street (Bell Farm to St. Vincent) capital project.

The additional information requested by Members of General Committee from staff was summarized as follows:

- The total labour costs (salaries and benefits) for 2015 and 2016;
- The MacLaren Art Centre's HVAC system;
- Additional details concerning the revenue changes;
- The feasibility and implications of advancing the Dunlop Street (Mulcaster to Five Points) capital project;
- The feasibility and implications of advancing the Duckworth Street (Bell Farm to St. Vincent) capital project or the portion from St. Vincent to Napier; and
- The feasibility and implications of completing the two Mapleview Drive East capital projects concurrently or splitting the projects at different intersections.

**General Committee recessed at 7:17 p.m. and reconvened at 7:44 p.m.**

Members of General Committee provided comments on the following topics associated with the 2016 Operating Budget:

- The interest in reducing the preliminary estimate of the tax rate increase;
- The opportunity to reduce the tax impact associated with economic adjustments associated with labour;
- Concerns regarding the number of new hires proposed;
- Concerns regarding service partner budget request increases (Barrie Police Services and the County of Simcoe);
- Reductions already made by the Chief of Police and the Barrie Police Services Board to the budget request for Barrie Police Services;
- The opportunity and process associated with reducing service partner budget requests;
- The Nottawasaga Valley Conservation Authority Board of Director's decision to undertake a pilot to reduce the number of Board members and the potential budget implications in future years;
- The status of the remaining service partner budget requests and assumptions made by staff with respect to the service partner requests;



- The potential to reduce the preliminary tax impact identified with debt and reserve management and the implications associated with reducing the contribution to reserves;
- The review of the Long Range Financial Plan including a review of the financial policies associated with contributions to reserves; and
- A request to review the preliminary estimates regarding revenues and growth and assessment. (File: F05)

**This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 11/9/2015.**

**The General Committee met and recommends adoption of the following recommendation(s):**

**SECTION "B"**

**15-G-216      2016 BUSINESS PLAN - BARRIE POLICE SERVICES BOARD BUDGET REQUEST**

That the Barrie Police Services Board be requested to investigate the feasibility of reducing its budget request increase from 3.4% to 2.75% and report back with a memorandum on the implications of such a decrease. (File: F05)

**This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

**The General Committee met and reports as follows:**

**SECTION "C"**

**15-G-217      DISCUSSION REGARDING THE 2016 BUSINESS PLAN**

Members of General Committee provided comments on the new investment and service recommendations related to:

- Intake Form #924 - Traffic Operations and Crossing Guard Supervisor being considered when the staff report on the matter is presented
- The inclusion off Intake Form #924 - Traffic Operations and Crossing Guard Supervisor in the 2016 Business Plan for consideration pending the deliberations on the staff report;

- The purpose of Intake Form #1094 - Supervisor of Transit Infrastructure and Compliance to address risk management, monitor and track information regarding the City's transit fleet and facility assets;
- The inclusion of Intake Form #1094 - Supervisor of Transit Infrastructure and Compliance for consideration as part of the 2016 Business Plan;
- The rationale associated with Intake Form #1103 - Climate Change Adaptation Strategy and whether or not to include it for consideration as part of the 2016 Business Plan;
- The interest in discussing the Intake Forms related to new investment and service recommendations when additional details are available;
- The potential to review the Intake Forms during General Committee's deliberations of the entire 2016 Business Plan and Budget;
- The Intake Forms originally providing flexibility in the budget and relatively small tax implication from the Intake Forms;
- The process and timing associated with review of the Intake Forms; and
- A discussion with staff at the MacLaren Art Centre regarding their concerns with respect to the facility. (File: F05)

**This matter was recommended (Section "C") to City Council for consideration of receipt at its meeting to be held on 11/9/2015.**

**The meeting adjourned at 8:51 p.m.**

**CHAIRMAN**

# **APPENDIX “B”**

**General Committee Report dated  
November 2, 2015**



# City of Barrie

70 Collier Street (Box 400)  
Barrie, ON L4M 4T5

## Minutes - Final General Committee

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Monday, November 2, 2015

7:00 PM

Council Chamber

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### GENERAL COMMITTEE REPORT

For consideration by the Council of the City of Barrie on November 9, 2015

**The meeting was called to order by Mayor Lehman at 7:00 p.m. The following were in attendance for the meeting:**

**Present:** 10 - Mayor, J. Lehman; Councillor, B. Ainsworth; Councillor, R. Romita; Councillor, D. Shipley; Councillor, B. Ward; Councillor, P. Silveira; Councillor, M. Prowse; Councillor, A. Khan; Councillor, S. Morales; and Councillor, M. McCann

#### STUDENT MAYORS:

Benjamin Mew, Emma King Elementary School  
Tamara Harasym, St. Peter's Catholic Secondary School

#### STAFF:

Chief Administrative Officer, C. Ladd  
City Clerk/Director of Legislative and Court Services, D. McAlpine  
Deputy City Clerk, W. Cooke  
Director of Culture, R. Q. Williams  
Director of Engineering, J. Weston  
Director of Environmental Services, J. Thompson  
Director of Facilities and Transit, K. Bradley  
Director of Planning Services, S. Naylor  
Director of Roads, Parks and Fleet, D. Friary  
Executive Director of Invest Barrie, Z. Lifshiz  
General Manager of Community and Corporate Services, P. Elliott-Spencer  
General Manager of Infrastructure and Growth Management, R. Forward  
Manager of Environmental Operations, S. Brunet  
Theatre Technician, K. Baker  
Waste Reduction Coordinator, T. Quann-Strasser  
Waste Reduction Coordinator, L. Quinn.

**The General Committee recommends adoption of the following recommendations which were dealt with on the consent portion of the agenda:**

**SECTION "A"**

**15-G-218 BY-ELECTION TO FILL WARD 7 VACANCY (WARD 7)**

That a by-election be held to fill the vacancy in the office of Councillor - Ward 7. (CLK015-15) (File: C7)

**This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

**15-G-219 MILITARY HERITAGE PARK COMMUNITY INFRASTRUCTURE PROGRAM (CIP) 150 FUNDING AND APPROVAL (WARD 8)**

1. That the project Military Heritage Park be approved to proceed utilizing funding in the amount of \$572,440 from the Federal Economic Development Agency for Southern Ontario, obtained through the Canada 150 Community Infrastructure Program.
2. That the project 14-16-2351-1662 Military Heritage Park New Development - Part 1 be closed and the committed design funding of \$15,000 be uncommitted from the Tax Capital Reserve.
3. That the design of the Military Heritage Park project be added to the 2015 Capital Plan with funds approved for 2016 in the amount of \$115,000, funded from the Tax Capital Reserve (13-04-0440).
4. That the funding for the construction of the Military Heritage Park project be added to the 2015 Capital Plan in the amount of \$1,144,880 and funded as follows:
  - a) 2016 - \$572,440 (50% funded from Grant and 50% from Tax Capital Reserve); and
  - b) 2017 - \$572,440 (50% funded from Grant and 50% from Tax Capital Reserve).
5. That the Mayor and City Clerk be authorized to execute any agreements, documents or applications under or in connection with the Military Heritage Park Project. (ENG013-15) (File: R04-MI and F11-GR)

**This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

**15-G-220****FIRST RESPONDERS CAMPUS - LETTER OF INTENT AND PROJECT UPDATE**

That the General Manager of Infrastructure and Growth Management be authorized to execute a Letter of Intent with the County of Simcoe with respect to negotiating a joint venture agreement for the development and use of a shared facility for a First Responders Campus in the form approved by the Director of Facilities and Transit and the Director of Legal Services. (FCT007-15) (File: E00)

**This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

**The General Committee met and reports as follows:**

**SECTION "B"****15-G-221****REGARDING THE CORPORATE SPONSORSHIP STRATEGY**

Rudi Quammie Williams, Director of Culture discussed the proposed Sponsorship Strategy and requested feedback from General Committee after the presentation. Mr. Williams introduced Mr. Bernie Colterman from Centre of Excellence for Public Sector Marketing to provide a presentation regarding the Corporate Sponsorship Strategy.

Mr. Colterman discussed slides concerning the following topics:

- The context associated with the Corporate Sponsorship Strategy;
- Phase 1 of the Strategy including the inventory and valuation of assets and Phase 2, the proposed Strategy;
- The 2015 Municipal Benchmarking Survey concerning municipal involvement and management of sponsorship programs;
- The key municipal challenges related to sponsorship and challenges specific to the City of Barrie;
- The management of expectations as related to sponsorship revenue;
- The benefits associated with sponsoring City of Barrie assets, events and appointments;
- The sponsorship environment and the correlation between the customer, sponsor and sponsee;
- The key recommendations associated with implementing the Sponsorship Strategy including a coordinated approach, approval of assets to be marketed, strategic revenue allocation and the identification of potential new revenue;

- The potential new revenue sources identified from the inventory of the City's assets, events, services and programs;
- A cost/benefit analysis of the Strategy; and
- The proposed Action Plan for late 2015/early 2016.

Members of General Committee asked a number of questions of Mr. Colterman and staff and received responses.

**This matter was recommended (Section "B") to City Council for consideration of receipt at its meeting to be held on 11/9/2015.**

**The General Committee met and recommends adoption of the following recommendation(s):**

**SECTION "C"**

**15-G-222      REQUEST FOR HEIGHT EXEMPTION FROM SIGN BY-LAW 2005-093 - CUNDLES RD E / DUCKWORTH STREET (WARD 3)**

1. That Penady (Barrie) Ltd. be granted a height exemption of 11.575 metres from By-law 2005-093 as amended section 12.3.1.1.1. to permit the installation of a ground sign on the property of Cundles Road East S/S - Vespra Concession 3 East Part Lot 21 RP 51R35759 Parts 5 to 7, 22 and 23 (Cundles Road East and Duckworth Street), Barrie to a maximum overall height of 19.075 metres from the finished level at the base of the supporting structure.
2. That Penady (Barrie) Ltd. be required to obtain and submit to the City of Barrie proof of authorization from the Ministry of Transportation to permit the placement of the signs within the 400 series highway corridor prior to the placement of such ground sign.
3. That Penady (Barrie) Ltd. be reminded to make application for and obtain from the City of Barrie a Building Permit prior to the construction of such ground sign and the ground sign be located in compliance with the required setbacks as stated in By-law 2005-093 as amended. (BBS004-15) (File: D11-1604 and D11-1675)

**This matter was recommended (Section "C") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

**SECTION "D"****15-G-223****RESIDENTIAL MULTI-UNIT WASTE DIVERSION STRATEGY**

1. That staff be authorized to implement the provision of a Front End Bin Garbage Collection Service for the Multi-Unit Residential Sector commencing January 1st, 2017, and subject to the satisfaction of the Director of Legal Services, and that the Mayor and City Clerk be authorized to execute such contract revisions.
2. That a phased in approach to the implementation of a municipally provided Front End Bin Garbage Collection service be approved based on the following criteria:
  - Mandatory participation in the Multi-Unit Residential Source Separated Organics (SSO) Program;
  - Mandatory participation in the Multi-Unit Residential Recycling Program;
  - Compliance with a two (2) bag garbage limit every other week per multi-unit residential unit as specified through an approved bin size;
  - For mixed-use properties, mandatory physical separation of residential waste and commercial waste;
  - The use of the curbside collection service in addition to the front end bin collection service be prohibited;
  - Leaf and yard waste not be permitted in front end bins;
  - Household hazardous waste not be permitted in front end bins; and
  - Bulky items and white goods not be permitted.
3. That the phased in termination of the Landfill Tipping Fee Exemption Program be approved.
4. That there be no provision for a Rebate Program.
5. That the Front End Bin Garbage Collection Service be approved to continue to exclude ICI sector waste including the exclusion of ICI waste from mixed use buildings.



6. That the Planning Services Department be directed to prepare a report and schedule a Public Meeting to investigate the desirability of revising the Zoning By-law, and Urban Design Manual as required, to require property owners of new multi-unit residential properties to accommodate full waste management services on site.
7. That the addition of a permanent Waste Reduction Coordinator position for the implementation and maintenance of a Multi-unit Residential Collection Program, effective June 2016, be approved. (ENV004-15) (File: E00)

**This matter was recommended (Section "D") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

### **SECTION "E"**

#### **15-G-224 BRADFORD STREET REPLACEMENT OF YIELD SIGN WITH STOP SIGN**

1. That Traffic By-law 80-138 Schedule "O" "Yield Right of Way" be amended by deleting the following:

Column1	Column2	Column 3
Tiffin Street	East	Bradford Street

2. That Traffic By-law 80-138 Schedule "S" "Providing For The Erection of Stop Signs At Intersection" be amended by adding the following:

Column 1	Column 2
Tiffin Street and Bradford Street	Westbound channelized right turn on Tiffin Street to northbound Bradford Street

(RFP008-15) (File: T07-SI)

**This matter was recommended (Section "E") to City Council for consideration of adoption at its meeting to be held on 11/9/2015.**

### **ENQUIRES**

**A member of General Committee addressed an enquiry to City staff and received a response.**

### **ANNOUNCEMENTS**

**Members of General Committee provided announcements concerning a number of matters.**

**ADJOURNMENT**

**The meeting adjourned at 9:40 p.m.**

**CHAIRMAN**