

Canada 150 Illuminate Barrie

Presented by:

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Invest Barrie, Culture

Monday January 23, 2017



CANADA 150

The City of
BARRIE

Canada 150 Programming

The 150th anniversary of Confederation is a fantastic opportunity to celebrate what makes our Country and our City great!

- Diverse People
- Stunning Landscape
- Unique Culture
- Freedom and Democracy

Canada 150 Committee

- Councillor Andrew Prince
- Councillor Rose Romita
- Rod Jackson – Chamber of Commerce
- Tammi Taylor – Burl's Creek/Republic Live
- Dave Carr – Central Ontario Broadcasting
- Carol Ann Ryan – Barrie Public Art Committee
- Sarah Kastner – RVH Foundation
- Shakir Barmare – Event Organizer
- City Staff – Steve Lee Young, Manage of Recreation and Arin Donnelly – Community Events Coordinator

Theme: "Illuminate Barrie"

- Light Displays
- Fireworks
- Family Activities
- Public Art



What will it look like?

- Fireworks and Culture Festival – 2 days long
- Live Music Performances
- Heritage Village
- Makers Market
- Interactive Displays and Community Organizations

Fireworks & Cultural Festival

- High Profile fireworks displays and themed cultural activities
- Move Celebrate Barrie from the first weekend in June to Labour Day Weekend for the following reasons:
 - Increased construction on the waterfront in June
 - Allows ample time for planning and responses from granting bodies
 - Maximize impact of resources
 - Labour Day is normally not programmed

Live Music and Themed Cultural Activities



Han Schurman Photography

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Vague de Cirque



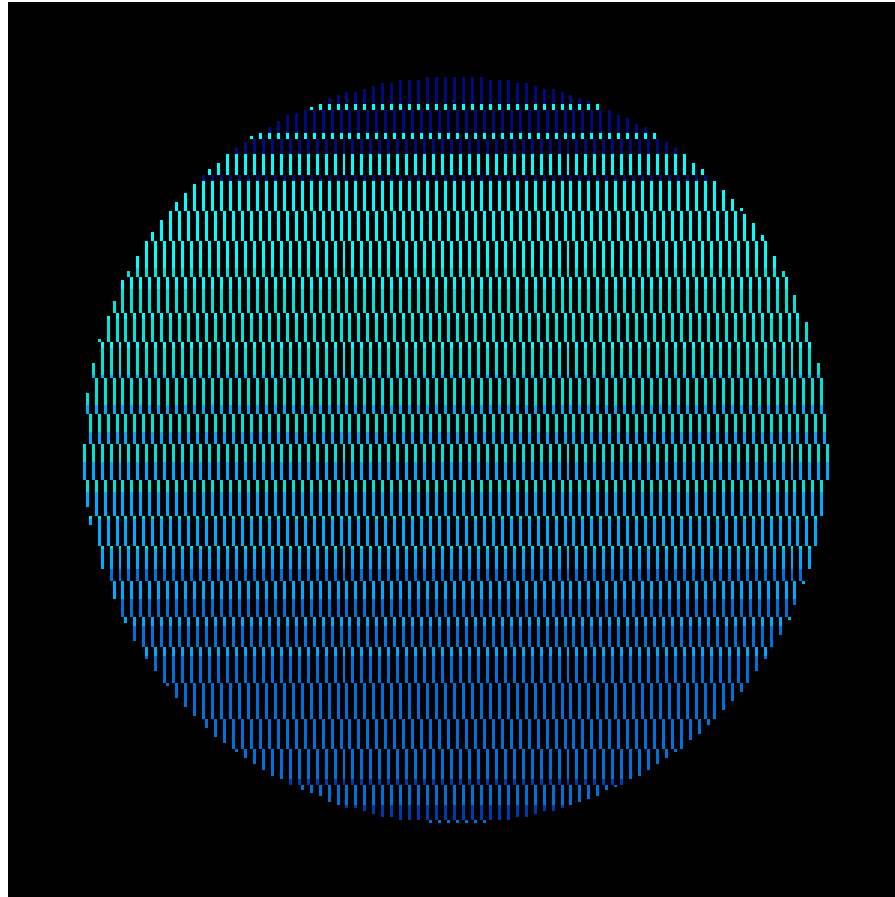
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Public Art Installations

- Barrie Public Art Committee
- The Committee aims to install art that will:
 - Enhance Illuminate Barrie and Celebrate Canada
 - Engage the community
 - Attract tourists
 - Activate public space

Public Art Installations Blue Shore, Nicolas Sassoon



Soapbox, Chris Hanson and Henrika Sonnenberg

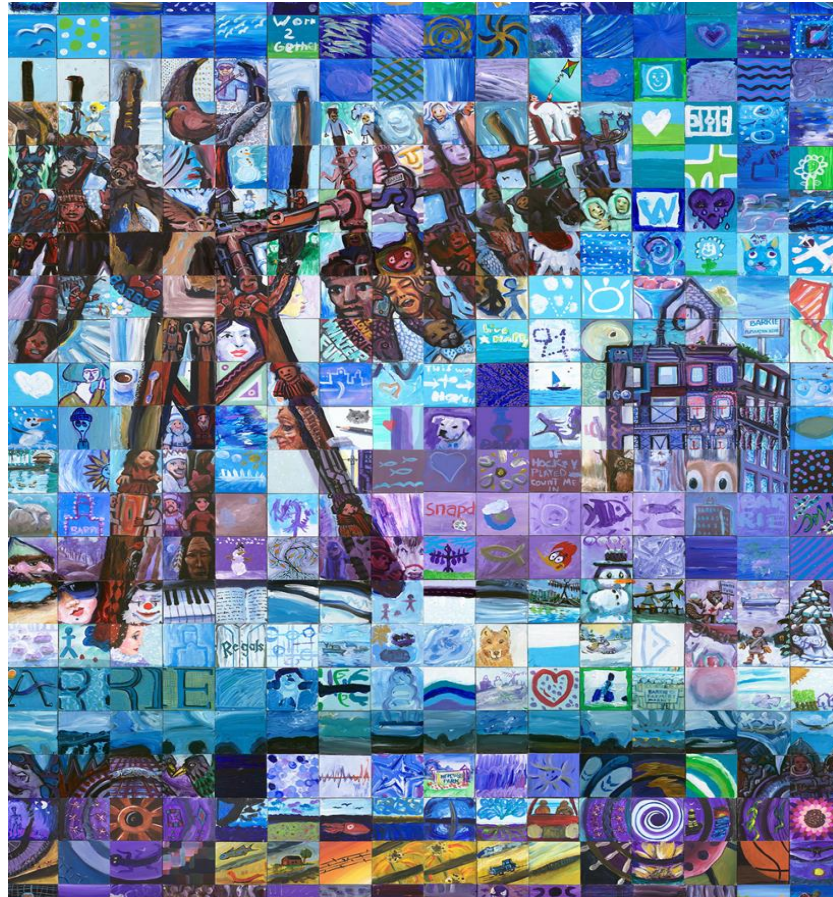


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Limelight, Saturday Night By Sans Facon



Mural Mosaic Project: A Cross-County Community Engagement Project



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The New York Times stated

“As Canadians set out to celebrate all that the country has become and what they have achieved the Times’s Travel editors have been looking north. And for their 12th annual Places to Go list, they have ranked Canada as the world’s top travel destination for 2017. As the country celebrates its 150th anniversary this year (which means free admission all year to those national parks) and currently offers a generous exchange rate with the United States dollar, Americans should not miss the opportunity”.

In 2017, Illuminate Barrie will seek to maximize the tourism and community profile-building opportunity of this great celebration!

More to come...

