

# Kempenfest 2016



## KEMPENFEST

BY THE NUMBERS

# Kompoenfest 2016

- 47 Consecutive Years
- 350 Arts & Crafts Exhibits
- 40 Antique Dealers
- 40 Corporate Sponsors

# Kompoenfest 2016

- 10 Food & Beverage Outlets
- 100 Porta Potties
- 3 Off Site Park'n'Ride Lots
- 6 ATM Machines

# Kompoenfest 2016

- 3 Entertainment Stages
- 35 Hours of Live Music
- 12 Buskers – Three Tents

# Kompeinfest 2016

200,000 Visitors over 4 Days

\$8 Million Local Economic Impact

\$250,000 ATM Withdrawals

# Kompe<sup>o</sup>fest 2016

\$400,000 Operating Budget

\$100,000 Advertising & Promo

\$170,000 Entertainment

\$75,000 Site Services

# Kompefest 2016

\$400,000 Operating Budget

\$300,000 Corporate Sponsors

\$85,000 Concert Gate Receipts

\$15,000 Memberships/Fees

# Kempenfest 2016



**WHO IS KEMPENFEST?**

AND HOW DOES IT OPERATE?



# Kompe<sup>o</sup>fest 2016

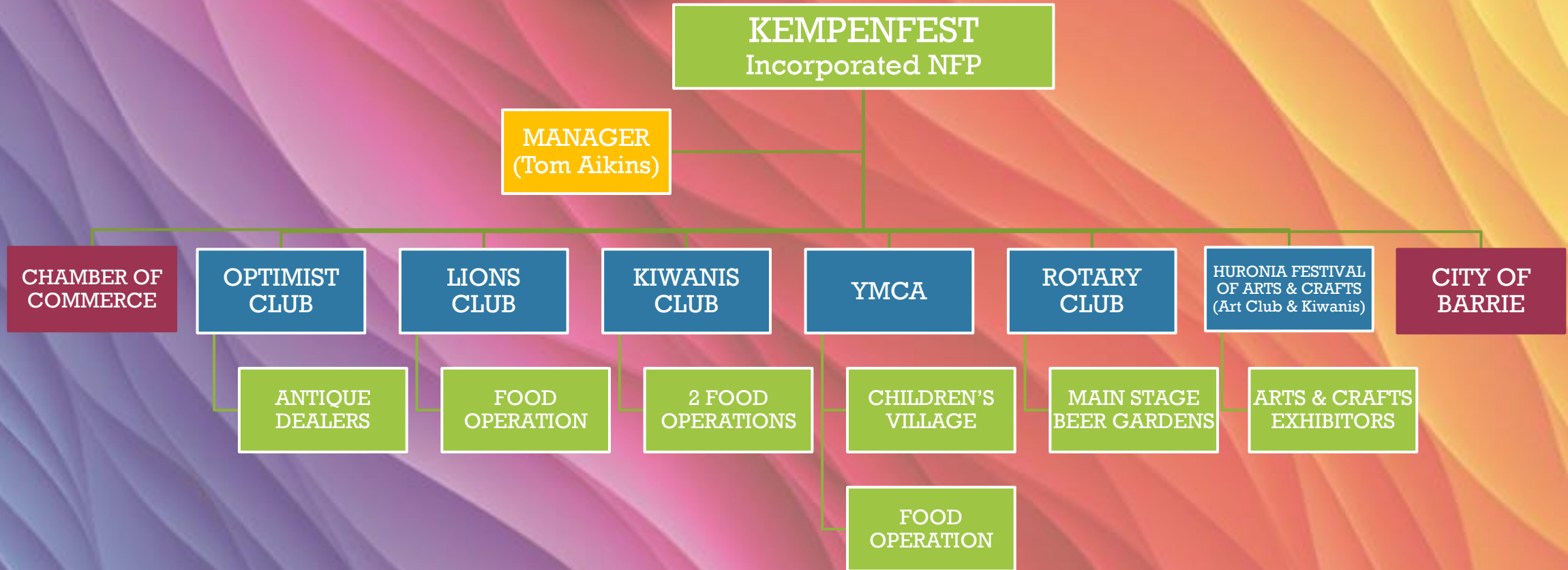
8 Member Organizations

800 Volunteers

10,000 Or More Volunteer Hours

1 Part Time Staff

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## CITY OF BARRIE CONTRIBUTION

- Event Staff – to represent City on Board
- Event Staff all weekend long
- Park readiness – and park recovery
- By-Law and Parks Staff on the ready

# Kompe<sup>st</sup>fest 2016

- Member Organizations retain the revenues from their portion of the event.
- Direct costs of their portion of the event come from their revenues.
- Profits are retained for community work.

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- Ideally, Kempenfest breaks even
- On average, approximately \$250,000 is returned to the community through the member organizations

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## WATERFRONT REDEVELOPMENT

And Its Impact on Kempenfest

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## PARKING

- Loss of parking on old Railway Lines where new Lakeshore Drive moved to
- Loss of parking lots during construction
- Loss of Military Park lands next year

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## PARKING

- Added use of Off-Site Park 'n' Ride (hard to find)
- Added Shuttle Costs (need more during peak hours)
- Parking issues ultimately affect attendance



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## PARK CLOSURES

- 2016 - Loss of North Centennial Park this year
  - 165 Art Exhibits, 15 Sponsors, 3 Food Outlets, Midway, Secondary Beer Garden & Stage, Optimist Antiques
- 2017 - Regain North Centennial, but lose South Centennial leaving major gulf to overcome

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## 2016 PARK CLOSURES

- Reduction of Food Outlets by 3 locations
- Reduction in Arts Exhibitors to 300
- Closure of the secondary beer gardens & stage
- Impacting sponsorship revenues (uncertainty)

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## WHERE WE NEED HELP

- Locating secure and safe Off-Site parking lots
- Help with costs to properly move people (Shuttle Buses)
- Clarity on Parking Permits

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**THANK YOU FOR  
YOUR SUPPORT**

**QUESTIONS?**