



BARRIE'S TRANSIT VISION

ACTIVE TRANSPORTATION AND SUSTAINABILITY COMMITTEE

Presented By: Mike McConnell

Date: October 5, 2023



Project Recap

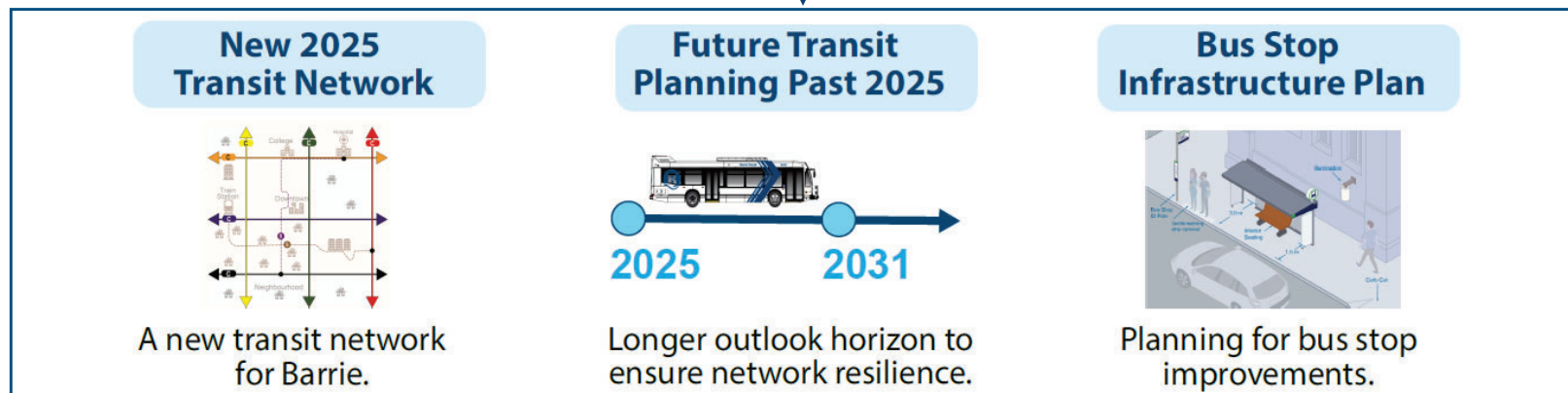


BARRIE'S
TRANSIT VISION

Purpose



Scope



Public Engagement Recap

Engagement #1: Winter 2021

Content

- Project Principles
- Satisfaction with Existing Network
- What the future network should look like

Tools

- Online Documents at Building Barrie
- Public Survey online and printed
- In-person Workshop at Southshore Centre
- Bus Operator survey

Response

- 216 online survey responses
- 15+ workshop attendees
- Bus operator feedback

Engagement #2: Fall 2022

Content

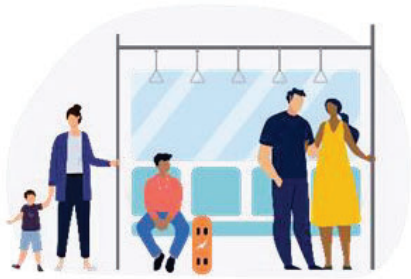
- Proposed New Transit Network
- Hierarchy of routes
- Did we get it right?

Tools

- Public Survey online and printed
- In-person Workshops (6-days) at Allandale Rec, Parkview, Downtown Terminal, & Georgian College
- Map pin responses
- Bus Operator survey

Response

- 269 online survey responses
- 50+ workshop attendees
- 40 map pin responses
- Bus operator feedback



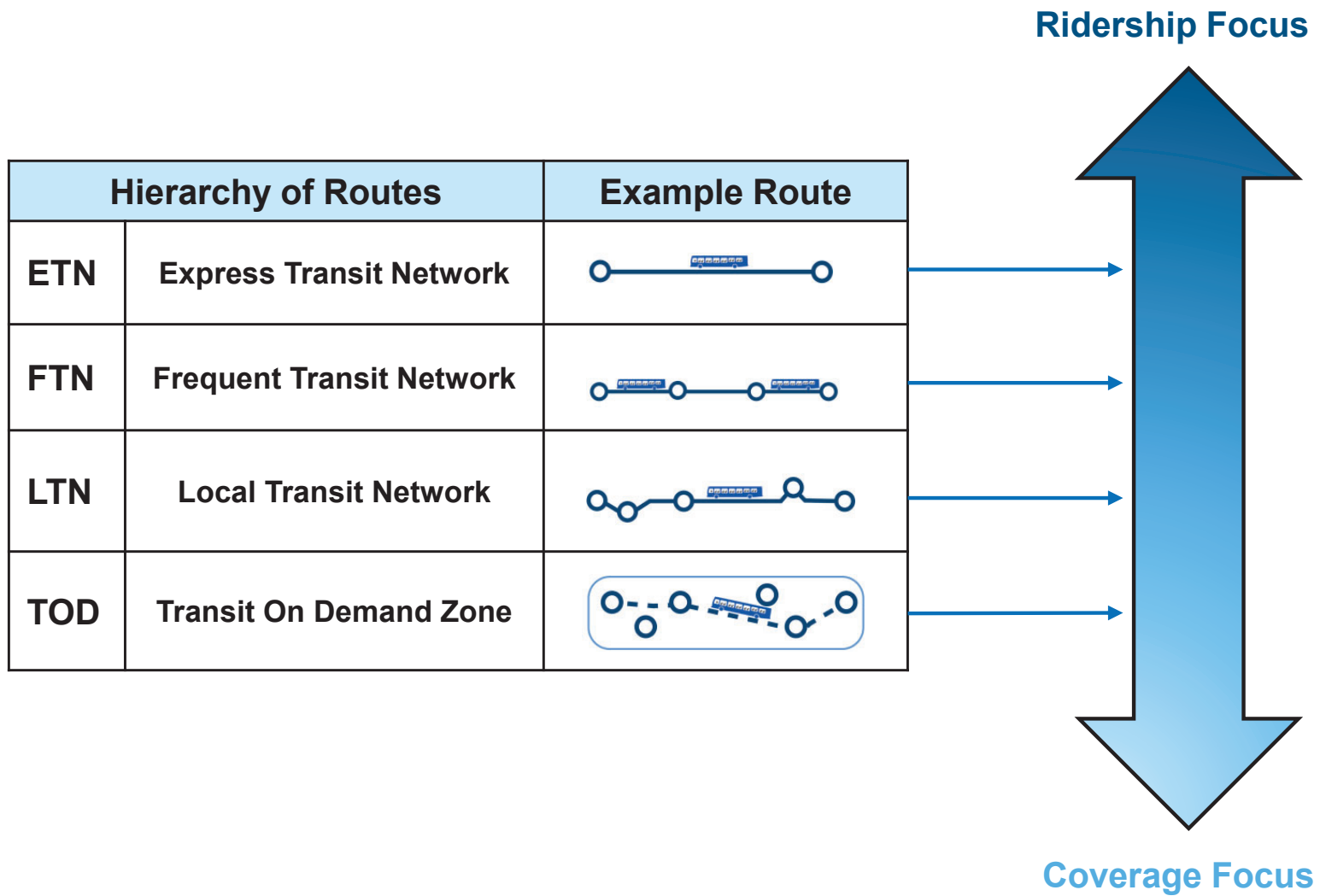
First Public Consultation

Public Call to Action:

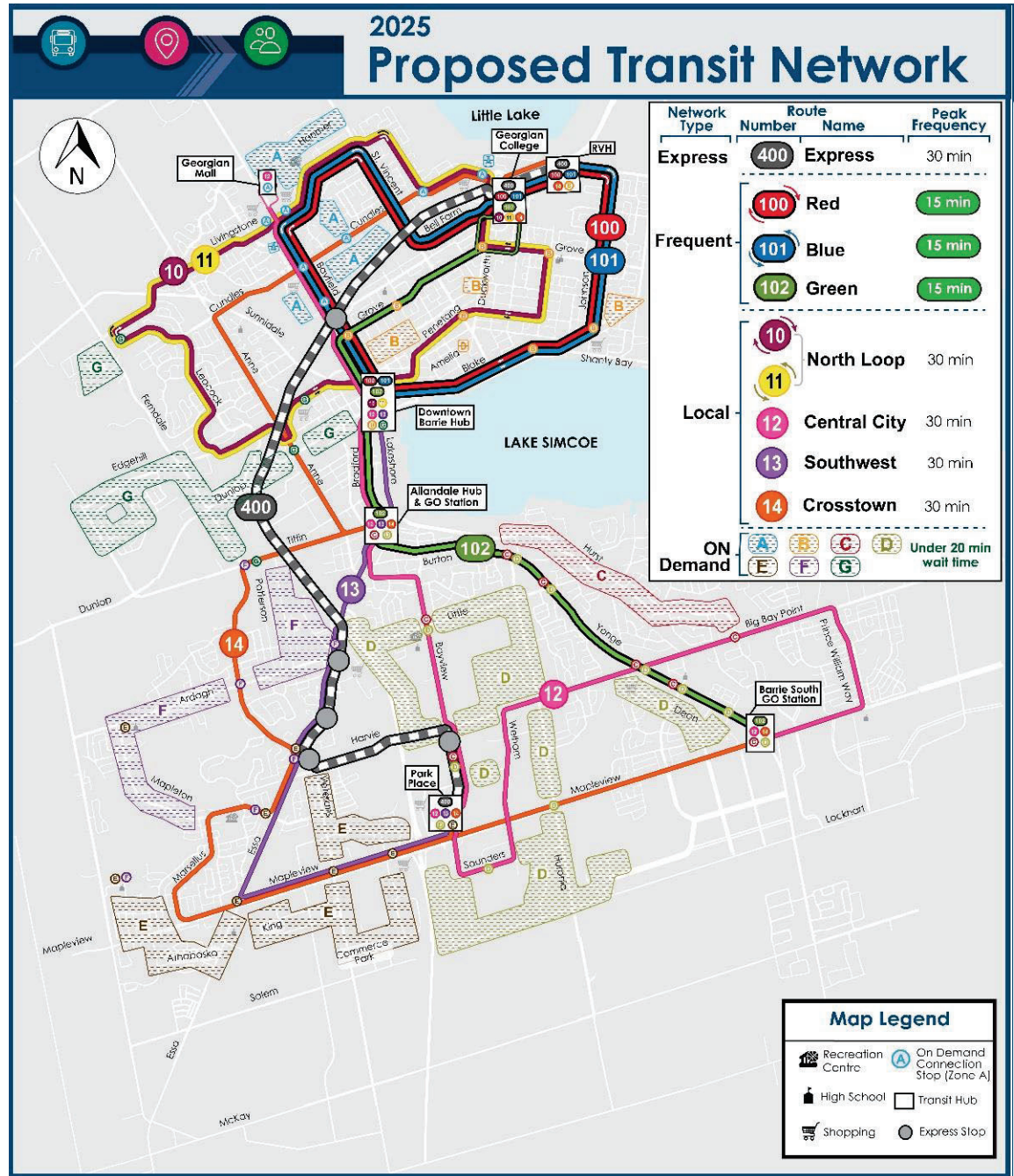


A transit network that is quick, frequent, and reliable while maintaining coverage levels.

Council Approved Guidelines






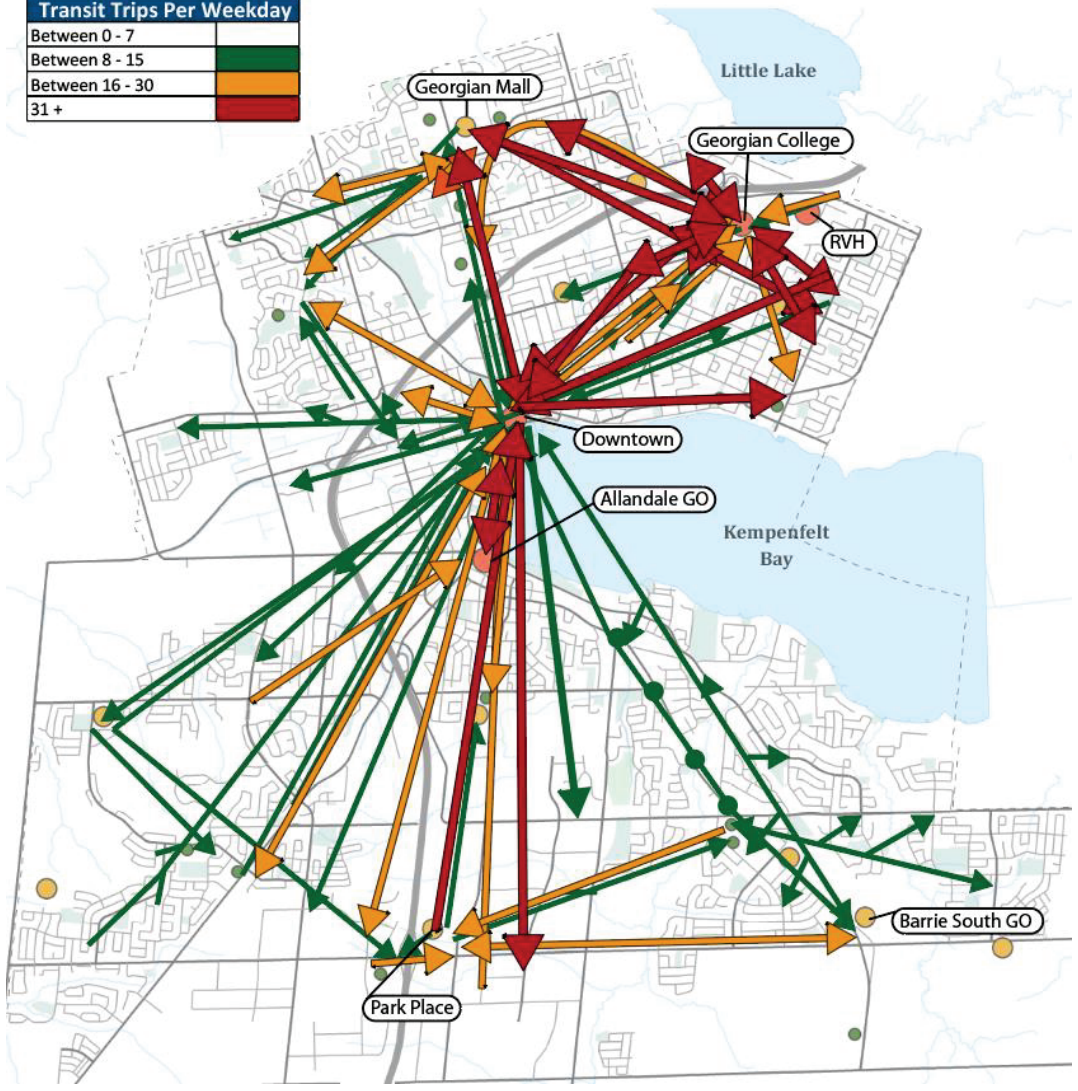
Route Hierarchy
ETN
FTN
LTN
TOD






Accommodating Existing Customers

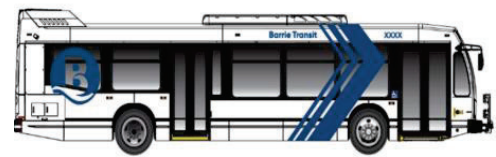
Existing Customer Trips

Transit Trips Per Weekday	
Between 0 - 7	
Between 8 - 15	
Between 16 - 30	
31 +	



2025 Proposed Transit Network

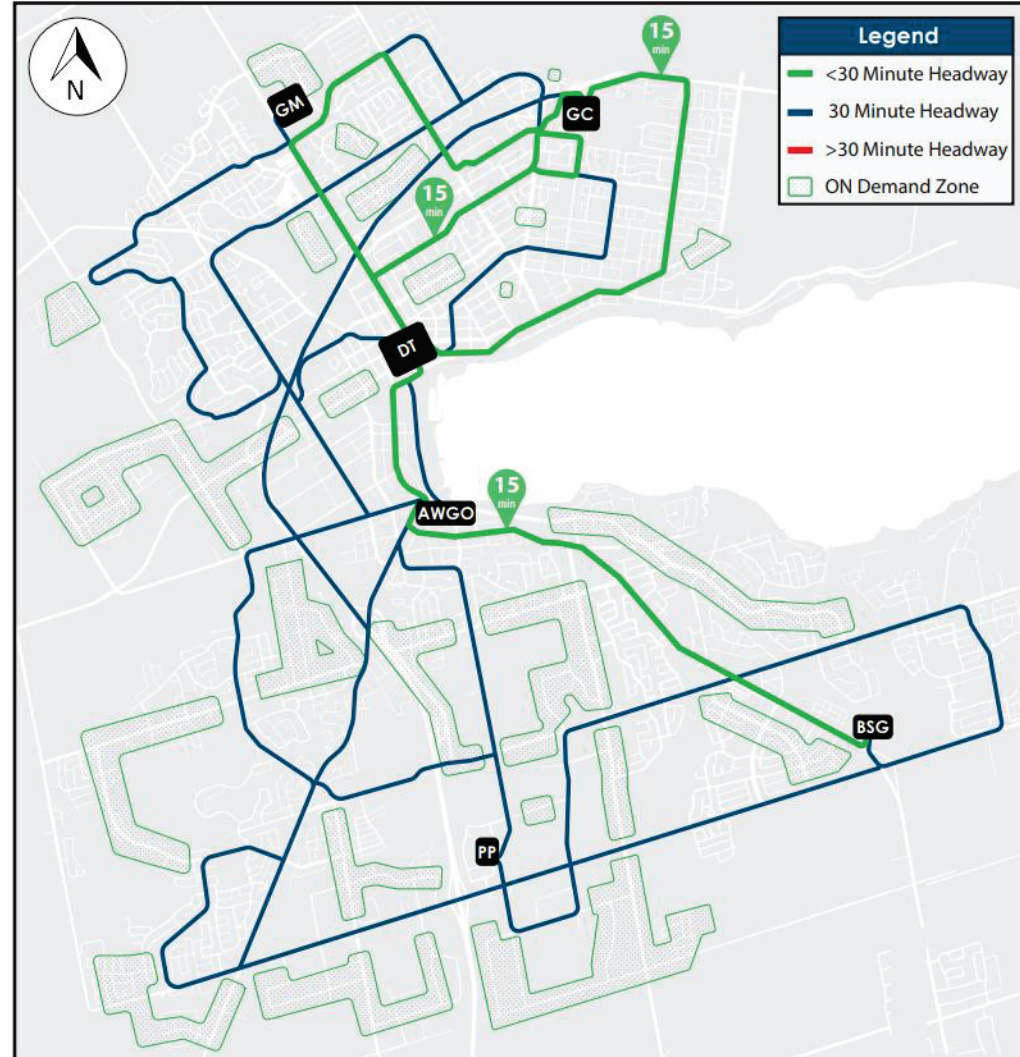
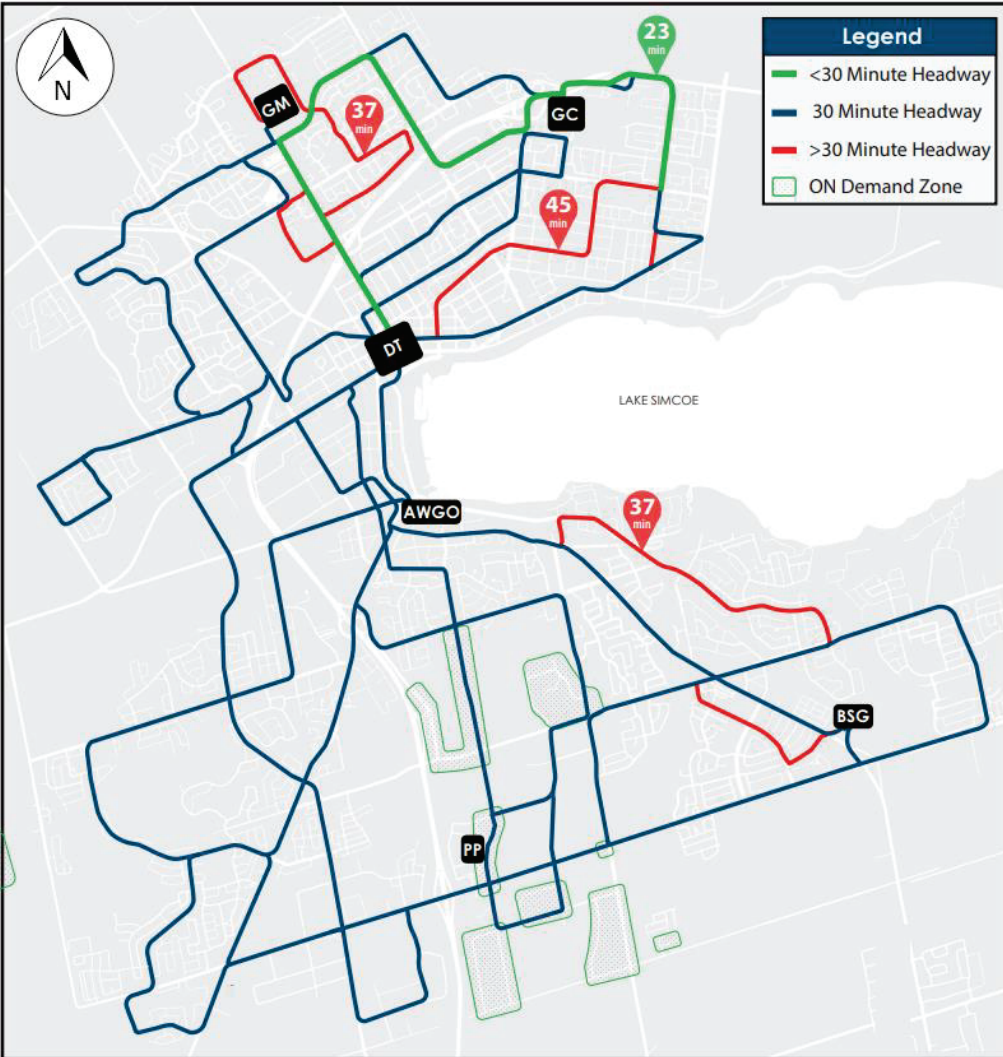
-  Direct & no transfer ride
-  No transfer ride
-  Max one transfer

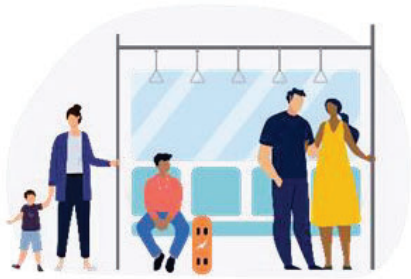


Improve Frequency

CURRENT NETWORK

PROPOSED (2024-2025)





Public Call to Action Response



Highway 400 Express

23 minutes quicker cross city



Frequent Service Corridors

70% of riders with direct access to frequent service



Frequent Hub Connections



New Service Areas

Amelia, Benson, Little Lake



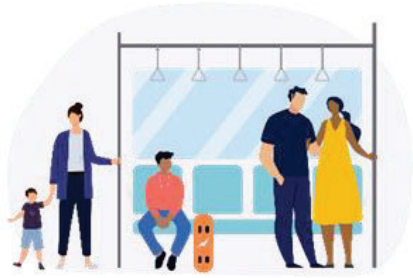
Reduced Local Travel Times

13% reduction

Barrie

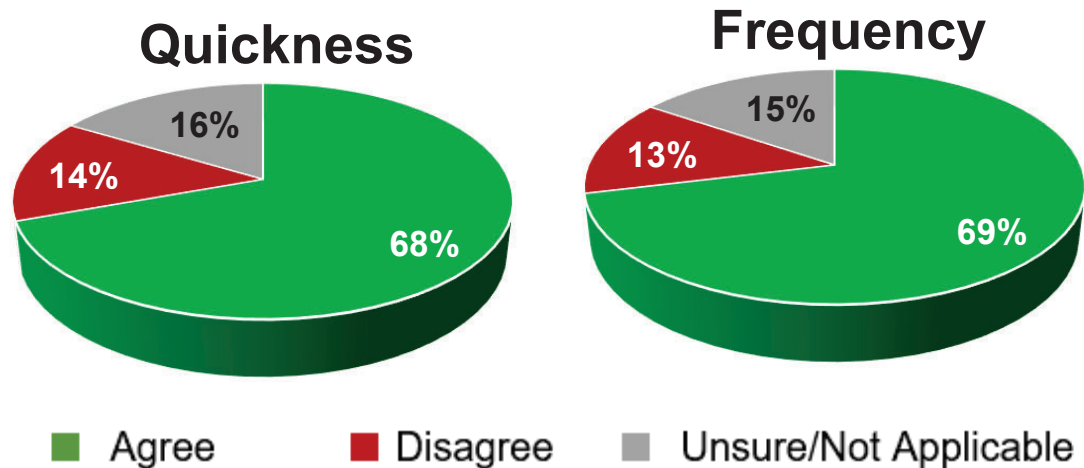


**BARRIE'S
TRANSIT VISION**



Second Public Consultation

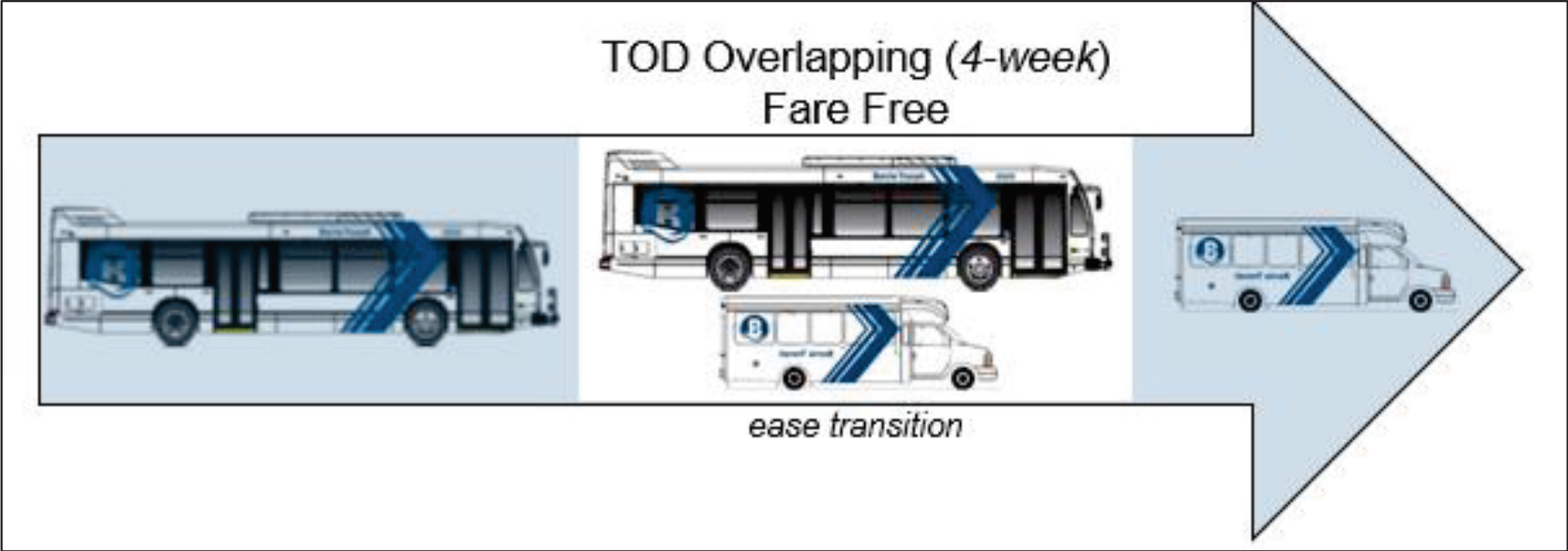
Did we Get it Right?

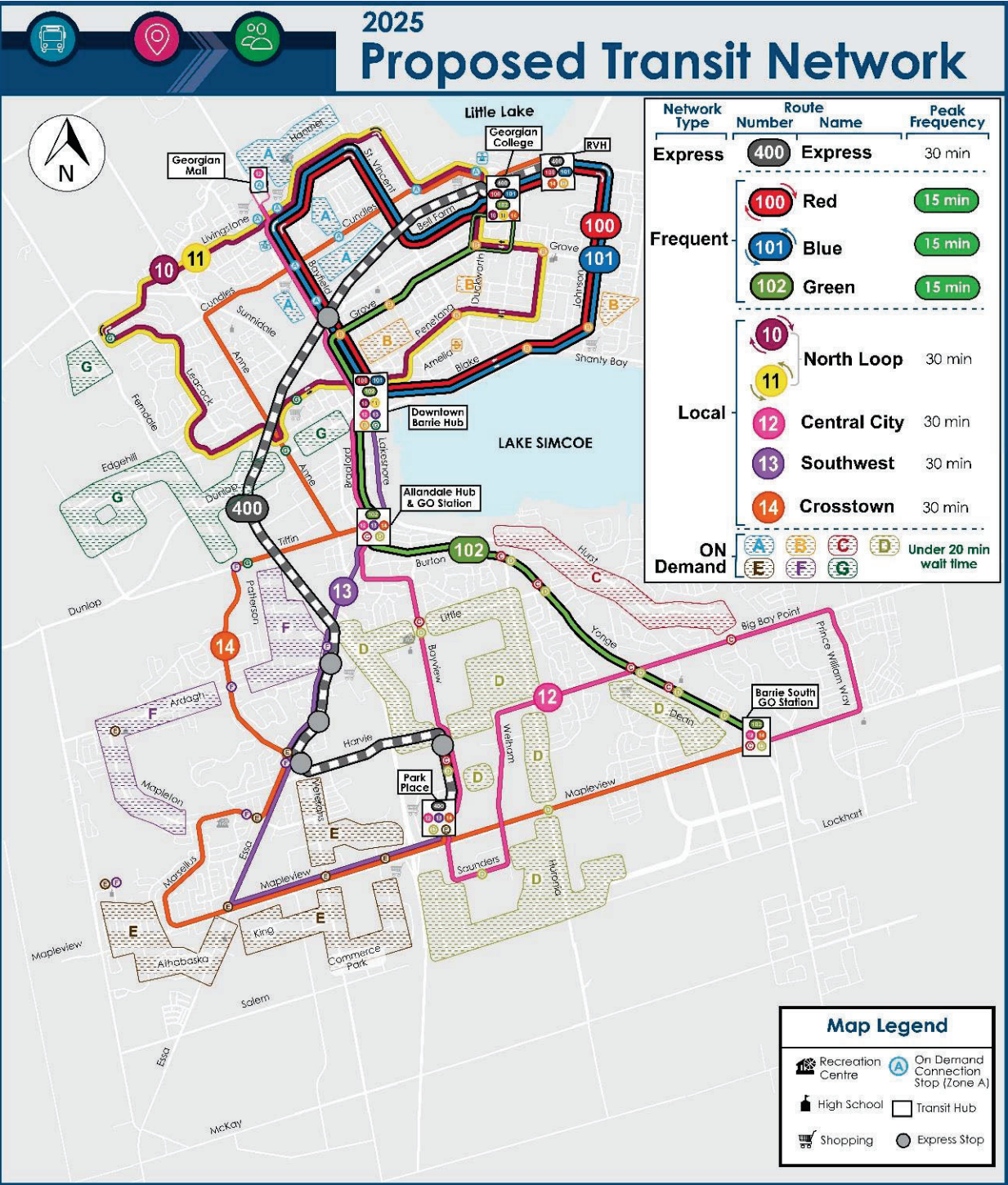


The Vision **Largely accomplishes** the public's Call to Action

Phase Implementation

Lessons Learned
Reduce Impact
Focused Resources
Raise Awareness





Questions?