

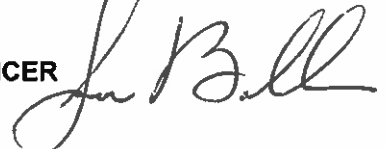

TO: GENERAL COMMITTEE

SUBJECT: STREET NAMING FOR A NEWLY CREATED ROAD IN THE LITTLE LAKE AND DUCKWORTH STREET AREA

PREPARED BY AND KEY CONTACT: C. BORCHUK, PLANNING SERVICES TECHNICAL COORDINATOR EXT. 4572

SUBMITTED BY: S. NAYLOR, MES, M.C.I.P., R.P.P., DIRECTOR OF PLANNING 

GENERAL MANAGER APPROVAL: R. FORWARD, MBA, M.Sc., P. ENG.
GENERAL MANAGER OF INFRASTRUCTURE, DEVELOPMENT & CULTURE 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: JON M. BABULIC, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That a newly created road connecting Duckworth Street, north of Highway 400, and Cundles Road East be named JC Massie Way.
2. That the existing properties be renumbered.
3. That the affected property owners be notified of the proposed name and address changes.
4. That the necessary by-law be prepared to name the street JC Massie Way.

PURPOSE & BACKGROUND

5. The purpose of this report is to consider a name for a proposed new street resulting from a road realignment initiated by the City of Barrie and the Ministry of Transportation.
6. The road improvements are located in the Little Lake planning area and are associated with the realignment of the Duckworth Street/Highway 400 interchange and the Duckworth Street/Cundles Road intersection.
7. This project has resulted in the creation of a new road that will connect Duckworth Street to Cundles Road East (Appendix A).
8. This new road is anticipated to be open for public use in 2012. The new road and the surrounding property is currently in the City of Barrie ownership, consequently no private land owners will be affected.
9. There are currently two public utility structures addressed as 480 and 500 Duckworth Street which will be affected by the proposed name change. These structures will be accessed off the newly created road.
10. In order to avoid confusion for the public and particularly for emergency service providers (Fire, Police and Ambulance), staff are recommending naming the newly created road and the assignment of new municipal addresses for the two affected properties (Appendix B).

ANALYSIS

11. Council policy 41.17, as amended on February 22, 2010, requires staff to follow a prescribed process to name roads.
12. In accordance with this policy, a list has been established for potential names for new roads based on the following criteria:
 - a) Names honouring those who served their country or given their life in public service.
 - b) Names honouring individuals for community services, historical reasons, national reasons or international reasons.
 - c) Other names.
13. The name "JC Massie Way" has been suggested by the Ward Councillor to recognize the contribution that Mr. James Massie has made to the City of Barrie both as a War Hero and Barrie businessman. Mr. Massie was awarded the Distinguished Flying Cross in recognition of his wartime valour. As a Barrie businessman, he brought the Barrie Colts to the City and acted as their Managing Director.
14. Staff are of the opinion that the proposed name meets the criteria laid out in Policy 41.17 regarding the naming of new streets.
15. By-law 2004-147 requires every property owner to post their municipal property number such that it is to be readily visible from the driveway connection to the road. When new numbers are assigned, the owner is advised to remove the existing signs and to provide new signs in compliance with the By-law. In this instance, the only property owner affected by the proposed name change and street numbering is the City of Barrie. The properties affected by the addressing change are occupied by public utilities. No residents will be affected by this recommendation.

ENVIRONMENTAL MATTERS

16. The following environmental matters have been considered in the development of the recommendation:
 - a) A Class EA was completed by the Engineering Department in 2007 that allowed the creation of this new road.

ALTERNATIVES

17. There are two alternatives available for consideration by General Committee:

Alternative #1 General Committee could choose a different name for the newly created street from the approved list of street names.

Alternative #2 General Committee could decide not to name the newly created street.

Notwithstanding the fact that there are no residents directly affected, this alternative is not recommended as it is confusing for emergency services and could cause delay in responding to any emergency in the vicinity.

FINANCIAL

18. The naming of a road is a legal process that includes filing documents at the Land Registry Office. It is estimated to cost approximately five hundred dollars (\$500.00) to prepare the By-law and register the name recommended in this report. Funding is available within the Cundles Road-Duckworth Street – Hwy. 400/Duckworth Street Interchange Improvements budget.

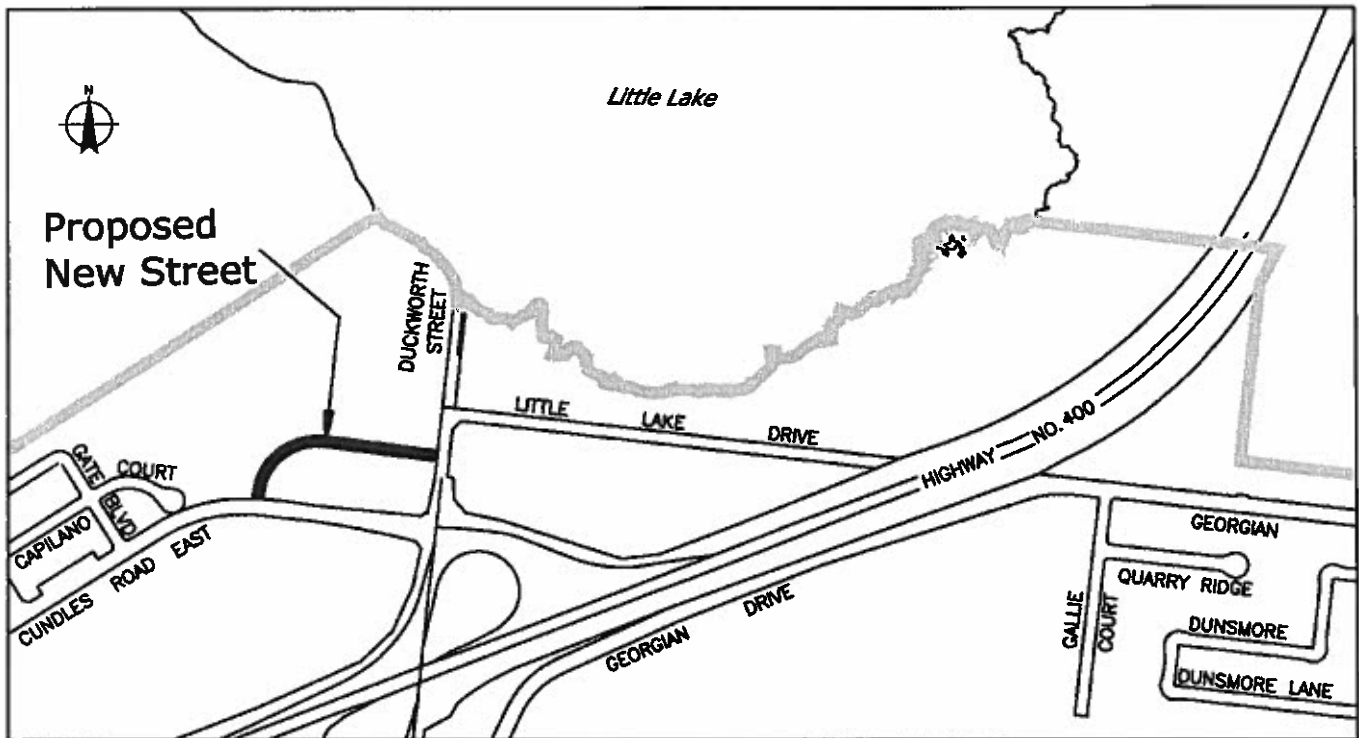
LINKAGE TO 2010-2014 COUNCIL STRATEGIC PLAN

19. The recommendations included in this Staff Report are not specifically related to the goals identified in the 2010-2014 City Council Strategic Plan.

Attachments: Appendix A – Little Lake Map
Appendix B – List of Existing and Proposed Addresses

APPENDIX "A"

Little Lake Map



APPENDIX "B"

List of Existing and Proposed Addresses

Existing Address	Proposed Address
480 Duckworth Street	5 JC Massie Way
500 Duckworth Street	9 JC Massie Way