



#JUSTRECOVERYSIMCOE

City of Barrie City Building Committee



Who We Are

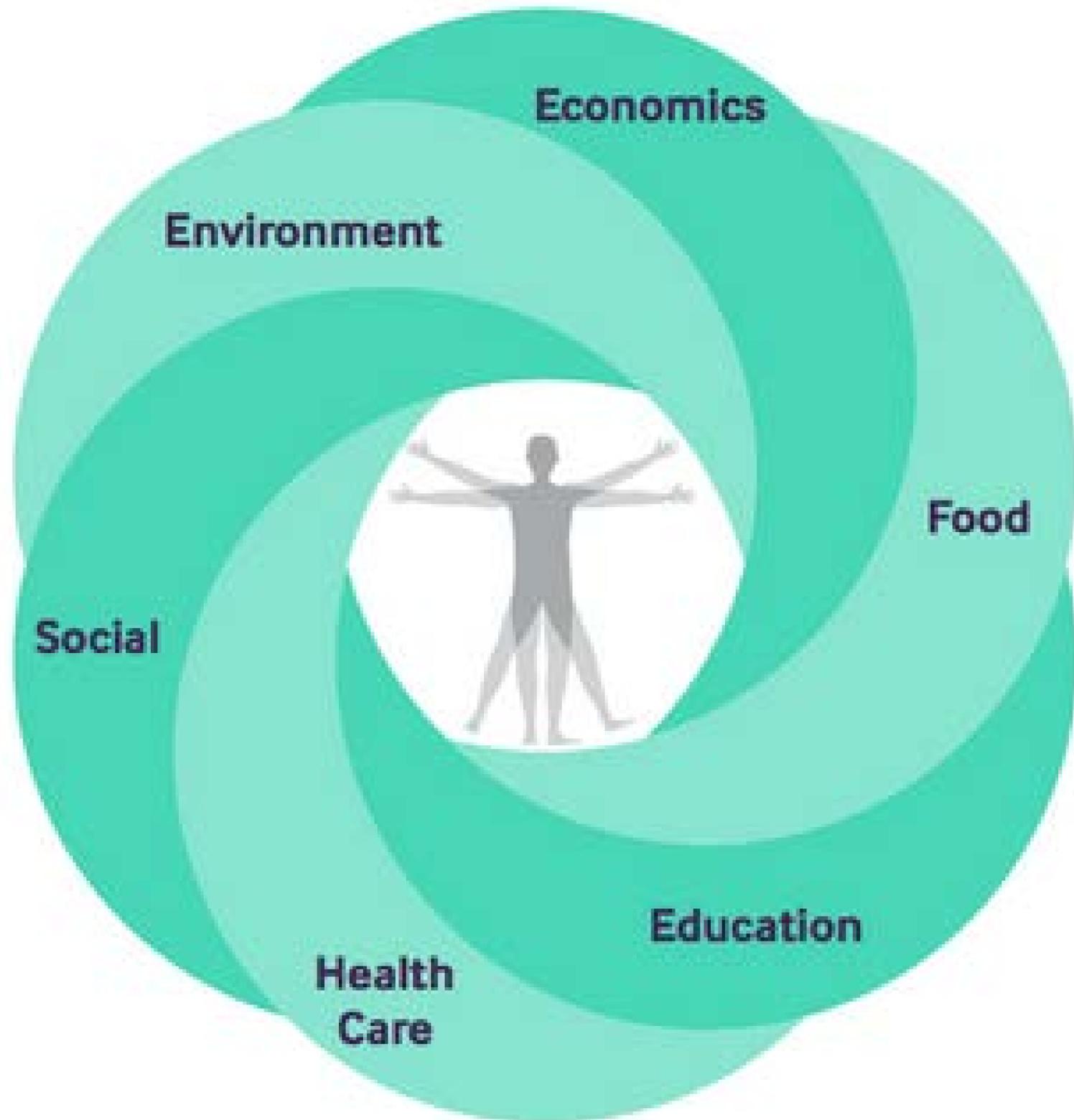
Just Recovery Simcoe (JRS) is a local grassroots collaboration between 40+ organizations and businesses across Simcoe County who believe that COVID recovery is an opportunity to shift to decision making that is based on the social determinants of health.



Only

20%

of health outcomes are directly linked to the healthcare system (hospitals, clinics, medications etc.). The remaining 80% result from the social determinants of health.



The Social Determinants of Health

Why focus on social determinants of health?

1

Captures externalities that aren't normally a part of decision making e.g. inequity, health impacts, climate impacts and systemic discrimination

2

Focuses and clarifies the objectives of decision making on increasing the health of our communities, people and natural world on which our economies depend.

3

Over the long-term has a higher return on investment with government funds. Efficient use of funds means money saved can be re-invested into the community and economic supports.

Sustainable, forward-thinking decisions

simultaneously invest in...

People

Focus on local, sustainable, secure jobs, poverty reduction, equity, housing as a right, measuring community success with Index of Wellbeing

Communities

Focus on built form that is people-focused, healthy, food secure, water secure, cooperative & diverse. Promotes engaged local democracy, greater representation of racialized and marginalized people in decision making

Nature

Focus on protecting existing ecosystems, climate action at the local level, increasing access to nature, remembering that economy is dependent on environment & people

What are some examples of decisions that would be consistent with JRS framework?

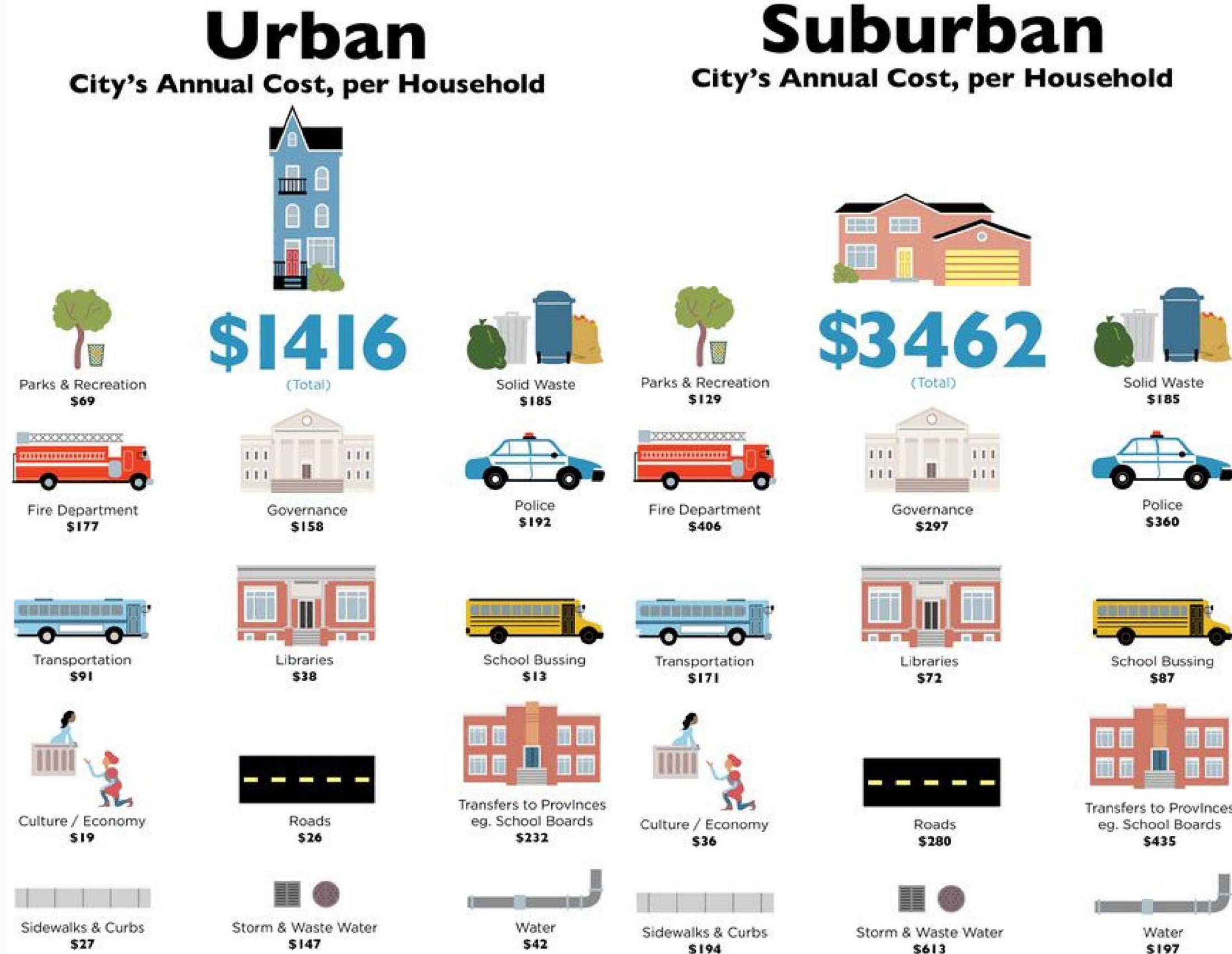


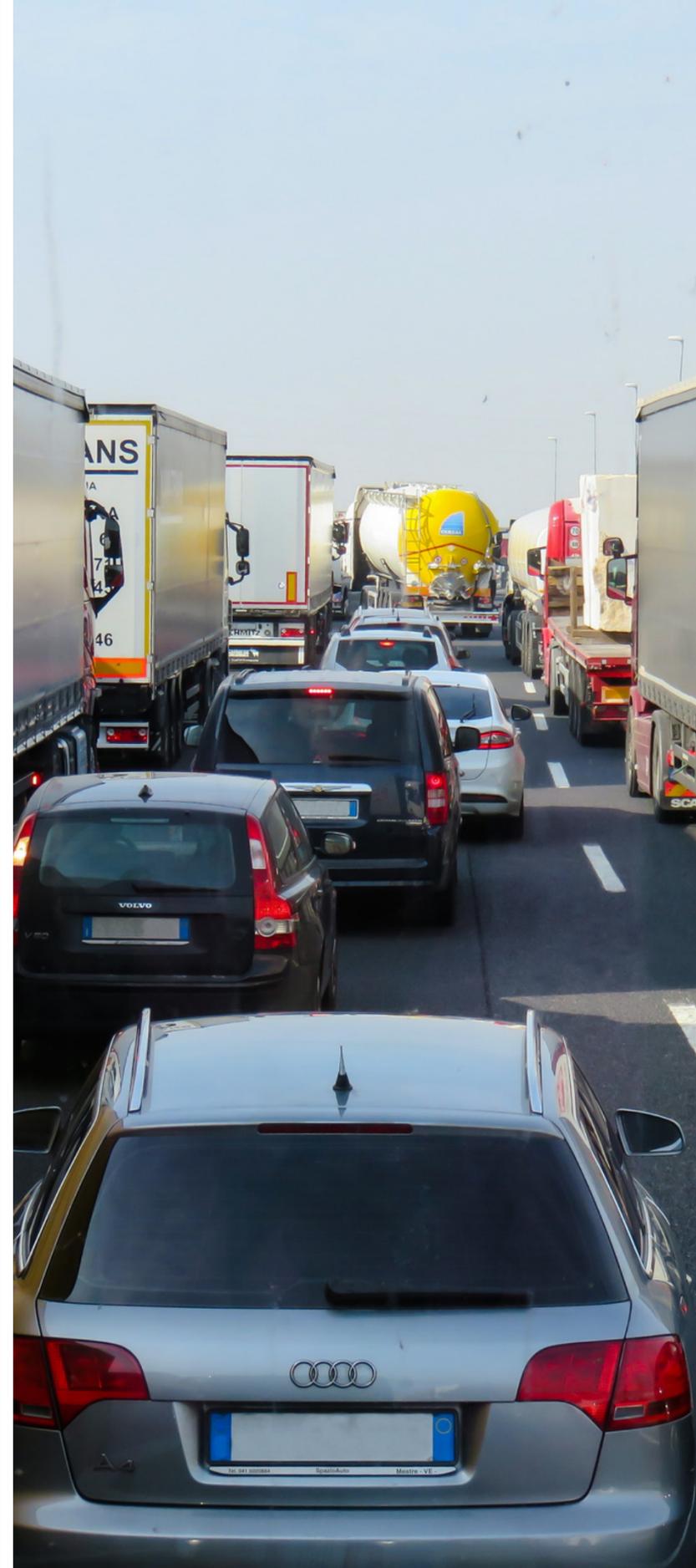
Intensification Over Sprawl

Based on City of Halifax's findings. Their choice to focus on urban development allowed them to:

- increase density to make transit system more cost effective
- invest in community supports
- tackle infrastructure deficit
- preserve green spaces from sprawl
- increase access to transit
- make city more affordable
- reduce GHG emissions vs. what would have been with suburban sprawl

<https://institute.smartprosperity.ca/content/cost-sprawl>





Transit Over Highways

New highways and roads do not reduce traffic congestion long term. Investing in them initiates a costly, never ending commitment to replace, repave, operate and maintain. To reduce congestion, people need other options to get around their community. Studies have shown:

- Every \$1 invested in public transit, brings ~ \$4 ROI
- Every \$10M invested in capital investment in public transportation yields \$30 million in increased business sales.
- Home values increase roughly 24% when located next to reliable public transit
- An efficient, smooth transit system attracts people to settle within the city which attracts businesses and investment
- Households can save at least \$8500 per year if they can take transit vs. owning a car



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