



Barrie's New Official Plan

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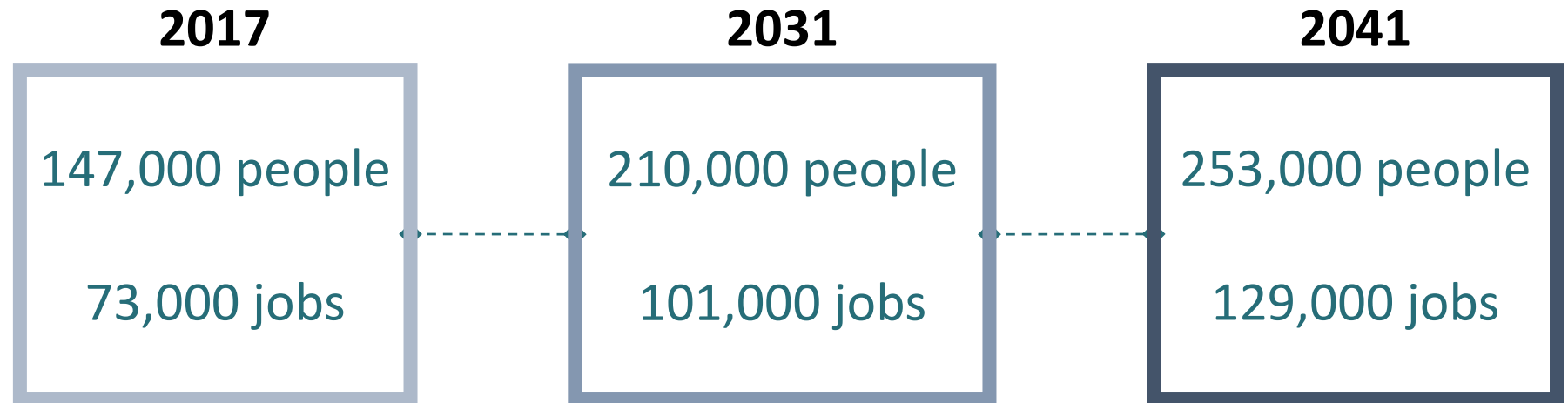
June 11, 2019

We are here to tell you about...



- The New Official Plan: Background and Context
 - OP Objectives
 - Public Engagement
 - Made in Barrie Solutions
- Meeting our Obligations
 - Growth Plan, Land Needs Assessment Methodology, & Preliminary Results
- Policy Options & Shaping the City's Land-Use Policy Framework
- Next steps & presentation summary
- Q & A

A New Official Plan



Barrie needs to prepare for **more housing, jobs, infrastructure, services and density** as it moves forward.

The current policy framework is dated and needs to be updated. **New Official Plan must look to 2041 (vs. 2031).**

The New Official Plan



- A guiding document that sets out the **vision** for the future
- Establishes how we use, conserve and optimize land
- Affects everything: land use, transportation, servicing, environment, heritage, built form, public realm.



Our OP Objectives

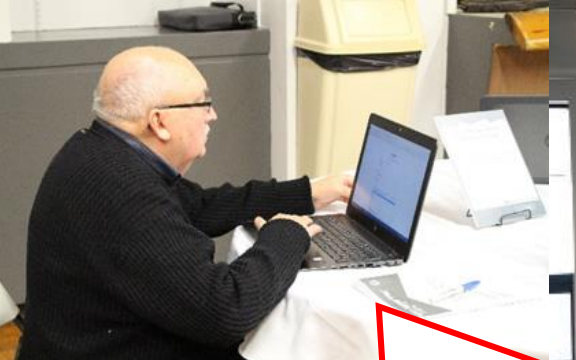


- To develop and implement land-use policies that:
 - Provide Certainty, Clarity, & Direction
 - Accommodate the Needs of Industry/Employers;
 - Facilitate Change, and;
 - Are 'Made in Barrie, for Barrie'
- Achieve alignment through a solutions-based & collaborative approach to policy development.

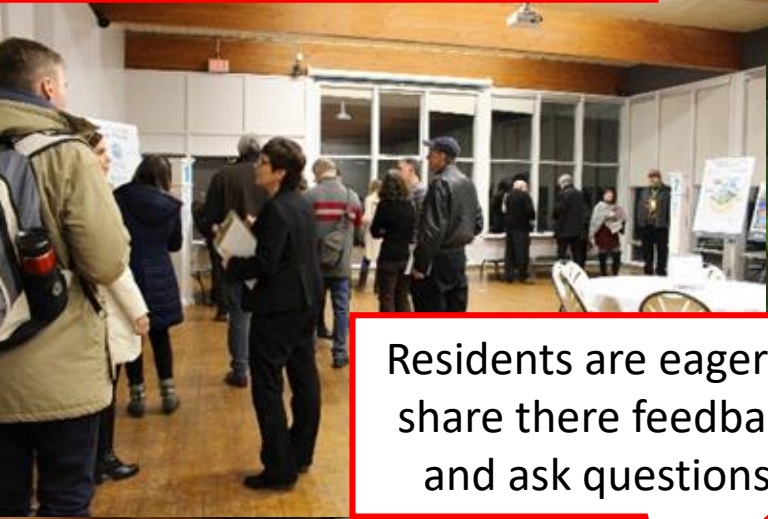


Community Engagement

The community is engaged with Planning staff through multiple mediums and in-person.



More safe places to ride my bike



Residents are eager to share their feedback and ask questions.



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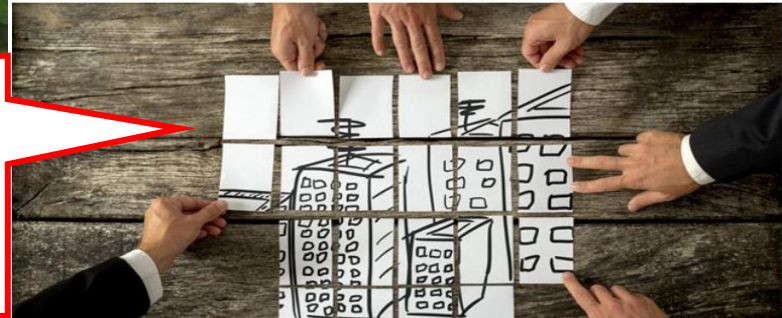
How do you 'Envision Barrie'? The city wants to know

Live visualizations are meant to create a fun and interactive experience for the audience to give answers, feedback

May 14, 2019 11:30 AM by: BarrieToday Staff



While concerned about what growth means for the city, residents said they see it as an **opportunity** to reshape their community.



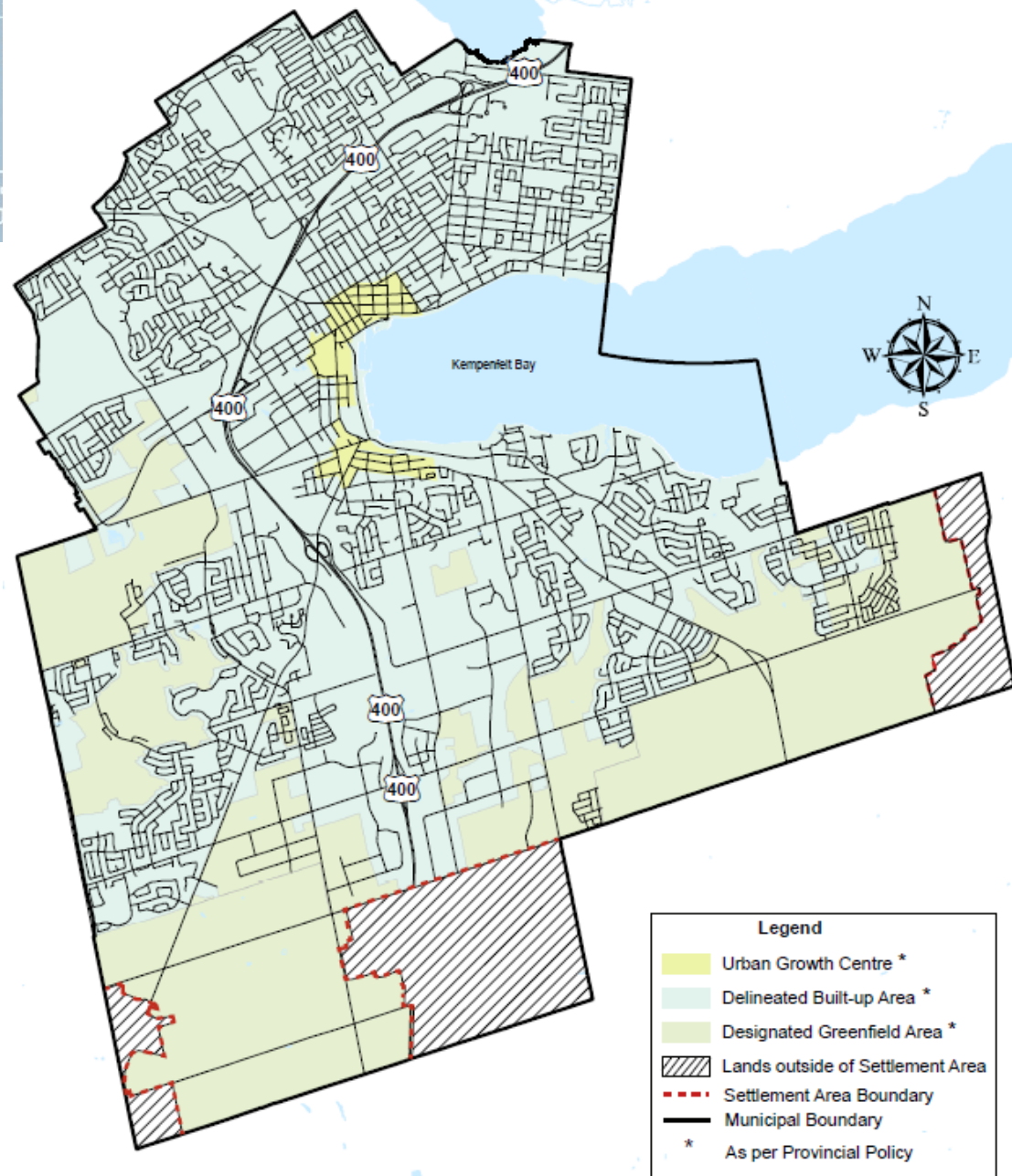
Community feedback

- Residents appreciate the complexity of the OP due to interconnectedness of issues
- Residents are looking for change
- Concern over rising costs and loosing feel of Barrie as a family friendly place
- Lack of identify/desire for community building
- Residents a little unclear on how & where to intensify.



Meeting our Obligations

- New OP to implement Growth Plan 2019 targets, and population and employment forecasts to 2041.
 - Intensification target of = 50% (reduced from 60%)
 - Urban Growth Centre Target = 150 persons/jobs per ha (unchanged)
 - Designated Greenfield Area Target = 50 persons/jobs per ha (reduced from 80)
 - MTSA Density Target = 150 persons/jobs per ha (unchanged)



Meeting our obligations



- Barrie is urbanizing quickly and needs a community structure that can accommodate forecast growth
- Provincial Land Needs Assessment (LNA) Methodology must be used to test land supply against population & employment demand.
- Draft LNA Report provided to MMAH for comment
- Preliminary results:
 - Challenge to meet 50% intensification
 - City's land supply may be insufficient* to meet population and employment demand to 2041.

* - The City's ability to accommodate growth is directly affected by intensification policy.

Next Steps



- Policy Options Report in Fall of 2019
- Report will propose and discuss policy options regarding:
 - How and where to intensify,
 - Where (and if) to accommodate additional growth in Hewitt's/Salem secondary plans & on post-2031 lands,
 - Coordinated infrastructure investment to service future growth areas and,
 - Potential addition of more land to Settlement Area.
- Council to provide policy direction which will shape the City's urban structure and land-use policy framework.

Next Steps



- After Fall 2019 Policy Options report:
 - Staff will draft policy text & consult with public on policy ideas and solutions
 - Draft new OP scheduled to be presented to Council for Adoption in Spring 2020
 - Provincial review and approval (120 days) = new OP may be in effect by summer of 2020

Summary



- New OP looks forward to 2041
 - 2041 forecasts: 253,000 residents & 129,000 jobs = 107,000 new residents and 56,000 new jobs
- The OP will articulate a clear land-use policy framework and define an urban community structure to accommodate growth.
- Need to test land availability against demand using Provincial framework
 - Preliminary results indicate intensification challenges and insufficient land supply inside Settlement Area to accommodate forecast growth.
- Policy options report in Fall 2019 will set foundation for new OP.

Questions?



Project Timeline

