



# City of Barrie

70 Collier Street  
P.O. Box 400  
Barrie, ON L4M 4T5

## Minutes - Final Sport Events/Facilities Advisory Committee

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Monday, June 11, 2018

5:00 PM

Sir Robert Barrie Room

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**For consideration at the Community Services Committee on September 5, 2018.**

The meeting was called to order by the Chair, Martha MacEachern at 5:04 p.m. The following were in attendance for the meeting:

**Present:** 7 - Councillor D. Shipley  
Councillor M. McCann  
M. MacEachern  
A. Batra  
B. Graham  
K. Porter  
T. Sample

**ALSO PRESENT:**

K. Turner, Tourism Barrie.

**STAFF:**

Committee Support Clerk, T. McArthur  
Director of Corporate Facilities, R. Pews  
Manager of Facilities, R. Bell.

The Sport Events/Facilities Advisory Committee met and reports as follows:

#### **TERMS OF REFERENCE REVIEW**

The Committee reviewed the Terms of Reference for the Sport Events/Facilities Advisory Committee.

The Committee provided possible ideas to promote the Committee's mandate to sporting organizations that are located outside and within the City.

#### **SHORT-TERM AND LONG-TERM GOALS AND OBJECTIVES**

The Committee discussed the short-term and long-term goals and objectives for the Sport Events/Facilities Advisory Committee, such as promoting the Committee and investigating sporting venues that the City can accommodate, and how the Committee can assist the sporting organizations for promotion of events/tournaments.

The Committee noted that it would be beneficial to provide service groups and sporting organizations with information to assist them in bringing upcoming sporting events/tournaments to the City.

The Committee suggested inviting staff from Access Barrie to a future meeting to discuss options of promoting the Committee.

#### **SPORT EVENTS AND TOURNAMENTS**

The Committee discussed potential sporting events and tournaments that they felt would be ideal to be held within the City of Barrie.

Ms. Turner from Tourism Barrie provided the Committee with information concerning the Canadian Sports Tourism Alliance (CSTA). She explained that the CSTA is an organization that facilitates networking and provides educational and communication opportunities associated to attracting and hosting sport events.

#### **BUDGET AND FUNDING OPTIONS**

The Committee discussed budget and funding options available to the Sport Events/Facilities Advisory Committee.

The Committee discussed the possibility of having a budget to cover any membership or conference fees that would fit with the Committee's mandate.

#### **DEVELOPMENT OF PARTNERSHIPS WITH STAKEHOLDERS**

The Committee discussed the possibility of reaching out or partnering with stakeholders, such as the Barrie Chamber of Commerce, Downtown Barrie Business Association (BIA) and Tourism Barrie to educate and connect with associated sporting organizations.

#### **MONTHLY MEETING DATES**

The Committee agreed to schedule the Sport Events/Facilities Advisory Committee meetings on the 3rd Monday of each month at 5:15 p.m. and that no meetings be scheduled during the months of July and August.

The meeting adjourned at 6:58 p.m.

CHAIRMAN