
TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL **FILE: D18-MAR**

FROM: S. NAYLOR, M.E.S., M.C.I.P., R.P.P., DIRECTOR OF PLANNING SERVICES

NOTED: R. FORWARD, MBA, M.Sc., P. ENG.
GENERAL MANAGER OF INFRASTRUCTURE & GROWTH MANAGEMENT
C. LADD, CHIEF ADMINISTRATIVE OFFICER

RE: DOWNTOWN YEAR ROUND MARKET – PUBLIC SURVEY

DATE: FEBRUARY 8, 2016

This memo is to advise Council that an on-line customer survey has been developed, and is now available, to seek public input with regard to a year round market in downtown Barrie.

Council under Motion 15-G-131 approved the formation of a Downtown Market Steering/Working Group to develop a business plan for site selection, construction, operation and programming for a year round downtown public market.

A public market in the downtown is envisioned to complement the community experience and have a mix of food, artisans and retail vendors. The market would include the Barrie Farmers' Market and programmed events/functions, be easily and safely accessible by pedestrians and public transit and provide a community connection to downtown Barrie and other businesses.

To support the development of the Business Plan the working group has developed a customer survey to seek input, interest and suggested programming for a year round public market.

The City wants to hear from the public. The public is encouraged to take the survey and provide valuable feedback for consideration regarding their downtown experience and their vision for a downtown market.

The survey is available on the City of Barrie Home Page and Facebook Page at www.barrie.ca

For more information, please contact Janet Foster at Ext. 4517.



J. Foster, Senior Development Planner