

**Finance and Corporate Services Committee Meeting**  
**Wednesday, September 28, 2016 – 6:30 pm**  
**City Council Chamber – City Hall, Barrie**

**Introduction:**

We, the Barrie Terry Fox Run Committee, would like to thank you for giving us this opportunity. Mr. Patrick Scott, our Chairperson for the Barrie Terry Fox Run, is unable to join us tonight because of work commitments. In Mr. Scott's place are Mrs. Millie MacDonald, Past Chairperson of the Terry Fox Run and Mrs. Sandy Chalmers, Merchandise Coordinator for the Terry Fox Run. Both are long time members of our committee.

We are respectfully asking that the permit fees for the Barrie Terry Fox Run either be waived by the City of Barrie, or, be covered by the City of Barrie as an in-kind donation.

We would also like to clarify something that was printed in the Barrie Examiner last summer. Mr. Scott stated that many of the Terry Fox Runs across Canada, permit fees are covered by the individual municipalities. One of the areas mentioned was Orillia. Mr. Scott believed this was true from a conversation with the coordinator of the Orillia run, but misunderstood this individual. Truth is, the Orillia Terry Fox Run is still charged a permit fee, but they receive a grant from the City of Orillia to cover such fees. Mr. Scott does not want this committee to be misinformed or misdirected, and regrets this error. Honesty is always the best policy, and we, as the Barrie Terry Fox Run Committee will always be above board and admit when we made a mistake. However, Mr. Scott has spoken with Ms. Kim Smith, Community Events Coordinator with the Terry Fox Foundation in Toronto and has been told that permit fees for roughly 60% of Terry Fox Runs across Ontario are covered by individual municipalities.

**Barrie Terry Fox Run Request:**

There are many reasons why we feel our fees should be waived, but below are what we feel are the most important reasons:

1. The Terry Fox Run does not have an operating budget and we rely on in-kind donations to cover any expenses we cannot get donated to us. Everything you see at a Terry Fox Run is donated by our community. We do not have any corporate sponsorship and we never will. Furthermore, we cannot use proceeds from our run day to cover any expenses. All proceeds from our run day are sent directly to the Terry Fox Foundation. Any left over in-kind donations are included in our run day proceeds, with the exception of a small operating fund to cover any start up expenses we may have (ie. Postage)
2. Everyone that works at a Terry Fox Run is a volunteer. There are no paid employees at our event.
3. Out of every dollar raised at a Terry Fox event, 84 cents goes directly to cancer research. The remaining 16 cents: five cents covers administration, and eleven cents covers promotion. Worldwide, we have 33 paid employees to cover over nine thousand runs in fifty countries.
4. Through the Terry Fox Foundation, cancer research facilities have been funded to the tune of some \$750 million since 1980, of which, Barrie has contributed over \$2 million. Osteogenic sarcoma, they type of cancer Terry Fox was diagnosed with in 1977 had a 35% survival rate at the time. It now has an 85% survival rate today without amputation. Furthermore, in 1980, a child diagnosed with cancer has about a 14% chance of survival – today, that number is almost 50% (Source: The Terry Fox Foundation).
5. Terry Fox, through his courage and kindness, inspired a nation and the world with his incredible run across Canada in 1980. He took cancer and physical challenges from being talked about in whispers to being something that is talked about openly and honestly today. Fox also showed that cancer could also take a strong, young man who ran a marathon a day for 143 days to being a hospital patient and, sadly, paying the ultimate price any mortal person can face.
6. The Terry Fox Run and the Terry Fox Foundation recognizes all cancers and funds research into all cancers. We work to eliminate all cancers.

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We do not wish to put down other charities that have runs, walks, or events that pay the same permit fees that we do. We recognize how hard they work for their organizations and for their goals. However, many of these other charity runs and events have corporate sponsorship that cover any expenses they may incur.

The Terry Fox Run has no minimum donation and no entry fee to participate. It is open to everyone in our community. No one has ever been turned away from a Terry Fox Run because they couldn't make a donation.

Furthermore, would you, as a committee, believe that Canadian Heroes should be honoured and recognized? Terry Fox is our Canadian Hero and has left Canada a proud and honourable legacy that each and every Canadian can and should be proud of. Terry Fox was the average Canadian who did something extraordinary to make our nation stand up and cheer.

We are an organization that you can put a face to our name – not many charities or organizations can do that. Terry Fox said, “Even if I don't finish, this must continue without me.” Let's work together to continue this dream.