Wayfinding Pillars Review

Presentation to the Accessibility Advisory Committee

Wendy Loevenmark, Landscape Architectural Planner
PARKS PLANNING
Thursday, September 9, 2021

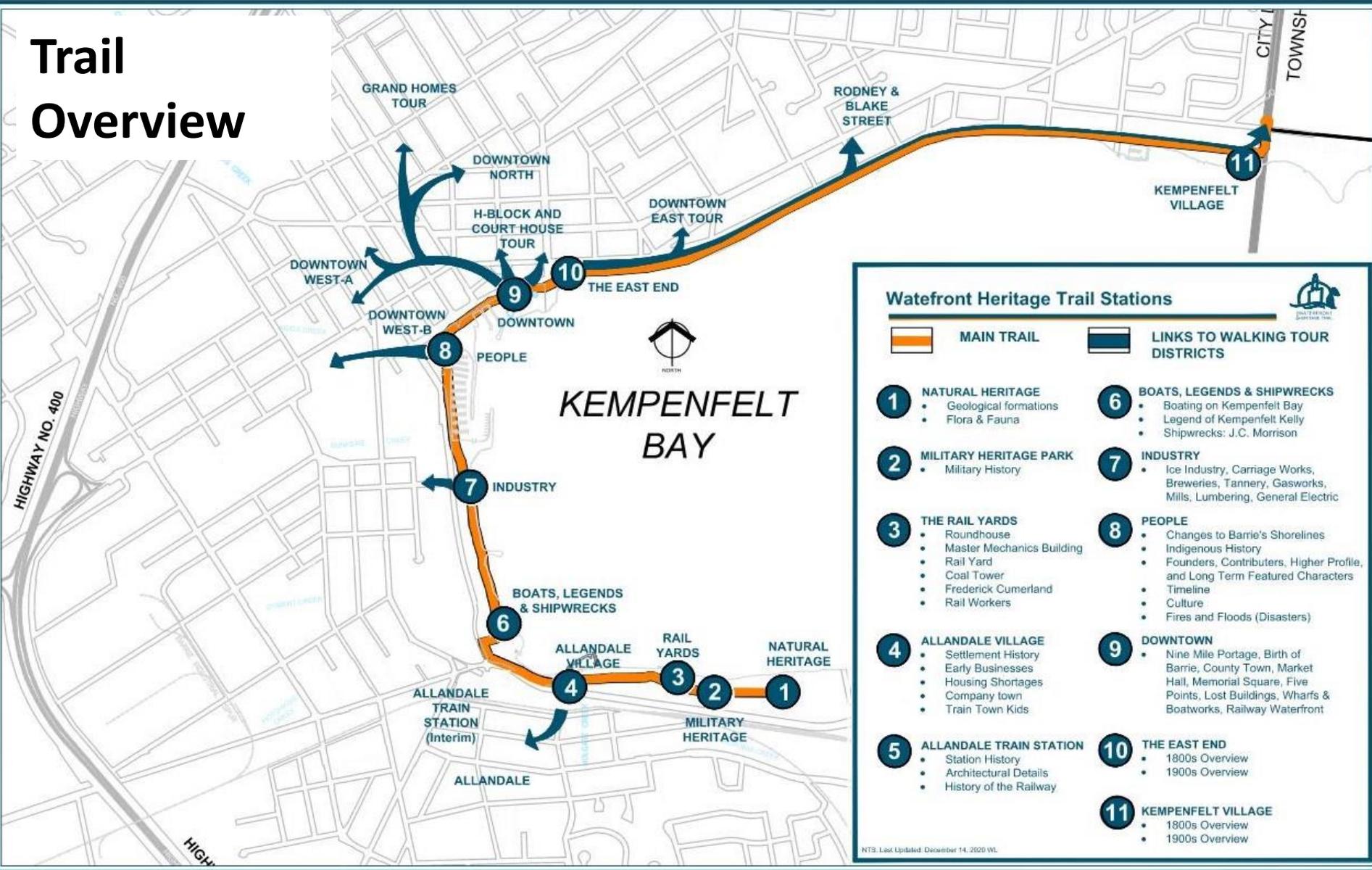# Presentation Overview

1. **Waterfront Heritage Trail Overview**

2. **Wayfinding Pillars Options**

3. **Approach 1: Map Orientation**

4. **Approach 2: Physical Access**

Waterfront Heritage Trail

Trail Overview

Waterfront Heritage Trail: 11 Interpretive Stations

Wayfinding Pillars Panel Options

- Each interpretive station is marked by a 7' tall station identification pillar to help guide visitors along the trail system.
- A Title Panel (shown below) is placed on the north side of the pillar.
- A Map Panel (not shown) is placed on the south side of the pillar.

For Discussion: **What is the best approach for Map Placement?**

Approach 1: Map Consistency Priority (Existing)

BENEFIT: Same map at each station. North always points upwards and Kempenfelt Bay is oriented to actual geographic layout.
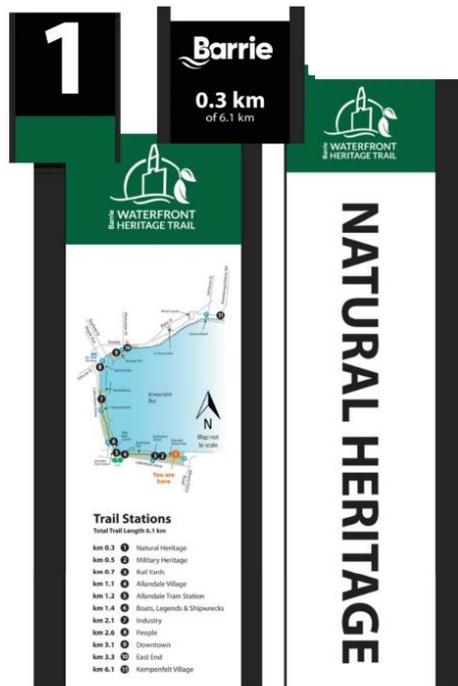
Pillar South Side   Pillar North Side

Station 1: Natural Heritage
View from recreational trail facing north.

Waterfront Heritage Trail

Approach 1: Map Consistency - Issues

Although this approach provides consistency for viewers, it does not always provide the best access to see the map.

Map Works: **Station 6 - Boats, Legends & Shipwrecks – visitor faces NORTH**
- Map is easily viewed from recreational trail, and reflects the actual lake orientation.

Not Working?: **Station 5 – Allandale Trail Station – visitor faces SOUTH**
- This is a temporary location until it can be relocated to the actual Trail Station across the street (no built layby).
- The Station Name is easily visible from the recreational trail when visitor is facing south, but one has to walk around to the south face to see the Map.

Approach 1: Map Consistency - Issues

Viewers with mobility needs or reduced quality of vision may not be able to get close enough to read the map.

More Examples:

Station 2: Military Heritage Park
Map is too far away to read from stone dust trail?

Station 9 - Downtown
Can't read map easily from layby?

Barrie Waterfront Heritage Trail

Approach 2: Physical Access Priority

Place one Map Panel on best physical access side. Reorient the map with north arrow subject to pillar side. Add Title Panels to other sides.

Example: Station 5

Potential Station 5 Pillar Refresh

- Replace existing north side title panel with Map panel. Visitor faces south, Centennial Park is on their right. Map orientation matches lake and visitor: North is down, Centennial Park is to the right side of map.
- Keep existing map on south side.
- Add Title Panels on east and west sides.
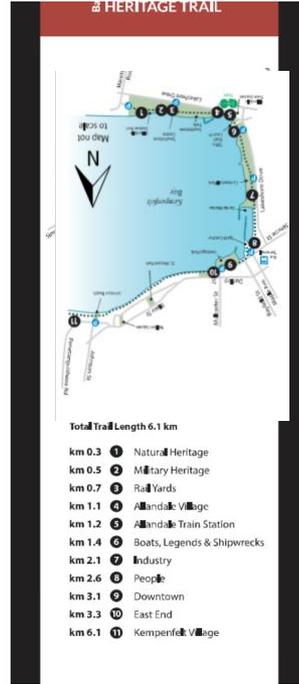
Approach 2: Physical Access Priority

Map Panel with north arrow subject to pillar side. See how map changes based on the designated pillar side. Is this confusing?

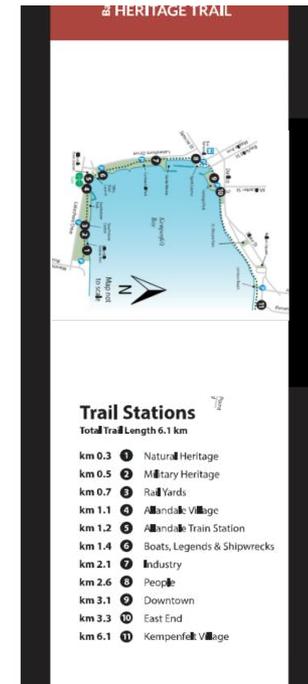| When Map is on Pillar South Side	When Map is on Pillar North Side	When Map is on Pillar West Side	When Map is on Pillar East Side

North Arrow POINTS UP	North Arrow POINTS DOWN	North Arrow POINTS LEFT	North Arrow POINTS RIGHT

Which is better?

Approach 1   Consistent Map Orientation to Lake (placed on south side panel only)
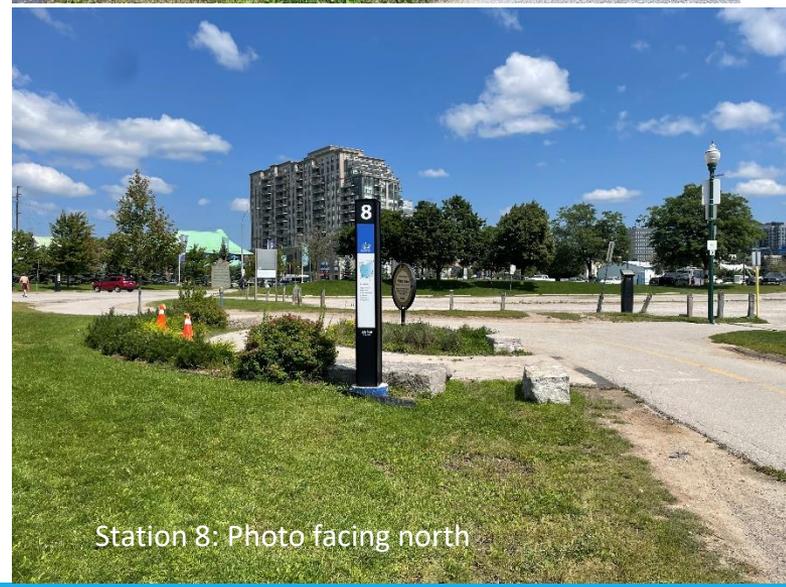
OR

Approach 2   Map Access is the Priority, with variable north arrow orientation on best-access panel side

➡ Request for feedback from Accessibility Advisory Committee.

Remaining Stations not previously shown:

Station 3: Photo facing north

Station 4: Photo facing north

Station 7: Photo facing north

Station 8: Photo facing north

Waterfront Heritage Trail

Photo Collection

Station 10: Photo facing north

Station 11: Photo facing north

Please refer back to Heritage Trail Map at beginning of presentation for placement of each station on the trail.

End of Presentation. Thank you.

Barrie Waterfront Heritage Trail