



**Final
Communities in Bloom Committee**

Tuesday, June 6, 2023

4:00 PM

Huronia Room B

COMMUNITIES IN BLOOM COMMITTEE REPORT

**For consideration by the Infrastructure and Community Investment Committee on
September 20, 2023.**

The meeting was called to order by Vice-Chair Karl Bagnell at 4:02 p.m. The following were in attendance for the meeting:

- Present:** 6 - K. Bagnell
D. Brooke-Bagnell
K. Patterson-McGrath
D. Ramsay
S. Posius
V. Watts
- Absent:** 1 - Councillor A.M. Kungl

STAFF:

Horticulture Foreperson, M. Boyd
Legislative Coordinator, T. Maynard.

The Committee met and discussed the following:

COMMUNITIES IN BLOOM PROGRAM

Mona Boyd, Horticulture Foreperson provided a status update on the 2023 Communities in Bloom Program including registrations, planning for the judges' visit, the participant gifts, promotion, and communications. She mentioned that the judges will be visiting the City between July 25, and 27 and that the registration deadline is June 28.

The Committee reviewed their recent "Purple Day event" held at Bradford Greenhouse Gallery on May 27.

UPDATE ON SCHOOL ENGAGEMENT

Kelly Patterson McGrath and Vandita Watts provided an update on school engagement. Ms. Watts advised that she plans to make visits to eight schools from the Simcoe County District School Board, who have applied for their school boards grant program for gardening, and during her visit will promote the Communities in Bloom program.

EVENTS/UPDATES

The Committee discussed booking a booth at the Barrie Farmers Market and Open Dunlop Barrie to promote the Communities in Bloom Program.

Mona Boyd, Horticulture Foreperson, commented that she will forward a copy of the judges' itinerary for the Program to Committee members.

ADJOURNMENT

The meeting adjourned at 5:13 p.m.

CHAIRMAN