

August 31, 2023

To the Seniors & Accessibility Advisory Committee (SAAC),

We are so grateful that the City of Barrie's Accessibility Advisory Committee, now the SAAC, was Artist Beyond Barriers Award sponsor for the 2022 Barrie Arts Awards. On behalf of the Invest Barrie team, at the Economic and Creative Development branch of the City of Barrie, thank you.

You helped us celebrate and award a fantastic group of award winners last year, including our Artist Beyond Barriers Award winner, David Whyne. The Barrie Arts Awards plays an important role in our arts community. It raises its profile and provides the sector with well-deserved recognition. It celebrates contributions made by our local talent, encourages artists to reach their full potential, and ultimately furthers the economic strength and artistic vibrancy of our community. We are thankful to the SAAC for recognizing and supporting that.

We believe the awards program and gala also offers an exciting opportunity for the SAAC to demonstrate its position within the community and be highlighted to all the gala attendees, to local media who share coverage regionally, and to artists, board members of arts organizations, key community stakeholders, and arts patrons.

Attached to this email is a summary of benefits related to your sponsorship of the Barrie Arts Awards in 2022 as well as the Sponsorship Proposal for 2023. We believe that the SAAC continues to be the perfect sponsor for the Artist Beyond Barriers Award, and respectfully ask for the sponsorship to be provided again this year. Please let me know if you have any questions. I look forward to sharing ideas around celebrating the 2023 Barrie Arts Awards and seeing you at the Gala on November 14<sup>th</sup> at the MacLaren Art Centre. Once again, thank you for your support of the Barrie Arts Awards.

Sincerely,

Amanda Dyke

Culture Officer, Development