



## ***MEDIA RELEASE***

**Monday, December 30, 2024**

***FOR IMMEDIATE RELEASE***

### **Celebrate New Year's Eve in downtown Barrie**

(Barrie, ON) – Tomorrow night (Dec. 31), the City of Barrie's Downtown Countdown event will take place at Barrie City Hall (70 Collier Street) starting at 6 p.m. This free evening of fun and entertainment has become one of Central Ontario's largest New Year's Eve celebrations.

In addition to the headliner Madeline Merlo and children's performers Sonshine and Broccoli, the musical lineup will feature The Redhill Valleys and local act Kyle Wauchope. The full list of scheduled events is as follows:

- 6 p.m. to midnight – Activities and vendors open
- 7:10 p.m. – Sonshine and Broccoli
- 8 p.m. – Family countdown and fireworks
- 8:30 p.m. – Kyle Wauchope
- 9:30 p.m. – The Redhill Valleys
- 10:40 p.m. – Madeline Merlo
- 11:55 p.m. – Greetings from dignitaries
- 12:00 a.m. – Countdown and fireworks

Please note the following road closures will be in place for the event:

- Collier Street from Owen Street to Mulcaster Street: 6 a.m. December 30 to 12 noon January 1
- Collier Street from Mulcaster Street to Poyntz Street: 3 p.m. December 31 to 2 a.m. January 1
- Mulcaster Street from Dunlop Street to Worsley Street: 3 p.m. December 31 to 2 a.m. January 1

Barrie Transit service will be free on New Year's Eve starting at 5 p.m., and all routes will operate until 3 a.m.

For full event details, visit [barrie.ca/DowntownCountdown](https://barrie.ca/DowntownCountdown).

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***For more information, please contact:***

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