


TO: GENERAL COMMITTEE

SUBJECT: CONTRIBUTION AGREEMENT STATUS FOR THE GEORGIAN COLLEGE HEALTH AND WELLNESS CENTRE

PREPARED BY AND KEY CONTACT: E. ARCHER, GENERAL MANAGER OF CORPORATE SERVICES, x. 4419

SUBMITTED BY: E. ARCHER, GENERAL MANAGER OF CORPORATE SERVICES

GENERAL MANAGER APPROVAL: E. ARCHER, GENERAL MANAGER OF CORPORATE SERVICES 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: C. LADD, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That pursuant to the Contribution Agreement between Georgian College and the City of Barrie approved by Motion 09-G-205, the scheduled 2011 and 2012 payments of \$1,000,000 each, for a total payment of \$2,000,000, be made to Georgian College with funding provided by the Tax Capital Reserve (13-04-0440).

PURPOSE & BACKGROUND

2. The purpose of this report is to recommend the scheduled 2011 and 2012 payments of \$1,000,000 each be made to support Georgian College's ("Georgian's") Health and Wellness Centre, which is now operational. Motion 09-G-093, approved by Council March 9, 2009, directed the General Manager of Corporate Services or his designate to negotiate terms for a \$5 million contribution by the City, based on certain conditions described in the motion. The motion approved the execution of a Contribution Agreement that set out the terms, conditions and timing of the City's funding.
3. Council approved a Contribution Agreement that included the following conditions:
 - a) Provide up to \$5 million from the City of Barrie as a funding source for Georgian's proposed \$65.5 million Centre for Health and Wellness;
 - b) Include a financing plan that does not result in a reduction of municipal services or service levels;
 - c) Ensure the project scope remains as presented to City Council based on Georgian's October 20, 2008 submission, "Georgian Centre for Health and Wellness Business Case" and supplemented by the additional information presented in Appendix "A" to staff report CRP002-09;
 - d) Prompt the reduction of the City's contribution if changes occur in the scope of the project equal to or greater than \$5 million;
 - e) Incorporate regular performance reporting from Georgian to City Council on key performance indicators that support assessments about whether the promised community benefits have been, or are being, delivered;
 - f) Establish firm commitments and a timeline for Georgian to establish a satellite campus in accordance with the City's Downtown Commercial Master Plan; and
 - g) Establish firm commitments and a timeline for Georgian to construct Phase 2 of the On-campus Student Housing project.

4. The May, 2012 presentation made to City Council by Brian Tamblyn, President of Georgian College, regarding the status of the Health and Wellness Centre reflects adherence to the terms described above in paragraph 4 e). Annual reporting to City Council will occur for at least five years following the completion of the Health and Wellness Centre.

ANALYSIS

5. The Contribution Agreement includes a monetary commitment by the City of Barrie payable over five years. Payments are subject to Georgian satisfying the conditions set out in the agreement to the satisfaction of City Council.
6. Under the Contribution Agreement, Georgian committed to:
 - a) Establish a Downtown Campus to provide academic programs and services – as described in Georgian’s 2011/2012 Community Impact Report (see Appendix A), it offers classroom instruction and other Employment Ontario services at its 48 Collier Street location.
 - b) Develop On-Campus Housing – the Contribution Agreement specified that additional on-campus housing would be constructed when demand for student housing exceeds a threshold amount for two consecutive years. The threshold has not yet been exceeded, so there are no requirements for additional on-campus housing at this point.
 - c) Contribute Positively to and Measure Community Impacts – the Contribution Agreement defines indicators that will be reported to support assessments of the results of the Health and Wellness Centre. In addition to the Community Impact Report, Appendix B provides more information.
7. The following data reflect examples of the community impact indicators included in the Contribution Agreement:
 - a) Total number of graduates working in the City of Barrie – 168 new graduates secured work within the City of Barrie; this is an indicator of how Georgian is increasing the supply of an educated workforce
 - b) Total number of full time students enrolled in the first semester of degree programmes at the Barrie Campus based on home address postal codes falling within the City of Barrie – 214; this is an indicator of how Georgian is increasing the participation rate of residents’ participation in university programmes
 - c) Number of Georgian graduates hired by Royal Victoria Regional Health Centre – 102; this is an indicator of how Georgian is addressing pressing skills shortages in health care
 - d) Number of health care professionals available to support the clinic – 72; this is an indicator of how Georgian is providing increased access to affordable on-campus health services for both students and the general public. Services include primary health care, massage therapy, oral health, optometric, esthetic and speech/hearing/language clinics.

Other indicators in the Contribution Agreement describing the extent to which the Health and Wellness Centre increases the supply of an educated workforce, addresses pressing shortages in healthcare, increases access to affordable on-campus health services for students and the general public and accommodates the learning needs of underrepresented populations are available. Appendix B provides more detail.

8. The City’s contribution would be reduced if the total cost of the project is less than \$60 million. The purpose of this condition was to ensure the City’s proportional share of the total project did not increase beyond Council’s initial expectations. Based on data provided by Georgian, total costs for the project are estimated to be \$63 million.

ENVIRONMENTAL MATTERS

9. There are no environmental matters related to the recommendation.

ALTERNATIVES

10. There is one alternative available for consideration by General Committee:

Alternative #1

General Committee could elect not to approve payment of either or both the 2011 and 2012 instalments, pending the receipt of additional information.

As described in Mr. Tamblyn's May, 2012 presentation, Georgian's Health and Wellness Centre is now operational. The data provided in Appendices A and B provides information regarding how Georgian's performance reflects the terms of the Contribution Agreement and describes the community impacts.

FINANCIAL

11. The City's \$5 million contribution is to be paid over five years as follows:

2010 - \$500,000
2011 - \$1 million
2012 - \$1 million
2013 - \$1 million
2014 - \$1.5 million

The City's financial commitments under this agreement have been addressed in the Business Plan for the applicable period, starting in 2010. Funds were included in the 2012 Business Plan to support the payment of \$1 million from the Tax Capital Reserve account 13-04-0440.

LINKAGE TO COUNCIL STRATEGIC PLAN

12. This is an operational matter with no direct relationship to Council's Strategic Plan.

Appendix "A"

Georgian College Community Report

Georgian College 2011/12 Community Impact Report

Prepared for Barrie City Council

May 14, 2012

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1. INTRODUCTION

Georgian College sincerely thanks the City of Barrie for its continued support of the Sadlon Centre for Health and Wellness, our region's future health care workforce and Georgian College students overall. Your support of this addition to Georgian College is benefitting students and the community today, and will continue to do so into the future.

This community impact report will use various indicators, as described in the funding agreement between our two organizations, to demonstrate the positive impact the Sadlon Centre for Health and Wellness is making in the community. The indicators will show how the centre is addressing labour supply, access to affordable health services, local participation rates in post-secondary studies, post-secondary learning needs of underrepresented populations and more.

As per the terms of the funding agreement, please consider this community impact report Georgian College's formal request for the second contribution of \$1,000,000 from the City of Barrie in support of the Sadlon Centre for Health and Wellness.

2. SADLON CENTRE FOR HEALTH AND WELLNESS OVERVIEW

The city's future health care workforce began its studies in the state-of-the-art Sadlon Centre for Health and Wellness in September 2011. This centre is an innovative facility, like no other in the province. It was designed to house the latest technology; offer superior hands-on learning in community-accessible clinics; have the capacity to deliver both college and university level health care courses; and utilize interdisciplinary teaching across all health and wellness programs as that is the future of community health care delivery.

Fifteen full-time programs are offered through the School of Health and Wellness, including two new programs – Pharmacy Technician and Esthetician. In fall 2012, an Occupational Therapy Assistant/Physiotherapy Assistant program will be introduced. This growth is a result of increased student capacity, demand from students and demand from the health care sector which requires more human resources. Full-time student enrolment in the School of Health and Wellness at the Barrie Campus increased 22 per cent from winter 2011 to winter 2012 (1,888 students from 1,548 students).

This centre is truly a community collaboration. Georgian raised \$14.5 million from donors and stakeholders for this project, including the City of Barrie's leadership \$5-million investment.

Teaching health clinics and hands-on learning are benefitting the community

All six clinics in the Rotary Community Clinic are now open. Each clinic allows students unparalleled hands-on learning under the supervision of experienced, health care professionals.

As per the funding agreement, below is a summary of each clinic as of March 1, 2012. Indicators include the number of health care professionals available to support each clinic; the number of hours each clinic is available to the public; the fees of each clinic, if any; and the number of patients served by each clinic. More information about each clinic can be found at www.georgianc.on.ca/healthandwellness/clinics.

i) Georgian Nurse Practitioner-Led Clinic

- 1,000 patients registered and receiving comprehensive primary health care. Staff is working diligently to admit new patients from a wait-list with a final target of 3,200 patients.
- 18 health care professionals and staff support the clinic including four nurse practitioners, two full-time registered nurses, one part-time registered nurse, one dietitian, one social worker, one part-time pharmacist, four collaborating physicians and four administration support.
- Open weekdays from 9 a.m. to 5 p.m. by appointment.

- The Student Health Outreach Program began in October to treat Georgian students for acute issues (e.g. cough, cold, sexual health). If treated through this program, students can keep their hometown family physician. Five students are diverted daily from emergency and after-hours clinics for a total of 250 appointments made to date. Students can also access psychiatric care from their family physician through the Ontario Telemedicine Network at the clinic.
- To date, 25-plus Georgian students have registered as permanent patients with the clinic to receive all their health care services.
- Funded by the Ontario Ministry of Health and Long-Term Care. Patients require a valid Ontario Health Card.

ii) Massage Therapy Clinic

- 800 clients in the clinic database.
- 17 health care professionals and staff support the clinic including 13 registered massage therapists, two chiropractors and two physiotherapists.
- Clinics run in three-hour sections. There are anywhere from four to 11 sections per semester. Typical clinic hours are weekdays between 9 a.m. and 8 p.m.
- Complimentary special population clinics are hosted (e.g. pregnancy, cancer, fibromyalgia and arthritis, varsity sports, etc.).
- The fee for a one-hour treatment for a member of the public is \$25. The student fee is \$20.

iii) Oral Health Clinic

- Estimate of 680 clients by summer 2012.
- 25 health care professionals and staff support the clinic including two dentists, 18 dental hygienists and five dental assistants.
- Clinic is open on Mondays and Wednesdays from 9 a.m. to 9 p.m.; Tuesdays and Fridays from 9 a.m. to 5 p.m.; and Thursdays from 1 to 9 p.m.
- Fees are \$30 for adults, \$15 for youth (ages 6 to 14) and \$10 for children five and under. This fee includes dental hygiene services, radiographs and a dental diagnosis.
- Additional services are available including sports guards, whitening treatments and basic restorative treatments.

iv) Georgian College Optical (retail store) and Optometric Clinic

- Approximately 240 clients per semester in the Optometric Clinic and customers browsing and shopping daily in Georgian College Optical.
- One part-time optician supports Georgian College Optical and two optometrists support the Optometric Clinic.
- Georgian College Optical is open Monday to Friday from 9 a.m. to 5 p.m. The Optometric Clinic is open every Wednesday and every other Tuesday. Hours for both facilities fluctuate per semester.
- There are two student-run clinics each week in Georgian College Optical.
- No fees charged for services at Georgian College Optical. Clients must pay for their products. Eye exams are covered for some groups of OHIP patients as per OHIP guidelines. Non-OHIP insured patients pay \$90.

v) Spa and Esthetics Clinic

- 750 clients in the clinic database.
- Six staff, each of whom is an esthetician, support this clinic, including three clinic supervisors, one full-time faculty, one academic program technologist and one receptionist.
- Clinic is open Tuesdays and Thursdays from 2 to 8 p.m. and Fridays from noon to 6 p.m. Hours fluctuate per semester.
- The number of treatments varies per semester (a client may receive multiple treatments per visit). There are three clinics a week.
- Fees range from \$9 to \$30 for various services including manicures, pedicures and facials.

vi) Harmonize for Speech, Hearing and Language Clinic

- This is the first Georgian clinic for students in the Communicative Disorders Assistant (CDA) post-graduate program. It is the first CDA clinic in the Ontario college system.
- Estimate of 625 clients annually once clinic is fully operational.
- One part-time clinic manager, one part-time faculty clinician audiologist and one full-time faculty support the clinic. There are plans to hire more faculty clinicians in the future.
- Clinic is open 16 hours a week and approximately 768 hours annually once clinic is fully operational.
- Clients can currently obtain hearing tests and other hearing services.
- Fees are based on industry rates but substantially lower than private practice since students are providing the services while under the supervision of a faculty clinician.

vii) Other hands-on learning in the community

Royal Victoria Hospital will accept three Pharmacy Technician students per semester for the hospital placement each student must complete during his or her fourth semester. The Pharmacy Technician program is new to Georgian and hospital placements for students will begin in April 2013.

viii) Collaboration with universities

The Sadlon Centre for Health and Wellness also offers increased capacity for degree studies for students in our region. A key element of the provincial transformation agenda for post-secondary education is to ensure that students are offered flexible, accessible pathways between university and college. Georgian remains at the forefront of this effort.

The School of Health and Wellness offers two leading examples of Georgian's university partner programs. In collaboration with York University, students receive their Bachelor of Science in Nursing (BScN) degree. Another partnership with the University of Ontario Institute of Technology (UOIT) allows registered practical nurses to begin the pathway toward a BScN.

3. OTHER GEORGIAN COLLEGE HIGHLIGHTS FROM 2011/12

Georgian has recently added other new facilities to its network as well. In April 2011, we announced the creation of the **Henry Bernick Entrepreneurship Centre**, supported by the first one-million dollar endowed chair in the Ontario college system. The focus and operation of the centre will embrace Georgian's highly successful partnership model of bringing industry leaders and mentors into the classroom for relevant and rewarding student experiences. Opening in late May 2012, this centre will be a catalyst for the economic revitalization of Barrie and Simcoe County.

In October, we officially opened the doors to our first permanent campus in the South Georgian Bay region. Located in Collingwood, the **John Di Poce South Georgian Bay Campus** will help to increase the regional participation rates in post-secondary education.

4. STUDENT ENROLMENT

As per the terms of the funding agreement, student enrolment by various groups is reported below. Numbers are as of March 1, 2012 unless otherwise indicated.

Student group	2012	2011	Percentage change
Number of full-time students at Georgian College	9,833	9,479	3.7% increase
Number of full-time students at the Barrie Campus	7,028	6,670	5.3% increase
Number of full-time students enrolled in their <i>first semester</i> at the Barrie Campus based on home address postal code falling within Barrie (<i>winter semester only</i>)	307	304	1% increase
Number of international students enrolled on a full-time basis at Georgian College (<i>winter semester only</i>)	435	441	1.3% decrease
Number of self-identified Aboriginal students <i>*Georgian estimates the actual number of Aboriginal students is at least 25% greater when including those who do not self-identify.</i>	303	294	3% increase
Number of First Generation students (neither parent attended post-secondary school)	3,000 (66% at the Barrie Campus)	2,896	3.5% increase
Number of students registered with the Centre for Access and Disability Service (from May 1, 2011 to April 30, 2012)	1,406 (55% at the Barrie Campus)	1,140	23% increase
Number of graduates in the past 12 months	3,025 (2010-11)	2,913 (2009-10)	3.8% increase

5. STAFFING

As of March 1, 2012 there was a total of 1,779 employees at the Barrie Campus: 615 full-time employees and 1,164 non-full-time employees.

6. STUDENT LIVING

Georgian College continues to monitor student living at the Barrie Campus, as well as lead or participate in initiatives that support good neighbourhood relations. As per the terms of the funding agreement, demand has yet to reach the benchmark of 1,500 units per year for two consecutive years, which is the

established benchmark, in combination with other factors outlined in the agreement, for constructing additional on-campus housing.

	2011	2010	2009
Number of applications for on-campus housing	955	952	915

Town & Gown Committee and Barrie East End Homeowner's Association (BEEHA) initiatives

Georgian College administrative and student representatives continue to be actively involved in the Town & Gown Committee and the BEEHA. Here are some of the initiatives Georgian has recently participated in as part of its effort to positively contribute to the neighbourhood and city overall:

- Georgian and the Students' Administrative Council (SAC) participate in the BEEHA's monthly meetings, including hosting two meetings annually. Georgian representatives speak at these meetings to update the community on college initiatives.
- In 2011, Georgian and SAC sponsored the Annual East End Neighbourhood Picnic through both financial support and volunteer time.
- Georgian is updating its student Code of Conduct in 2011/12 to capture all that it can with respect to civic responsibility and citizenship within the broader community. In addition, this year the provincial Heads of Student Affairs Committee is reviewing student Codes of Conduct across the province and meeting in May to share best practices.
- For the 2011/12 school year Georgian launched a college-wide, student-driven RESPECT campaign, educating students about what respect means, what it means to individual students and how to engage respectfully in work and community.
- Georgian has launched a co-curricular record which is an official record to document student service in the college community and beyond, which credits students for volunteerism, community service, charity work and other activities that contribute to community.
- The SAC Vice President of Administration has a new responsibility to oversee external/community relations through communication with off-campus students and to respond to student and community questions.
- In 2010 we extended the student orientation program to a full day from a half day to allow for more comprehensive communication to incoming students from the City of Barrie, police and fire departments.
- The annual student planner, which is distributed to all incoming first-year students, now includes information about living off campus, bylaws and responsible citizenship.
- Administrators from Georgian liaise with private sector owners of student property developments and have provided advice and consultation on types of student housing, appropriate security and supervision, and ongoing management of student issues. At the request of the Town & Gown Committee, Georgian invited the owner/manager from Campus Living Centres to attend the January 2012 Town & Gown meeting to address questions regarding student apartment living.

7. GEORGIAN COLLEGE IN DOWNTOWN BARRIE

Barrie Centre for Career and Employment Services

The Barrie Centre for Career and Employment Services opened in downtown Barrie in October 2010. In January 2011, Collège Boréal joined the centre, starting a very successful co-location of the two colleges downtown. Together, we offer a full suite of employment-related services – Georgian in English and Boréal in French.

On average, we receive 1,400 drop-in client visits each month, with more than 17,500 total client visits from March 2011 to March 2012. At our previous location our services were targeted to fewer groups and we received approximately 500 drop-in visits annually. Employment services include career and job search workshops, tools for an effective job search and one-to-one employment counselling and job placement support.

The presence of the centre downtown has strengthened the relationship between Georgian's employment services and Barrie's economic development department, cultivating opportunities for more than 300 local employers to reach their recruitment and retention needs through job fairs and on-the-job placement subsidies.

Partnerships to deliver post-secondary education downtown

Georgian College is committed to leading a partnership to respond to the Simcoe County District School Board's call for proposals to rebuild or redevelop the Barrie Central Collegiate site. Our approach is to continue to embrace the creative alignment of both college and university post-secondary education opportunities in a centre of excellence, for the provincial government's consideration. Georgian's groundwork to date includes a number of visioning sessions with potential partners and stakeholders to determine the strongest approach.

Georgian is also open to supporting the development of a downtown Georgian presence in harmony with a satellite university campus should the provincial government choose Barrie as a location for one of its three new university satellite campuses in Ontario. Georgian will extend its full co-operation to all interested universities to ensure that: (1) Barrie and area are selected as one of the three regions for a new satellite campus, in accordance with the province's final selection criteria and process; and that (2) the final choice of a university will provide the very best opportunities for Barrie, Simcoe County and Georgian College students. Georgian's President and CEO will also extend assistance and support to the City of Barrie as it determines the best potential site for a new university satellite campus.

8. IN CLOSING

Georgian College's Sadlon Centre for Health and Wellness has become, and will continue to be, an important pillar of post-secondary education in Barrie. Thank you for your continued support of this innovative educational facility which serves close to 2,000 students annually, and growing. Graduates of Georgian's School of Health and Wellness will become the region's future health care providers, benefitting the entire community for generations to come.

APPENDIX "B"

Health and Wellness Centre Community Impacts

As provided by Georgian College, the following reflect results up to or as at March 1, 2012 unless otherwise indicated:

	2011	2012	Notes
Number of full time employees and non-full time employees in all employee groups at the Barrie campus as at November 1 each year	1771	1777	177 new positions were created at the Barrie campus in 2012; the difference between 2011 and 2012 reflects attrition
Increasing the supply of an educated workforce:			
<ul style="list-style-type: none"> ○ Total number of graduates working in the City of Barrie [Source: Province of Ontario annual Key Performance Indicator data] 	168	Survey underway – available in spring 2013	168 is a conservative number as not all graduates respond to the survey and this does not include nearby townships
<ul style="list-style-type: none"> ○ Total number of graduates of Georgian's degree programs and postsecondary college programs from the Barrie campus in the 12 month period ending June 30 each year [Source: Georgian] 	2913 (2009-10)	3025 (2010-11)	
Addressing pressing skills shortages in healthcare			
<ul style="list-style-type: none"> ○ The number of Georgian graduates hired by Royal Victoria Hospital within the previous 12 months [Source: Royal Victoria Hospital] 		102	In addition, 1,100 students are placed at RVH for their group student experiences
Increasing residents' participation rate in university programs			
<ul style="list-style-type: none"> ○ The number of full time students enrolled in the first semester of degree programs at the Barrie campus based on home address postal codes falling within the City of Barrie (Source: Georgian) 	255	214	<ul style="list-style-type: none"> • As of Nov. 2011, total enrolment in College degree programs was up 7.8% over 2010 and overall enrolment in all College and UPC degree programs was up 8.2% • As of Nov. 2012, total enrolment in College degree programs at all locations was up 9.84% over 2011 and overall enrolment in all College and UPC degree programs was up 4.9%

	2011	2012	Notes
Providing increased access to affordable on-campus health services for students and the general public			
○ The number of health care professionals available to support the clinic as at November 1 of each year [Source: Georgian]	72	72	
○ The annual number of hours that clinic services are available to the public [Source: Georgian]	See notes	See notes	The number of hours that the health care clinic services are available to the public varies and is broken down on pages 2, 3 and 4 in the full report. The fees are also outlined, in addition to the patients served.
○ The fees for clinic services, if any [Source: Georgian]	See notes	See notes	The number of hours that the health care clinic services are available to the public varies and is broken down on pages 2, 3 and 4 in the full report. The fees are also outlined, in addition to the patients served.
○ The number of clients served by the clinic [Source: Georgian]	Clinic newly opened	4,400	
Accommodating the postsecondary learning needs of underrepresented populations such as First Nations people and recent immigrants			
○ The number of underrepresented populations attending the Barrie campus such as:			
First Nations people through data gathered annually through the self disclosure process in the Ontario College Application System process. This may be supplemented by additional information collected from time to time by the College's Aboriginal Centre.	294	303	
First Generation postsecondary participants through data gathered annually through a self disclosure process and recorded in the College's Student Record System.	2,896	3,019	