



# City of Barrie

70 Collier Street  
P.O. Box 400  
Barrie, ON L4M 4T5

## Minutes - Final Finance and Corporate Services Committee

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Tuesday, September 14, 2021

6:00 PM

Virtual Meeting

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### For consideration by the General Committee on October 4, 2021.

The meeting was called to order by the Chair, Councillor, S. Morales at 6:02 p.m. The following were in attendance for the meeting:

**Present:** 5 - Councillor, S. Morales  
Deputy Mayor, B. Ward  
Councillor, R. Thomson  
Councillor, G. Harvey  
Councillor, J. Harris

**Absent:** 1 - Mayor, J. Lehman

#### ALSO PRESENT:

Councillor, K. Aylwin  
Councillor, N. Harris  
Councillor, A. Kungl  
Councillor, C. Riepma.

#### STAFF:

Chief Administrative Officer, M. Prowse  
Committee Support Clerk, T. Maynard  
Coordinator of Elections and Special Projects, T. McArthur  
Deputy City Clerk, C. Swan  
Director of Corporate Facilities, R. Pews  
Director of Finance/Treasurer, C. Millar  
Director of Information Technology, R. Nolan  
Director of Infrastructure, B. Araniyasundaran  
Director of Internal Audit, S. MacGregor  
Director of Operations, D. Friary  
Director of Recreation and Culture Services, R. Bell  
General Manager of Community and Corporate Services, D. McAlpine  
General Manager of Infrastructure and Growth Management, A. Miller  
Manager of Enforcement Services, T. Banting  
Manager of Purchasing, S. Jones

Manager of Vertical Infrastructure Projects, S. Diemert  
Senior Manager of Corporate Finance Investments, C. Gillespie  
Service Desk Generalist, K. Kovacs  
Supervisor of Enforcement Services, J. Forgrave  
Supervisor of Enforcement Services, B. Keene.

The Finance and Corporate Services Committee met and reports as follows:

### **SECTION "A"**

Councillor, S. Morales declared a potential pecuniary interest on the of the following matter, as he utilizes the services of Pattison Outdoor Advertising to produce advertisements. He did not participate in the discussions or vote on the following matters. He left the virtual Finance and Corporate Services Committee meeting.

Councillor, S. Morales left the Chair at 6:03 p.m. and Councillor J. Harris assumed the Chair.

#### **OPEN DELEGATION REQUEST BY REPRESENTATIVE(S) OF PATTISON OUTDOOR ADVERTISING CONCERNING A SIGN VARIANCE APPLICATION FOR THE GEORGIAN MALL LOCATED AT 509 BAYFIELD STREET**

Nina Ghassemi and Nicholas Campney of Pattison Outdoor Advertising and John McKinnon of Rio Can provided an Open Delegation concerning a sign variance application for the Georgian Mall located at 509 Bayfield requesting approval to allow for third party messaging to be displayed on sign.

Ms. Ghassemi discussed slides concerning the following topics:

- An overview of the sign variance application;
- An illustration depicting the existing sign located at 509 Bayfield Street;
- A map illustrating the location of the current signage;
- An aerial photograph of the Georgian Mall property and surrounding area;
- The types of variances required in order to display third party messaging;
- A chart illustrating a comparison of the sign attributes between the existing and proposed signage;
- A chart illustrating the proposed sign as it relates to the poster panel requirements;
- A chart illustrating a comparison between the poster panel requirements and proposed sign;
- An example of the current sign and the proposed sign with third party messaging; and
- The rationale for the sign variance application.

Members of Committee asked a several questions to Ms. Ghassemi, Mr. Campney, Mr. McKinnon and City staff and received responses.

**MEMORANDUM FROM T. BANTING, MANAGER OF ENFORCEMENT SERVICES DATED SEPTEMBER 14, 2021 CONCERNING 465 BAYFIELD STREET/509 BAYFIELD STREET, RIO CAN ELECTRONIC GROUND SIGN - HISTORICAL VARIANCE/EXEMPTION REQUESTS.**

That the Memorandum from T. Banting, Manager of Enforcement Services dated September 14, 2021 concerning 465 Bayfield Street/509 Bayfield Street - Rio Can Electronic Ground Sign - Historical Variance/Exemption Requests was received for information purposes.

Councillor, S. Morales resumed the Chair at 6:31 p.m.

The Finance and Corporate Services Committee met and reports as follows:

**SECTION "B"**

**PRESENTATION BY REPRESENTATIVES OF WATER FIRST, A NON-GOVERNMENTAL ORGANIZATION (NGO) DEDICATED TO HELPING FIRST NATIONS COMMUNITIES SOLVE LOCAL WATER CHALLENGES THROUGH EDUCATION, TRAINING AND COLLABORATION (21-G-209) (ITEM FOR DISCUSSION 8.7, AUGUST 9, 2021)**

John Millar and Sam Murray of Water First provided a presentation regarding Water First who are non-governmental organization (NGO) dedicated to helping First Nations Communities solve local water challenges through education, training and collaboration.

Mr. Millar discussed slides concerning the following topics:

- An overview of the organization and their mandate;
- The Water First Environmental Projects;
- The In-School Water Education Projects;
- An illustration depicting the found partners of the Drinking Water Internship program;
- The partners associated with the drinking water program;
- The purpose of the Drinking Water Internship Program;
- An outline of the Drinking Water Internship Program; and
- The community benefits related to the internship program and the efforts to enhance stewardship and sustainability of community drinking water systems.

Members of Committee asked several questions of Mr. Millar and Ms. Murray and received responses.

Councillor, S. Morales left the Chair at 8:01 p.m. and Councillor J. Harris assumed the Chair.

## **SECTION "C"**

### **SUPPORT FOR WATER FIRST ORGANIZATION**

1. That the City of Barrie consult with Indigenous communities, including the Barrie Native Friendship Centre and the Barrie Area Native Advisory Circle, on the possibility of dedicating 0.2 per cent of its water and wastewater revenue forecast in the 2022 Business Plan toward Water First and that organization's efforts to improve water services in Indigenous communities.
2. That staff in the Finance Department investigate an option that would provide residents the opportunity to make a donation to the Water First organization on their water bill.
3. That representatives of the Indigenous communities, as noted above, be invited to attend a Finance and Corporate Services Committee meeting before December, 2021, to provide their feedback on the proposal.
4. That staff in Access Barrie be directed to enter into a 3-year partnership with Water First for the purpose of marketing their organization in future signage along the waterfront, on the Canada day website section, and in appropriate marketing resources as decided by the Executive Director of Access Barrie
5. That Water First be asked to consult with its First Nations Advisory Council and other partners on the proposal and report back to the City of Barrie before December, 2021.

This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 10/04/2021.

Councillor, S. Morales resumed the Chair at 9:01 p.m.

Pursuant to Section 4(10) of Procedural By law 2019-100, as amended, the order of business was altered such that the Report to Committee concerning the 2021 Year to Date Internal Audit Status was considered after the Presentation by Representatives of Water First.

The Finance and Corporate Services Committee met and recommends adoption of the following recommendation(s):

**SECTION "D"**

**2021 YEAR TO DATE INTERNAL AUDIT STATUS REPORT**

That the 2021 Year to Date Internal Audit Status Report be received as information. (File: F00)

This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 10/04/2021.

Pursuant to Section 4(10) of Procedural By law 2019-100, as amended, the order of business was altered such that the Advisory Committee Reports were considered after the Report to Committee concerning the 2021 Year to Date Internal Audit Status Report.

The Finance and Corporate Services Committee met and reports as follows:

**SECTION "E"**

**REPORT OF THE INTERNATIONAL RELATIONS COMMITTEE DATED JUNE 16, 2021.**

The Report of the International Relations Committee dated June 16, 2021 was received.

**REPORT OF THE ACCESSIBILITY ADVISORY COMMITTEE DATED JUNE 10 2021.**

The Report of the Accessibility Advisory Committee dated June 10, 2021 was received.

**REPORT OF THE TOWN AND GOWN COMMITTEE DATED JUNE 23, 2021.**

The Report of the Town and Gown Committee dated June 23, 2021 was received.

**REPORT OF THE SENIORS ADVISORY COMMITTEE DATED JUNE 28, 2021.**

The Report of the Seniors Advisory Committee dated June 28, 2021 was received.

**REPORT OF THE SENIORS ADVISORY COMMITTEE DATED AUGUST 23, 2021**

The Report of the Seniors Advisory Committee dated August 23, 2021 was received.

The Finance and Corporate Services Committee met and recommends adoption of the following recommendation(s):

**SECTION "F"**

**CITY OF BARRIE PUBLIC WASHROOMS**

1. That staff in Corporate Facilities and Recreation Services Departments investigate the feasibility of an Accessibility Washroom Strategy for all City of Barrie Public Facilities.
2. That staff in Corporate Facilities Department and Recreation Services Departments review the current conditions of the public washroom facilities as well as cost for future accessible renovations and report back to the Accessibility Advisory Committee.

This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 10/04/2021.

The Finance and Corporate Services Committee met and reports as follows:

**SECTION "G"**

**MOTION 21-G-195 REFERRED BY GENERAL COMMITTEE ON JUNE 28, 2021 - RESPONSE TO MOTION 20-G-202 - NOISE BY-LAW ENFORCEMENT**

The following matter be deferred to the next Finance and Corporate Services Committee meeting for further consideration:

“Memorandum from B. Keene, Acting Supervisor of Enforcement Services dated June 28, 2021 regarding a response to motion 20-G-202 - Noise By-law Enforcement”

**MOTION 21-G-206 REFERRED BY GENERAL COMMITTEE ON AUGUST 9, 2021 - MAINTAINING OR CUTTING GRASS ON MUNICIPAL BOULEVARDS**

That the following matter be deferred to the next Finance and Corporate Services Committee for further consideration:

“That staff in the Legislative and Court Services Department consult with the Legal Services Department to investigate the feasibility of charging homeowners for not maintaining or cutting grass on the municipal boulevards and report back to General Committee. (Item for Discussion 8.3, August 9, 2021)”

**ADJOURNMENT**

The meeting adjourned at 9:17 p.m.

CHAIRMAN