



MEDIA RELEASE

Wednesday, September 17, 2025

FOR IMMEDIATE RELEASE

Game On! After Dark returns to Barrie on September 20

(Barrie, ON) - The City of Barrie's [Game On! After Dark](#) returns this Saturday, September 20, 6 to 10 p.m. at the Five Points Theatre (1 Dunlop Street West). This **free 19+ event** features gaming, cosplay, tournaments, and interactive activities.

Prizes include a gaming chair for the winner of Barrie's Ultimate Gamer Tournament, a prize bundle from 8-Bit Barber Shop, and a gift card from Retro Chase Games. The event will be hosted by INFINITE, Juno Award winner and video game voice actor, and Louise Jackson, inspirational speaker and community leader.

At Game On! After Dark you can check out:

- Barrie's Ultimate Gamer Tournament (Pre-registration is recommended)
- Cosplay mix & mingle
- Escape room challenge
- OMG Games – Board Game Lounge area
- Super Smash Bros Ultimate mini tournament
- Try the NEW Nintendo Switch system
- Neon Fun Club – Create your own neon sign!
- Retro gaming area by Retro Chase Games
- Enjoy complimentary product sampling at the Monster Energy station
- Themed drinks & tasty bites

Admission is free. Participants who [pre-register for the tournament](#) and attend the event will be entered into a prize draw. Spots are limited.

[Game On! After Dark](#) has been recognized as one of the **Top 100 Festivals and Events in Ontario for 2025**.

For more details, and to register for the tournament, visit barrie.ca/GameOn.

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For more information, please contact:

Scott LaMantia
Manager of Marketing & Communications
scott.lamantia@barrie.ca
705-794-0517

