



City of Barrie

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

Meeting Agenda Finance and Corporate Services Committee

Wednesday, May 28, 2014

6:30 PM

Council Chamber

1. OPEN DELEGATIONS
Nil.

2. PRESENTATION/DISCUSSION ITEMS

MEMORANDUM FROM T. BANTING, MANAGER OF BY-LAW SERVICES FOR THE CITY OF BARRIE DATED APRIL 23, 2014 REGARDING THE TAXI INDUSTRY WORKING GROUP/OVERNIGHT TAXI ENFORCEMENT 2012-2013.

Attachments: [Memo - Taxi Industry Working Group - Overnight Taxi Enforcement 2012-13.pdf](#)

PRESENTATION BY T. BANTING, MANAGER OF BY-LAW SERVICES FOR THE CITY OF BARRIE REGARDING THE BY-LAWS UNDER REVIEW FOR 2014.

Attachments: [By-law Review presentation May 28 2014.pdf](#)

INTERIM INVESTMENT STRATEGY - M. JERMEY, DEPUTY TREASURER FOR THE CITY OF BARRIE

MEMORANDUM FROM D. BURTON, ACTING DIRECTOR OF FACILITIES AND TRANSIT FOR THE CITY OF BARRIE REGARDING BARRIE TRANSIT - KEY PERFORMANCE INDICATOR UPDATE

Attachments: [Memo - Barrie Transit - KPI Update.pdf](#)

3. REFERRED ITEMS

REFERRED BY MOTION 14-G-119

BARRIE TRANSIT SYSTEM UPDATE

2. That staff be directed to prepare a five (5) year business plan for Barrie Transit, known as the 2015-2020 Transit Business Plan, with the Plan to include the following elements as identified in this report:
 - a) Fare Strategy;
 - b) Marketing, Ridership Growth and Branding Strategy;
 - c) Transit Customer Service Strategy;
 - d) Financial Plan;
 - e) Provincial Gas Tax Funding and Reserve strategy; and
 - f) Fleet Asset Renewal Strategy.
3. That a project in the amount of \$125,000 be added to the 2014 capital plan to retain external consulting services to assist with the development of the 2015-2020 Transit Business Plan and that this project be funded from the Provincial Gas Tax Reserve Fund (11-05-0595).
4. That staff present the 2015-2020 Transit Business Plan to Council for approval as part of the 2015 Business Plan process.
5. That notwithstanding motion 14-G-017 as amended concerning the 2014 Business Plan:
 - a) That Transit fares remain at the 2013 Council approved rates until May 1, 2015 pending the review of the five (5) year business plan for Transit and the 2014 Fees By-law be amended accordingly. And that \$100,000 in projected revenue lost due to this deferral be funded from the Provincial Gas Tax Reserve Fund (11-05-0595);
 - b) That any potential variance in Transits net operating budget as a result of decreased revenue be funded from the Provincial Gas Tax Reserve Fund (11-05-0595) to an upset limit of \$800,000; and
 - c) That \$25,000 to be funded from the Provincial Gas Tax Reserve Fund (11-05-0595) be approved for the production of communications materials to inform and educate the public regarding the proposed changes to the Transit system. (FCT002-14) (File: C11-TRA)

Attachments: [FCT002-140505.pdf](#)

4. ADVISORY COMMITTEE REPORTS TO BE RECEIVED

REPORT OF THE ACCESSIBILITY ADVISORY COMMITTEE DATED MARCH 27, 2014.

Attachments: [Accessibility Advisory Committee Minutes 140327.pdf](#)

REPORT OF THE TOWN AND GOWN COMMITTEE DATED MARCH 25, 2014.

Attachments: [Town and Gown Committee Minutes 140325.pdf](#)

REPORT OF THE ACCESSIBILITY ADVISORY COMMITTEE DATED APRIL 24, 2014.

Attachments: [Accessibility Advisory Committee Minutes 140425pdf.pdf](#)

5. REPORTS TO COMMITTEE

Nil.

6. ADJOURNMENT

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American Sign Language (ASL) Interpreters are also available upon request. Please contact the City Clerk's Office staff at 705-739-4204 or cityclerks@barrie.ca regarding a request for an ASL Interpreter as soon as possible, to ensure availability.