

## MEDIA RELEASE

Monday, December 1, 2025

FOR IMMEDIATE RELEASE

## Support local businesses with two hours of free on-street parking in December

*Barrie, ON* – This holiday season, show your support for downtown Barrie businesses while enjoying two hours of free on-street parking in December. The City of Barrie offers this annual initiative to encourage residents and visitors to explore shops, restaurants, and services in our community.

"Our small and medium-sized businesses play a vital role in driving Barrie's economic stability and growth," notes Mayor Alex Nuttall. "By offering two hours of free on-street parking in December, we are making it easier for residents to visit, shop, and support the businesses who invest in our city every day."

Downtown and waterfront parking reminders:

- All downtown parking options are free after 5 p.m. Monday to Friday, all day on weekends, and on statutory holidays.
- Standard parking fees remain in effect for municipal parking lots and at the Collier Street Parkade.
- A digital <u>waterfront parking permit</u> is required for Barrie residents to park for free at specific waterfront areas.

For more information about paid parking in Barrie, visit barrie.ca/parking.

For a directory of downtown area businesses, entertainment venues, and upcoming events, visit DowntownBarrie.ca.

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## For more information, please contact:

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