



Recreation Services 101

DATE: NOVEMBER 6, 2019

PRESENTED BY: BARB ROTH



Recreation Services Mandate

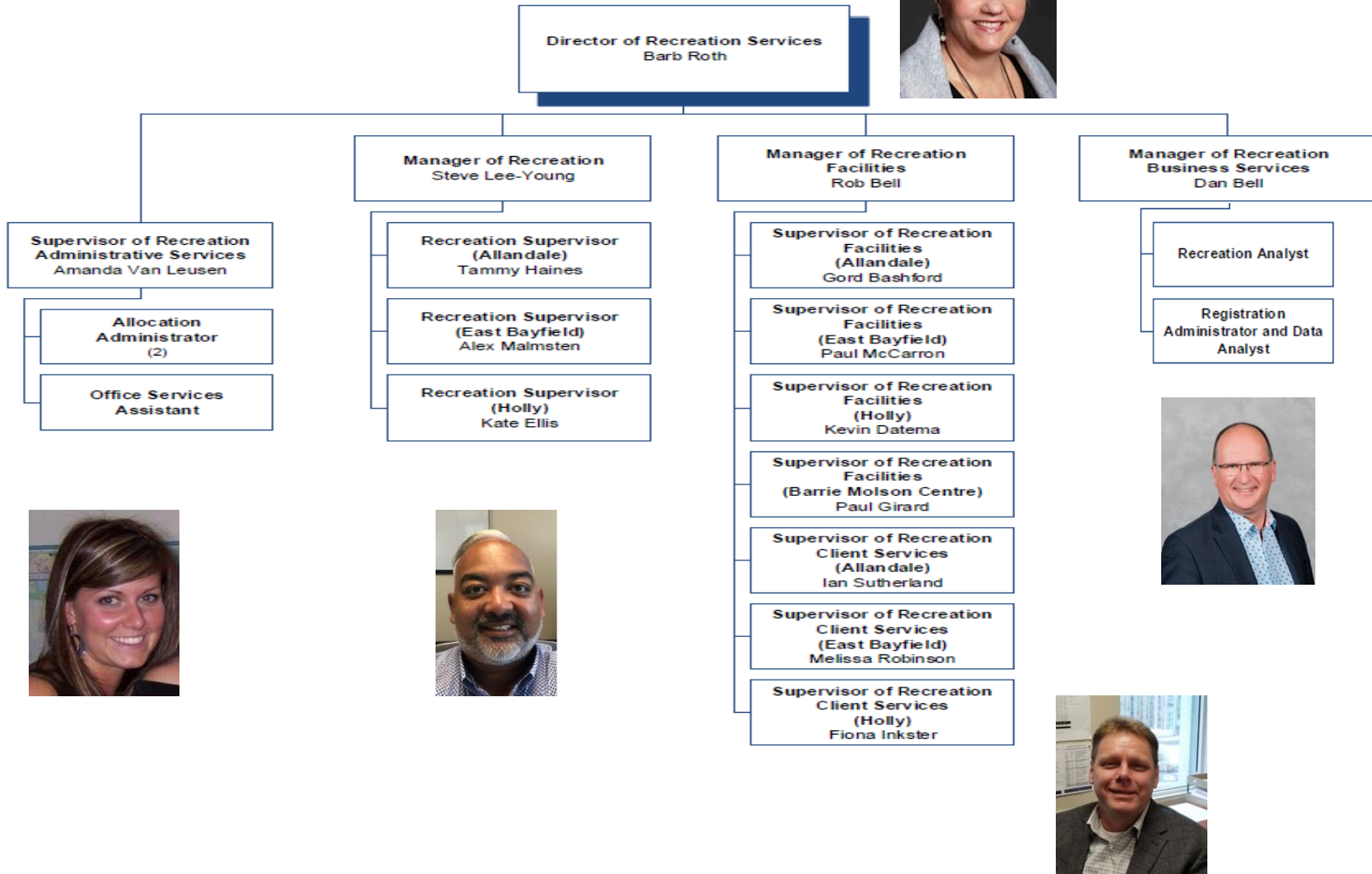
“To build vibrant, healthy, active & connected communities by providing facilities and programs that give all residents an opportunity to participate”

Key Responsibilities

1. Identify recreation interests and needs
2. Develop/deliver recreational activities to meet these interests & needs
3. Maintain/operate recreational facilities to provide a setting for these activities
4. Manage the provision and space for external community groups
5. Develop/manage external partnerships



Who are we...



Recreation Programs Branch

Program Services

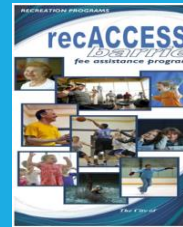
- 3 neighbourhood teams
- Recreational activities focus on :
 - Diverse, accessible activities
 - Promote healthy/safe lifestyles
 - Developing physical skills
 - Encouraging social interactions
 - Foster community engagement.
- Program offerings include:
 - Registered programs
 - Community group partnerships
 - Drop-in activities (swims, skates, gym/fitness activities)
 - Community-based events & celebrations
 - Full day summer camps
 - Holly Youth Centre
 - Seniors 55+ programs at Allandale & Parkview
 - Beach Operations.

Program Initiatives

- Inclusion Services:



- recACCESS Program:



- Youth Friendly:



- HIGH FIVE:



Fun Facts

- 68,000+ residents attended drop-ins
- 120+ fitness drop-ins & 40+ Aqua Fit classes per week
- 134,000 visitors at supervised beaches
- 135 Inclusion participants in adapted & integrated 2019 summer camps (+52% vs 2016)
- 4,256 Summer Camp registrations in 2019. +6.4% versus 2018
- 6,381 recPASS Memberships YTD
- 50+ drop-ins/special events for Older Adults monthly
- New Mobi-Mats installed at Centennial Beach
- 15,000 Older Adults volunteer hours annually
- We serve almost 1,500 participants in RecACCESS so far this year.

Recreation Facilities & Client Services Branch

Recreation Facilities

- Operate & maintain facilities in a safe, code compliant & cost effective manner
- Focus on Energy Management plans & Environmental sustainability
- Ensure effective Preventive, Predictive & Demand maintenance programs
- Facility Lifecycle planning, including future maintenance/renewal plans

Sports Fields

- Maintain 89 fields in-town & at Barrie Community Sports Complex
- Facilitate over 50 Tournaments and events each year
- Administer allocation process to manage competing needs of users

Client Services

- Provide Client services staff at 4 centres
- High level of service is provided
 - Answering questions
 - Information sharing
 - Problem resolution
- Transaction processing
 - In-person registered program enrollments
 - Program transfers
 - recPASS memberships
 - Drop-in sales
 - Facility & field bookings
 - Merchandise sales
 - ✓ Transit passes
 - ✓ Parking passes
 - ✓ Recycling boxes
 - ✓ Corporate logo merchandise

Fun Facts:

- Manages 13 different facilities and 47 sport field locations
- 2.4 million visitors annually in the 3 major facilities
- Rec Client Services has sold in 2019:
 - 9,657 bus passes: \$375,509
 - 8,944 garbage tags: \$26,832
 - 765 parking passes: \$35,789
 - And have filled requests for over 2,000 recycling bins!!!
- Recreation Facility energy consumption is below last year by 1,425,000 kWh (would power 150 homes for a year)
- Operates & maintains close to $\frac{3}{4}$ Million sq. ft., which is close to $\frac{1}{4}$ Billion dollars in assets

Recreation Community Centres



Allandale R.C.

- 25m Main pool – 6 lanes
- Small warmer tot pool
- Fitness Centre
- 2 ice pads (1-Olympic Size 200 x 100ft. & 190 x 85ft.)
- Seniors Centre & Meeting Rooms



East Bayfield C.C.

- 25m Main pool – 8 lanes
- Small warmer tot pool
- Fitness Centre
- 2 ice pads (190 x 85 ft.)
- Gymnasium & Meeting Rooms



Holly C.C.

- 25m Main pool – 6 lanes & Slide
- Small warmer tot pool
- Fitness Centre
- 2 ice pads (190 x 85 ft.)
- Gymnasium, Youth Centre & Meeting Rooms

BMC



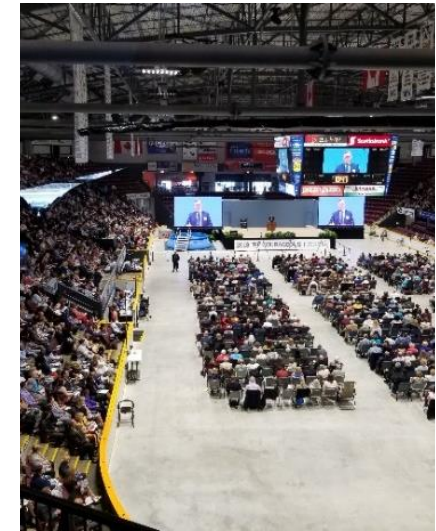
Facility Facts

- Property - 19 acres
- Building built in 1995
- 110,000 sq. ft.
- NHL size rink – 200 x 85 ft
- Seating Capacity 4,200 to 5,000
- 29 Individual Suites
- 4 Change Rooms plus Colts dedicated room
- Restaurant for 207 patrons



Centre Services

- Home of the Barrie Colts OHL Hockey team
- Food and Beverage Services are handled by Horsepower Sports and Entertainment
- City of Barrie Facilitates:
 - 38 Barrie Colts Home games with over 384 hours of practice ice
 - Host over 27 Special Events per year
 - Local Community Groups use over 800 hours per year within the facility



Special Events

- Concerts: Bob Dylan, Blue Rodeo, The Wiggles
- Shows: Spring/Christmas Home Shows, Train in Technology
- Entertainment: Jeff Dunham, Harlem Globetrotters, Moto Cross races
- Events: Formula North, Watchtower, Graduations,

Smaller Community Centres



Eastview Arena

- Built in 1974
- 30,000 sq. ft.
- Change Room addition in 2012
- 1 Arena 190 x 85
- 6 Change Rooms



Southshore C.C.

- Built in 1994
- 19,500 sq. ft.
- Main Hall fits 240 people
- Available for various rentals



Dorian Parker C.C.

- Built in 1972
- 8,000 sq. ft.
- Main Hall fits 120 people
- Available for various rentals



Lampman Lane C.C.

- Built in 1980
- 12,900 sq. ft.
- Meeting Room fits 40 people
- Shared gymnasium with SCDSB
- Splash pad & renovated park play area



Parkview C.C.

- Built in 1988
- 16,200 sq. ft.
- Main Hall fits 170 persons
- Available for various rentals
- Seniors Centre with 360 members

Specialty & Outdoor Facilities



Barrie Community Sports Complex

- Home of the Barrie Baycats, Huronia Stallions & Barrie Rugby Football Club
- 8 Softball Diamonds
- 2 Hardball Diamonds
- 5 Soccer pitches
- Rugby & Football Fields



In-Town Fields

- 5 'A', 3 "B", 15 'C' Ball Fields
- 2 'A', 10 'B', 34 'C' Soccer Pitches
- 56 Soccer pitches in total & Barrie Soccer Club is the main user
- 33 Baseball Diamonds with 12 organizations



Sports Dome

- Built in 2000
- 36,300 sq. ft. dome
- 2,000 sq. ft. auxiliary bldg.
- Indoor Soccer Pitch
- Lawn Bowling
- Golf
- Tennis



Outdoor Rinks

- 2 artificially controlled ice surfaces @ City Hall & Centennial Beach

Specialty & Outdoor Facilities



Other Field Uses

- Ultimate Frisbee & Cricket increasing in popularity
- Consideration for these sports is a priority while reviewing the repurposing of fields.



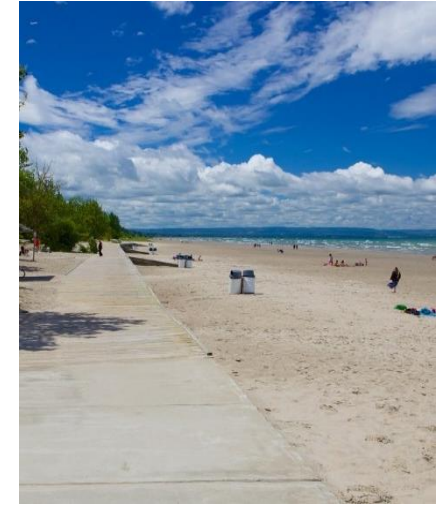
Tennis Courts

- 33 Tennis Courts throughout City
- Barrie Tennis Club is the main organization.



Pickleball

- Fastest growing sport in Canada
- Two courts in Painswick Park and one in Redpath Park



Waterfront & Beaches

- Centennial Beach (guarded)
- Johnson's Beach (guarded)
- Tyndale Beach home to multiple summer camp programs

Business & Administrative Services Branch

Business

- Strategic planning & initiatives
 - Recreation master plan
 - Dept. annual business plan
 - Build operating budget
 - Growth studies
 - Council reports
- Support sound decision-making
 - Monthly financial review
 - Data analytics & KPIs
 - Document business process
- Support daily operations and long-term planning through:
 - Technological initiatives
 - Process improvements
- Achieve corporate, divisional, and departmental priorities by:
 - Coordinating work plans
 - Recommending strategies to effectively use resources
- ACTIVE Net registration system management

Administration

- Enhance accountability, reduce risk, and improve efficiencies by:
 - Developing/implementing procedural documentation
 - Training staff
- Provide timely, actionable data by:
 - Developing reporting tools within software systems
- Coordinate process improvements with other departments such as:
 - Internal Audit
 - Legal Services
 - Finance
- Administrative support to staff
 - 60 FTE
 - 450+ Part-timers/students
- Departmental duties related to:
 - Client Service
 - Finances
 - HR/Payroll

Fun Facts:

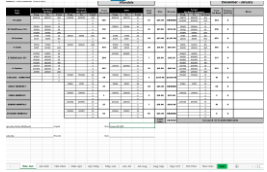
- Over \$10 million in revenue
- Over 110,000 transactions
- Over 220 new, part-time staff hired in 2019
- Process over 2,000 HR forms annually
- Over 41 cost centres & 295 user fees
- Process 31,840 registrations a year.
- Combine permitted hours for ice and field rentals total approx. 55,000 hours/year

Innovation Leaders!

Recreation Staff are regular contributors to the City's Innovation Program.



Transit Passes



Youth Sensory Drop In



Camp Blog



Youth Engagement Program



Firebird



Sports Field Turf Maintenance



ON Guard Program



Facility User Group Insurance



Trends in Recreation



THINGS TO DO
Get out & Play!

Barrier Free Facilities

Accessibility is guided by Barrie's multi-year Accessibility Plan, but it does not speak to outdoor recreation. The 2007 Facility Accessibility Design standards do list requirements for accessible sport fields, playgrounds and playing courts.

Renewal or Repurposing

Shifting Trends in participation often leads to changes in usage and demands. Soccer and Baseball are prime examples of this shift. Many municipalities repurpose tennis courts for Pickleball or underutilized fields to a higher demand sport.



THINGS TO DO
Get out & Play!

Multi-Use Parks/Sports Areas

Tournament-ready facilities are in demand. With the intensification in Barrie it is suggested by Monteith Brown Planning Consultants that we consider a sport park in the South end.

Extending Playing Opportunities

Enhanced playing areas by providing outdoor lighting has allowed the City to utilize existing fields longer into the night. The lights increase the bookable time by approximately 50% resulting in a more efficient use of space.



THINGS TO DO
Get out & Play!

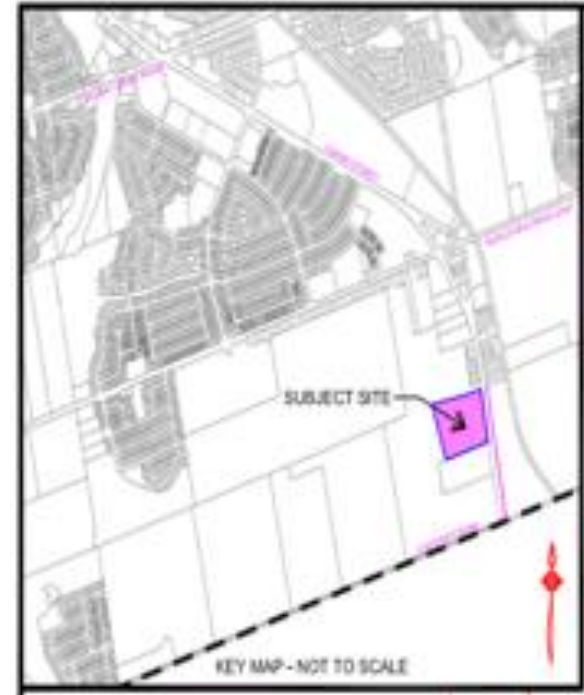
Co-location and Shared Use

Municipalities in Ontario share the use of sport fields with school boards. Agreements range from shared use of fields and parking and is mostly with Secondary schools due to requirements of the higher level sport groups (OFSSA)

Importance of Unstructured Recreation

Massive trend in Recreation is the drop-in or unstructured type of opportunities for residents. Participants walk, jog, bike, play cards when it is convenient for them.

Hewitt's Creek Community Centre & Library



How to Get Answers to Recreation Services Questions?

Public Inquiries:

- Contact the appropriate Community Centre directly (information at barrie.ca).

Rental Requests:

- Sport Field Inquiries – Field.Bookings@barrie.ca
- General Inquiries – Recreation.Information@Barrie.ca
- Ice Inquiries – Ice.Bookings@barrie.ca

Council Inquiries:

- Detailed questions/concerns should be emailed to the Director and cc the General Manager.



**Recreation
Services Team
Video**

Questions

