Wednesday April 5, 2023

Mayor Nuttall, Deputy Mayor Thompson and Members of Barrie City Council

RE: Proposed Draft plan of subdivision for the irregularly shaped property at 320 and 364 Mapleview Dr. W., as well as 664, 674 and 692 Essa Rd.

I submit this for your consideration as part of the Public Meeting held tonight in regards to this application.

I am not speaking either for or against this application. My only purpose is to bring some "historical perspective" for consideration as the subject property is located in the former hamlet of "Holly" area Barrie's southwest corner. I speak to you as a 5th generation descendent of an original Holly settler, Thomas Robert Lougheed, who homesteaded "Hollyhome" farm in 1842 which was directly south across Mapleview Drive West (at #323), from the subject property of this application.

As you are aware, HOLLY, was part of the former Township of Innisfil and was annexed into the City of Barrie in 1981. This specific property was originally farmed by George Dyer (1861-1937) until the late 1920's when sons Elmer (1898-1977) and his older brother Morley (1889-1965) took over the family farm and named it "Elmor Farm". "Elmor Farm" operated as a dairy farm milking approximately 20 registered Holstein cattle. As a registered Holstein dairy herd, all of the cattle were named with the prefix "Elmor" as part of their registration name for production record purposes with what is now known as Holstein Canada.

Elmer married Gladys Srigley (1900-1992) in 1936. Gladys's grandfather, Mahlon Srigley, was an original Holly settler. Gladys was raised at "Mapleton" farm (located where Mapleton Avenue now exists). Gladys taught at Holly School (formerly located on Harvie Road just east of Essa Road) until she married Elmer about 1930. Gladys, Elmer & Morley farmed "Elmor" until 1965 when Morley passed away following which the farm was sold and Gladys and Elmer retired to Barrie.

In recognition and respect to the early settlers of the Holly area I am requesting that street naming on the subject property of this application, the following names be considered.

(Note: Dyer is already a street name in the Holly area of the City of Barrie)

- Elmor Street (Avenue, Road etc.) – Dyer farm name. This is consistent with Holly area street names – "Mapleton Avenue" named after the Charles M. Srigley farm "Mapleton", AND "Hollyholme Farm Road" named after the Thomas R. Lougheed farm "Hollyholme".

AND / OR

- Elmer, Morley or Gladys Street (Avenue, Road etc.) – I Google searched street names in Barrie and did not find any with these names as current City of Barrie street names.

Respectfully submitted for your consideration.

Doug Lougheed

Photos related to the Dyer – Elmor farm:

(Photo Credit: Take by Ray Lougheed 1967)
Photo of former Elmor farm of Gladys & Elmer Dyer
located at North east corner of Mapleview Drive West & Essa Road, City of Barrie

(Photo & Description Credit: Innisfil Historical Society)
1961 - Morley and Elmer Dyer with Horse Team in front of Elmor Farmhouse
Elmer married Gladys Srigley, and with his brother Morley operated "Elmor" dairy farm until it was sold after the death of Morley in 1965 -Elmer is the youngest of the eight Dyer Boys, sons of George -George farmed it previously -Elmer retired to Barrie

(Photo Credit: Innisfil Historical Society)
1917 George Dyer (Back Row 2nd from Left) Family
– Son Elmer (1898-1977), front row left. Morley not pictured