



**DEVELOPMENT SERVICES
MEMORANDUM**

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TO: MAYOR, J. LEHMAN AND MEMBERS OF COUNCIL

FROM: J. ROBERTS, MANAGER STRATEGIC INITIATIVES, POLICY AND ANALYSIS

NOTED: M. BANFIELD, RPP, DIRECTOR OF DEVELOPMENT SERVICES

**B. ARANIYASUNDARAN, P.ENG., PMP, GENERAL MANAGER OF
INFRASTRUCTURE AND GROWTH MANAGEMENT**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: ZONING BY-LAW PUBLIC INFORMATION CENTRE (ALL WARDS)

DATE: OCTOBER 20, 2022

The purpose of this Memorandum is to provide members of Council with an update concerning the progress of the development of a new Comprehensive Zoning By-Law. The Zoning By-Law is the primary tool used to implement the vision set out in the Official Plan and to regulate the use of land in the City. Following the adoption of the new Official Plan on February 14, 2022, work began on drafting a new Comprehensive Zoning By-Law for the entire City.

To support this initiative, a new consultation webpage, buildingbarrie.ca/zoning, launched on October 13, 2022. This webpage will be used to publish new materials, provide key dates on the project as well as educate and consult with the public.

First to be published are a series of “Quick Take” documents. These quick takes are designed to be educational documents and shed light on the strategic direction of the new Zoning By-Law and are intended to respond to trends in zoning administration. Each quick take outlines a topic of the Zoning By-Law, explaining the core components of the Zoning By-Law and present a new approach to zoning lands in Barrie. The themes of the quick takes are as follows:

1. Neighbourhoods
2. Community Hubs
3. Employment Areas
4. Form-Based Zoning and Urban Design
5. Urban Growth Centre, Waterfront and Allandale GO Major Transit Station Area
6. Parking

In addition to publishing the quick takes, the staff in Development Services will host two Public Information Centres, one virtually and one in-person, as part of the first stage of community education.

The virtual Public Information Centre will be held on:

**Wednesday, November 9, 2022
3:00 p.m. to 4:30 p.m.
Zoom Meeting (Register Online)**

The in-person Public Information Centre will be held on:

**Thursday, November 10, 2022
5:30 p.m. to 7:30 p.m.
Southshore Community Centre, 205 Lakeshore Drive
Registration is not required**



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The Public Information Centres will be advertised on social media, the City's website, through radio advertisements and in *This Week in Barrie*.

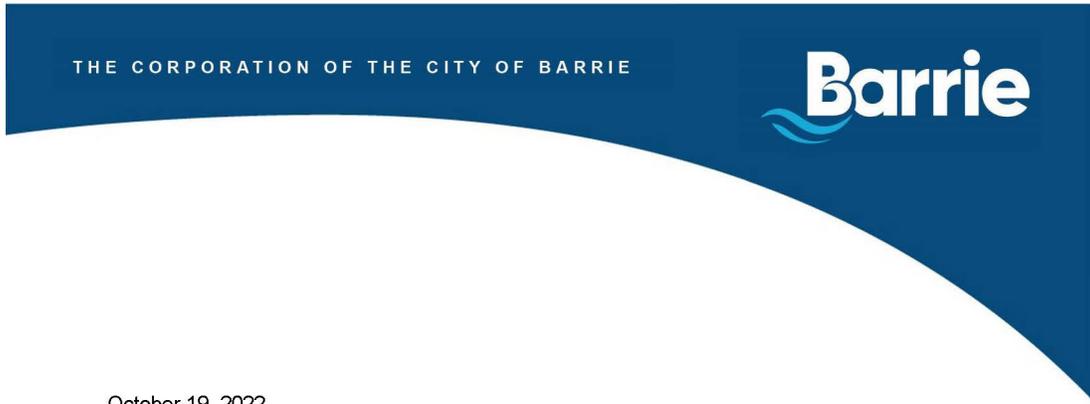
Following these Public Information Centres, the first draft of the Zoning By-Law document will be developed. This first draft will be released on buildingbarrie.ca/zoning in Spring of 2023. The release of the first draft of the Zoning By-Law will be accompanied by additional public consultation and engagement. This second phase of consultation will focus on gathering community feedback on the first draft of the Zoning By-Law.

To ensure Council has the information at the same time as the public, this memo has been provided with a copy of the 'Notice of Public Information Centre' (Appendix "A").

City Council members are invited to attend, and if there are any questions associated with this project, please contact Jennifer Roberts at ext. 4705.

APPENDIX "A"

Notice of Public Information Centre



October 19, 2022

**Notice of Public Information Centre for the
New Comprehensive Zoning By-law**

The City's Development Services Department is hosting two public consultation sessions on the new Comprehensive Zoning By-law.

The Zoning By-Law is the primary tool used to implement the vision set out in the Official Plan and to regulate the use of land in the city. Following the adoption of the new Official Plan on February 14th, 2022, work began on drafting a new Comprehensive Zoning By-Law for the entire city.

The City of Barrie invites all those interested in the new Comprehensive Zoning By-law to attend the Public Information Centre (PIC) in which staff will present the key topics, core components and strategic direction of the new Zoning By-Law.

A virtual Public Information Centre will be held on:

Wednesday, November 9, 2022

3:00 p.m. to 4:30 p.m.

Zoom Meeting

Register Online at buildingbarrie.ca/Zoning

An in-person Public Information Centre will be held on:

Thursday, November 10, 2022

5:30 p.m. to 7:30 p.m.

Southshore Community Centre, 205 Lakeshore Drive

Registration not required

Attendees of the virtual session can register online through buildingbarrie.ca/Zoning. To participate by phone or provide comments if you are not able to attend the Public Information Centre, please contact one of the staff listed below.

Should you have any questions or comments, please contact:

Michelle Banfield
Director of Development Service
Tel: 705-739-4220 Ext. 5466
E-mail: michelle.banfield@barrie.ca

Jennifer Roberts
Manager of Strategic Initiatives, Policy & Analysis
Tel: 705-739-4220 Ext. 4705
Email: jennifer.roberts@barrie.ca

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