

Staff Memorandum



To: Mayor A. Nuttall and Members of Council

Subject and Ward(s): Beaches Open 2025 (All)

Date: June 11, 2025

Department Head
Approval: K. Datema, Director of Recreation, Culture and Special Events

Executive Management
Approval: J. Schmidt, General Manager of Community and Corporate Services

CAO Approval: M. Prowse, Chief Administrative Officer

This Memorandum provides members of Council with an update regarding the City of Barrie's public beaches for the 2025 summer season operations.

Centennial Beach:

Opens: Friday June 27th

Closes: Friday August 29th

Lifeguards on Duty: 11:30am-5:30pm daily

Johnson's Beach:

Opens: Friday June 27th

Closes: Friday August 22nd

Lifeguards on Duty: 11:30am-5:30pm daily

Please note that signs will be posted at the beaches behind each Lifeguard chair to communicate when Lifeguards are on duty. Swim buoy lines including the drop-off markers will be anchored out for the season during the week of June 2nd, at Centennial, Johnson's, Minets and Tyndale Beaches (weather dependent). The swim buoy lines mark the designated swimming areas recommended for swimmers.

The accessibility mat, Mobi Mat, will be anchored on the sand between lifeguard chairs 4 and 5 at Centennial Beach during regular beach operation hours. This mat permits wheelchairs and strollers the ability to wheel closer to the water's edge and is accessible from the boardwalk.

The City of Barrie is proud to continue offering our PFD Loaner Program this season at both Centennial Beach and Johnson's Beach. Visitors at the beaches can loan out a PFD from the Lifeguard Office at no charge whenever Lifeguards are on duty. This PFD Loaner Program is an effective way to increase usage and promotes public education surrounding the value of properly fitted PFD's. Approximately 90% of drowning victims are found not to be wearing a life jacket or PFD.

To ensure our beaches are safe for swimming, weekly water samples are analyzed by the Simcoe Muskoka District Health Unit using water taken from Centennial Beach, Johnson's Beach, Minet's Point Beach, Tyndale Park, and Wilkin's Beach. Warnings will be posted at designated swimming beaches when bacterial levels exceed provincial guidelines.

Join us for Beach Media Day as the City of Barrie's Aquatic Team, alongside our EMS partners, provide an emergency response demonstration on Thursday June 26th from 11:00am – 12:00pm at Centennial Beach.

For more information about Barrie's beautiful beaches visit [Beaches & Splash Pads](#) and to register for the City of Barrie summer camps and programs, please visit [Registered Recreation Programs](#)

Appendix:

Memo Author:

K. Ellis, Manager of Recreation Programs and Special Events

File #: R00

Pending # (if applicable):