

Georgian College 2011/12 Community Impact Report

Prepared for Barrie City Council

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1. INTRODUCTION

Georgian College sincerely thanks the City of Barrie for its continued support of the Sadlon Centre for Health and Wellness, our region's future health care workforce and Georgian College students overall. Your support of this addition to Georgian College is benefitting students and the community today, and will continue to do so into the future.

This community impact report will use various indicators, as described in the funding agreement between our two organizations, to demonstrate the positive impact the Sadlon Centre for Health and Wellness is making in the community. The indicators will show how the centre is addressing labour supply, access to affordable health services, local participation rates in post-secondary studies, post-secondary learning needs of underrepresented populations and more.

As per the terms of the funding agreement, please consider this community impact report Georgian College's formal request for the second contribution of \$1,000,000 from the City of Barrie in support of the Sadlon Centre for Health and Wellness.

2. SADLON CENTRE FOR HEALTH AND WELLNESS OVERVIEW

The city's future health care workforce began its studies in the state-of-the-art Sadlon Centre for Health and Wellness in September 2011. This centre is an innovative facility, like no other in the province. It was designed to house the latest technology; offer superior hands-on learning in community-accessible clinics; have the capacity to deliver both college and university level health care courses; and utilize interdisciplinary teaching across all health and wellness programs as that is the future of community health care delivery.

Fifteen full-time programs are offered through the School of Health and Wellness, including two new programs – Pharmacy Technician and Esthetician. In fall 2012, an Occupational Therapy Assistant/Physiotherapy Assistant program will be introduced. This growth is a result of increased student capacity, demand from students and demand from the health care sector which requires more human resources. Full-time student enrolment in the School of Health and Wellness at the Barrie Campus increased 22 per cent from winter 2011 to winter 2012 (1,888 students from 1,548 students).

This centre is truly a community collaboration. Georgian raised \$14.5 million from donors and stakeholders for this project, including the City of Barrie's leadership \$5-million investment.

Teaching health clinics and hands-on learning are benefitting the community

All six clinics in the Rotary Community Clinic are now open. Each clinic allows students unparalleled hands-on learning under the supervision of experienced, health care professionals.

As per the funding agreement, below is a summary of each clinic as of March 1, 2012. Indicators include the number of health care professionals available to support each clinic; the number of hours each clinic is available to the public; the fees of each clinic, if any; and the number of patients served by each clinic. More information about each clinic can be found at www.georgianc.on.ca/healthandwellness/clinics.

i) Georgian Nurse Practitioner-Led Clinic

- 1,000 patients registered and receiving comprehensive primary health care. Staff is working diligently to admit new patients from a wait-list with a final target of 3,200 patients.
- 18 health care professionals and staff support the clinic including four nurse practitioners, two full-time registered nurses, one part-time registered nurse, one dietician, one social worker, one part-time pharmacist, four collaborating physicians and four administration support.
- Open weekdays from 9 a.m. to 5 p.m. by appointment.

- The Student Health Outreach Program began in October to treat Georgian students for acute issues (e.g. cough, cold, sexual health). If treated through this program, students can keep their hometown family physician. Five students are diverted daily from emergency and after-hours clinics for a total of 250 appointments made to date. Students can also access psychiatric care from their family physician through the Ontario Telemedicine Network at the clinic.
- To date, 25-plus Georgian students have registered as permanent patients with the clinic to receive all their health care services.
- Funded by the Ontario Ministry of Health and Long-Term Care. Patients require a valid Ontario Health Card.

ii) Massage Therapy Clinic

- 800 clients in the clinic database.
- 17 health care professionals and staff support the clinic including 13 registered massage therapists, two chiropractors and two physiotherapists.
- Clinics run in three-hour sections. There are anywhere from four to 11 sections per semester. Typical clinic hours are weekdays between 9 a.m. and 8 p.m.
- Complimentary special population clinics are hosted (e.g. pregnancy, cancer, fibromyalgia and arthritis, varsity sports, etc.).
- The fee for a one-hour treatment for a member of the public is \$25. The student fee is \$20.

iii) Oral Health Clinic

- Estimate of 680 clients by summer 2012.
- 25 health care professionals and staff support the clinic including two dentists, 18 dental hygienists and five dental assistants.
- Clinic is open on Mondays and Wednesdays from 9 a.m. to 9 p.m.; Tuesdays and Fridays from 9 a.m. to 5 p.m.; and Thursdays from 1 to 9 p.m.
- Fees are \$30 for adults, \$15 for youth (ages 6 to 14) and \$10 for children five and under. This fee includes dental hygiene services, radiographs and a dental diagnosis.
- Additional services are available including sports guards, whitening treatments and basic restorative treatments.

iv) Georgian College Optical (retail store) and Optometric Clinic

- Approximately 240 clients per semester in the Optometric Clinic and customers browsing and shopping daily in Georgian College Optical.
- One part-time optician supports Georgian College Optical and two optometrists support the Optometric Clinic.
- Georgian College Optical is open Monday to Friday from 9 a.m. to 5 p.m. The Optometric Clinic is open every Wednesday and every other Tuesday. Hours for both facilities fluctuate per semester.
- There are two student-run clinics each week in Georgian College Optical.
- No fees charged for services at Georgian College Optical. Clients must pay for their products. Eye exams are covered for some groups of OHIP patients as per OHIP guidelines. Non-OHIP insured patients pay \$90.

v) Spa and Esthetics Clinic

- 750 clients in the clinic database.
- Six staff, each of whom is an esthetician, support this clinic, including three clinic supervisors, one full-time faculty, one academic program technologist and one receptionist.
- Clinic is open Tuesdays and Thursdays from 2 to 8 p.m. and Fridays from noon to 6 p.m. Hours fluctuate per semester.
- The number of treatments varies per semester (a client may receive multiple treatments per visit). There are three clinics a week.
- Fees range from \$9 to \$30 for various services including manicures, pedicures and facials.

vi) Harmonize for Speech, Hearing and Language Clinic

- This is the first Georgian clinic for students in the Communicative Disorders Assistant (CDA) post-graduate program. It is the first CDA clinic in the Ontario college system.
- Estimate of 625 clients annually once clinic is fully operational.
- One part-time clinic manager, one part-time faculty clinician audiologist and one full-time faculty support the clinic. There are plans to hire more faculty clinicians in the future.
- Clinic is open 16 hours a week and approximately 768 hours annually once clinic is fully operational.
- Clients can currently obtain hearing tests and other hearing services.
- Fees are based on industry rates but substantially lower than private practice since students are providing the services while under the supervision of a faculty clinician.

vii) Other hands-on learning in the community

Royal Victoria Hospital will accept three Pharmacy Technician students per semester for the hospital placement each student must complete during his or her fourth semester. The Pharmacy Technician program is new to Georgian and hospital placements for students will begin in April 2013.

viii) Collaboration with universities

The Sadlon Centre for Health and Wellness also offers increased capacity for degree studies for students in our region. A key element of the provincial transformation agenda for post-secondary education is to ensure that students are offered flexible, accessible pathways between university and college. Georgian remains at the forefront of this effort.

The School of Health and Wellness offers two leading examples of Georgian's university partner programs. In collaboration with York University, students receive their Bachelor of Science in Nursing (BScN) degree. Another partnership with the University of Ontario Institute of Technology (UOIT) allows registered practical nurses to begin the pathway toward a BScN.

3. OTHER GEORGIAN COLLEGE HIGHLIGHTS FROM 2011/12

Georgian has recently added other new facilities to its network as well. In April 2011, we announced the creation of the **Henry Bernick Entrepreneurship Centre**, supported by the first one-million dollar endowed chair in the Ontario college system. The focus and operation of the centre will embrace Georgian's highly successful partnership model of bringing industry leaders and mentors into the classroom for relevant and rewarding student experiences. Opening in late May 2012, this centre will be a catalyst for the economic revitalization of Barrie and Simcoe County.

In October, we officially opened the doors to our first permanent campus in the South Georgian Bay region. Located in Collingwood, the **John Di Poce South Georgian Bay Campus** will help to increase the regional participation rates in post-secondary education.

4. STUDENT ENROLMENT

As per the terms of the funding agreement, student enrolment by various groups is reported below. Numbers are as of March 1, 2012 unless otherwise indicated.

Student group	2012	2011	Percentage change
Number of full-time students at Georgian College	9,833	9,479	3.7% increase
Number of full-time students at the Barrie Campus	7,028	6,670	5.3% increase
Number of full-time students enrolled in their <i>first semester</i> at the Barrie Campus based on home address postal code falling within Barrie (<i>winter semester only</i>)	307	304	1% increase
Number of international students enrolled on a full-time basis at Georgian College (<i>winter semester only</i>)	435	441	1.3% decrease
Number of self-identified Aboriginal students <i>*Georgian estimates the actual number of Aboriginal students is at least 25% greater when including those who do not self-identify.</i>	303	294	3% increase
Number of First Generation students (neither parent attended post-secondary school)	3,000 (66% at the Barrie Campus)	2,896	3.5% increase
Number of students registered with the Centre for Access and Disability Service (from May 1, 2011 to April 30, 2012)	1,406 (55% at the Barrie Campus)	1,140	23% increase
Number of graduates in the past 12 months	3,025 (2010-11)	2,913 (2009-10)	3.8% increase

5. STAFFING

As of March 1, 2012 there was a total of 1,779 employees at the Barrie Campus: 615 full-time employees and 1,164 non-full-time employees.

6. STUDENT LIVING

Georgian College continues to monitor student living at the Barrie Campus, as well as lead or participate in initiatives that support good neighbourhood relations. As per the terms of the funding agreement, demand has yet to reach the benchmark of 1,500 units per year for two consecutive years, which is the

established benchmark, in combination with other factors outlined in the agreement, for constructing additional on-campus housing.

	2011	2010	2009
Number of applications for on-campus housing	955	952	915

Town & Gown Committee and Barrie East End Homeowner's Association (BEEHA) initiatives

Georgian College administrative and student representatives continue to be actively involved in the Town & Gown Committee and the BEEHA. Here are some of the initiatives Georgian has recently participated in as part of its effort to positively contribute to the neighbourhood and city overall:

- Georgian and the Students' Administrative Council (SAC) participate in the BEEHA's monthly meetings, including hosting two meetings annually. Georgian representatives speak at these meetings to update the community on college initiatives.
- In 2011, Georgian and SAC sponsored the Annual East End Neighbourhood Picnic through both financial support and volunteer time.
- Georgian is updating its student Code of Conduct in 2011/12 to capture all that it can with respect to civic responsibility and citizenship within the broader community. In addition, this year the provincial Heads of Student Affairs Committee is reviewing student Codes of Conduct across the province and meeting in May to share best practices.
- For the 2011/12 school year Georgian launched a college-wide, student-driven RESPECT campaign, educating students about what respect means, what it means to individual students and how to engage respectfully in work and community.
- Georgian has launched a co-curricular record which is an official record to document student service in the college community and beyond, which credits students for volunteerism, community service, charity work and other activities that contribute to community.
- The SAC Vice President of Administration has a new responsibility to oversee external/community relations through communication with off-campus students and to respond to student and community questions.
- In 2010 we extended the student orientation program to a full day from a half day to allow for more comprehensive communication to incoming students from the City of Barrie, police and fire departments.
- The annual student planner, which is distributed to all incoming first-year students, now includes information about living off campus, bylaws and responsible citizenship.
- Administrators from Georgian liaise with private sector owners of student property developments and have provided advice and consultation on types of student housing, appropriate security and supervision, and ongoing management of student issues. At the request of the Town & Gown Committee, Georgian invited the owner/manager from Campus Living Centres to attend the January 2012 Town & Gown meeting to address questions regarding student apartment living.

7. GEORGIAN COLLEGE IN DOWNTOWN BARRIE

Barrie Centre for Career and Employment Services

The Barrie Centre for Career and Employment Services opened in downtown Barrie in October 2010. In January 2011, Collège Boréal joined the centre, starting a very successful co-location of the two colleges downtown. Together, we offer a full suite of employment-related services – Georgian in English and Boréal in French.

On average, we receive 1,400 drop-in client visits each month, with more than 17,500 total client visits from March 2011 to March 2012. At our previous location our services were targeted to fewer groups and we received approximately 500 drop-in visits annually. Employment services include career and job search workshops, tools for an effective job search and one-to-one employment counselling and job placement support.

The presence of the centre downtown has strengthened the relationship between Georgian's employment services and Barrie's economic development department, cultivating opportunities for more than 300 local employers to reach their recruitment and retention needs through job fairs and on-the-job placement subsidies.

Partnerships to deliver post-secondary education downtown

Georgian College is committed to leading a partnership to respond to the Simcoe County District School Board's call for proposals to rebuild or redevelop the Barrie Central Collegiate site. Our approach is to continue to embrace the creative alignment of both college and university post-secondary education opportunities in a centre of excellence, for the provincial government's consideration. Georgian's groundwork to date includes a number of visioning sessions with potential partners and stakeholders to determine the strongest approach.

Georgian is also open to supporting the development of a downtown Georgian presence in harmony with a satellite university campus should the provincial government choose Barrie as a location for one of its three new university satellite campuses in Ontario. Georgian will extend its full co-operation to all interested universities to ensure that: (1) Barrie and area are selected as one of the three regions for a new satellite campus, in accordance with the province's final selection criteria and process; and that (2) the final choice of a university will provide the very best opportunities for Barrie, Simcoe County and Georgian College students. Georgian's President and CEO will also extend assistance and support to the City of Barrie as it determines the best potential site for a new university satellite campus.

8. IN CLOSING

Georgian College's Sadlon Centre for Health and Wellness has become, and will continue to be, an important pillar of post-secondary education in Barrie. Thank you for your continued support of this innovative educational facility which serves close to 2,000 students annually, and growing. Graduates of Georgian's School of Health and Wellness will become the region's future health care providers, benefitting the entire community for generations to come.