



**DEVELOPMENT SERVICES
MEMORANDUM**

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Pending #:

TO: MAYOR, J. LEHMAN AND MEMBERS OF COUNCIL

FROM: W. LOEVENMARK, LANDSCAPE ARCHITECTURAL PLANNER

**NOTED: M. BANFIELD, RPP, DIRECTOR OF DEVELOPMENT SERVICES/GENERAL
MANAGER OF INFRASTRUCTURE, AND GROWTH MANAGEMENT (ACTING)**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

**RE: HERITAGE PARK MASTER PLAN PUBLIC MEETINGS (ALL AND SPECIFICALLY
WARD 2)**

DATE: NOVEMBER 8, 2021

The purpose of this Memorandum is to provide members of Council with an update concerning the development of the Heritage Park Master Plan in 2021. Heritage Park is located at 5 Simcoe Street on the north shore of Kempenfelt Bay.

Over the past year, a consulting team has undertaken a master planning process, including internal and external stakeholder consultation. The feedback responding to key issues, constraints, and opportunities received from the stakeholders and the first Public Information Centre (PIC) held on May 27, 2021, have led to a final master plan concept. Following a presentation to the Community Building Committee on October 26, 2021, the design team has integrated the comments received into the proposed final master plan. To present the final concept to the community two virtual Public Information Centres (PIC) will be held on:

**Thursday, November 25, 2021
2:00 p.m. to 4:00 p.m. OR 6:00 p.m. to 8:00 p.m.
Zoom Meeting, Register Online**

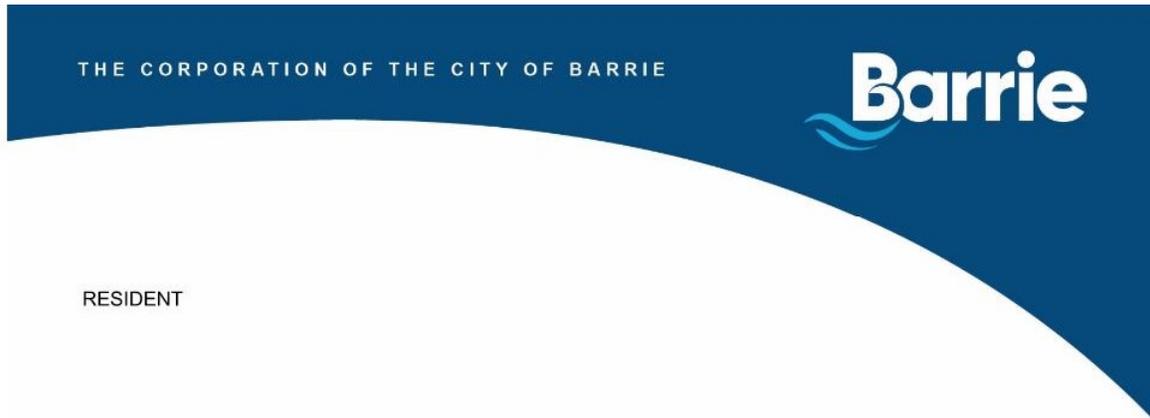
Attendees may register online through buildingbarrie.ca. The PIC will be advertised on social media by November 8, 2021. To advise residents and businesses of the PIC, a Notice of Public Information Centre will be mailed to property owners within a 150-metre radius of the park boundaries on November 5, 2021. A copy of the letter to residents is attached in Appendix "A". Key external stakeholders will be invited by email to attend, which includes, but is not limited to: Barrie Tourism, the Barrie Native Friendship Centre, and the Downtown Barrie Business Association (BIA).

Development Services staff and the consulting firm SHIFT Landscape Architecture will present the proposed final Master Plan for the future development of Heritage Park during the Public Information Centres and host a live comment session during two separate meeting times. The concepts and presentation will also be posted on buildingbarrie.ca. Residents, property owners, and interest groups are invited to complete an online survey or submit comments by **Friday, December 10, 2021**.

City Council members are invited to register to attend. If there are any questions associated with this project, please contact Wendy Loevenmark at Ext. 4743.

APPENDIX "A"

Notice of Public Information Centre – HERITAGE PARK



RESIDENT

November 8th, 2021
File: R04-HE

Notice of Public Information Centre
Heritage Park Master Plan

The Development Services Department is seeking public feedback for the Heritage Park Master Plan. The purpose of this notice is to announce the second Public Information Centre, to invite all those interested in the Heritage Park Master Plan to attend an online presentation and provide comments on the proposed master plan concept.

Public Information Centres (PIC) have been scheduled on:

Thursday November 25, 2021
2:00 p.m. to 4:00 p.m. OR 6:00 p.m. to 8:00 p.m.
Zoom Meeting, Register Online

Attendees may register online through buildingbarrie.ca/HeritagePark. To participate by phone, please contact the undersigned to obtain a call-in telephone number. Members of the community can provide feedback through the interactive discussion, filling out an **online survey** at buildingbarrie.ca/HeritagePark (or request a mail-in copy), and submitting comments by email / mail to the undersigned.

Please have comments and/or survey submitted by **Friday, December 10th, 2021**.

Heritage Park is a key waterfront destination located on the north shore of Kempenfelt Bay at 6 Simcoe Street, Barrie. This park hosts many significant city-wide events, such as Winterfest, and features horticultural displays, a spray pad area and pond, and the Sea Serpent sculpture.

For additional information, please contact:

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