

# Staff Report



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|---------------------------|--|
| To                        | General Committee                                    |
| Subject                   | 2020-107 Traffic By-law Updates                      |
| Date                      | December 3, 2025                                     |
| Ward                      | All  |
| From                      | B. Forsyth, Director of Transit and Parking Strategy |
| Executive Member Approval | R. James-Reid, General Manager of Access Barrie      |
| CAO Approval              | M. Prowse, Chief Administrative Officer              |
| Staff Report #            | TPS001-25  |

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## Recommendation(s):

1. That Traffic By-law 2020-107 be amended as outlined in Appendix A of Staff Report TPS001-25 to reflect the necessary updates to align with current parking operations, traffic patterns, and enforcement practices.
  2. That Schedule 28 of Traffic By-law 2020-107 concerning the Downtown Parking Area be repealed and replaced with Appendix B of Staff Report TPS001-25.
  3. That Schedule 30 of Traffic By-law 2020-107 concerning the Waterfront Parking Area be repealed and replaced with Appendix C of Staff Report TPS001-25.
  4. That Schedule 31 attached as Appendix D to Staff Report TPS001-25, concerning the Marina and Hybrid Parking Area be added to Traffic By-law 2020-107.
  5. That the General Manager of Access Barrie be given delegated authority to deviate from parking rates and policies as unique and exceptional scenarios arise.
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## Executive Summary:

**The purpose of this report is to address several inconsistencies, outdated references, and redundant sections within Traffic By-law 2020-107, which no longer reflect the operational realities of Barrie's parking and traffic management.**

## Key Findings:

**The key findings in relation to this staff report is solely an updating amendment to the Traffic By-law 202-107 to reflect the current parking network and business practices.** The chart in Appendix A provides an itemized list of the recommended changes with the corresponding rationale for the change.

## Financial Implications:

There are no financial implications for The Corporation resulting from the proposed recommendation.

## Alternatives:

The following alternatives are available for consideration by General Committee:

Alternative #1 – General Committee could maintain the existing by-law and not accept the proposed amendments provided in the appendices of this report (i.e. Status Quo). This alternative is not recommended as the by-law should reflect the realities of the actual parking and transportation network to remain enforceable, remain consistent, and remove confusion.

## Strategic Plan Alignment:

|                            |   |  |
|----------------------------|---|--|
| Affordable Place to Live   |   |  |
| Community Safety           |   |  |
| Thriving Community         |   |  |
| Infrastructure Investments |   |  |
| Responsible Governance     | X | Ensuring by-laws align with the realities of the current parking network as well as evolving trends of parking strategies and technologies ensures accountability and strengthens enforcement. |

## Additional Background Information and Analysis:

**Granting delegated authority to the General Manager of Access Barrie will provide additional flexibility and allows the department to be agile to address exceptional instances outside regular day-to-day operations and requests.** This includes, but is not limited to, decisions related to parking fees, reservation terms, eligibility criteria, or other operational considerations that support municipal objectives or unique needs. Below are just a few of the experienced examples of such circumstances:

- a) Waiving of parking fees for Indigenous dignitary for Indigenous event hosted at the waterfront
- b) Waiving of parking fees and an enforcement stand-down supporting military training exercise
- c) Enforcement stand-down in waterfront spillover areas, for residents hosting special events

## Consultation and Engagement:

There was no public consultation required in relation to this staff report.

**Environmental and Climate Change Impact Matters:**

There are no environmental and/or climate change impact matters related to the recommendation.

**Appendix:**

Appendix A – Proposed amendments to Traffic By-law 2020-107

Appendix B – Proposed Schedule 28- Downtown Parking Area

Appendix C – Proposed Schedule 30- Waterfront Parking Area

Appendix D – Proposed Schedule 31- Marina and Hybrid Area

**Report Author:**

S. Fraser Parking Operations Supervisor, Transit and Parking Strategy

**File #:**

**Pending #:**

Not Applicable