



MEDIA RELEASE

Friday, September 19, 2025

FOR IMMEDIATE RELEASE

City of Barrie launches 2026 budget process with phone survey

(Barrie, ON) – The City is working with Oraclepoll Research to conduct a statistically valid phone survey of residents to gather feedback on key questions related to the 2026 Business Plan & Budget.

Starting the week of September 22, a random selection of residents from all 10 wards in the city will be contacted to take part in a statistically valid phone survey to gather feedback on key questions related to the 2026 Business Plan & Budget. Cellular and landline numbers will be called, and the survey will take an estimated 5 to 7 minutes to complete.

All individual responses will be kept confidential, and respondents won't be asked to give any personal information, or any payment or banking information.

Residents who receive a call to do the survey are encouraged to take the time to provide feedback. Input will be shared with Council as part of the 2026 Business Plan & Budget deliberations happening this fall.

Subject to Council's discussions, the City Services portion of the 2026 Business Plan & Budget is scheduled to be approved on November 12, 2025. Service Partner budgets are scheduled to be approved on December 10, 2025.

To learn more about the City's budget, visit barrie.ca/budget.

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