



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Mayor Nuttall thanks local manufacturers and businesses for choosing Barrie

Barrie, ON – Mayor Alex Nuttall recently visited [Innovative Automation](#) to get a first-hand look at companies, businesses, and manufacturers who have chosen to do business in the City of Barrie.

“Barrie is home to more than 300 manufacturing businesses, employing over 7,400 people. We take pride in our City’s long history of manufacturing,” said Mayor Alex Nuttall. “Thank you to our local manufacturers for investing in Barrie, for providing employment for our residents, and for giving back to the community. We continue to stand with you by encouraging everyone to buy local, provincial, and Canadian goods.”

[Watch the video](#) from Mayor Nuttall, thanking Barrie’s manufacturers.

As trade dynamics between Canada and the United States evolve, the City is here to support local businesses. [Invest Barrie](#) can provide support to help businesses navigate tariff-related challenges. The City is helping by:

- providing updated information, tools, and resources related to provincial and federal response
- exploring new global trade opportunities to support local companies in diversifying markets
- supporting supply chain localization by promoting local capabilities through the City’s [business directory](#) and opportunities to buy Canadian
- continuing to leverage the City’s existing relationships in European markets to identify more business and trade opportunities
- increasing outreach to our business community to understand tariff impacts
- offering one-on-one business consultations that are industry specific
- connecting businesses with key trade organizations and government partners

The City encourages residents to continue to show their national pride and support local! Buying local, provincial, and Canadian goods and services will help reinvest in our economy.

Learn more and access business resources at investbarrie.ca/TariffResources.

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For more information, please contact:

Melanie Rumley
Communications Advisor
melanie.rumley@barrie.ca
705-627-2702