

Friday, September 5, 2025

City of Barrie Seniors and Accessibility Advisory Committee

To whom it may concern,

We are so grateful that the Seniors and Accessibility Advisory Committee has been the presenting sponsor of the Artist Beyond Barriers Award for all these years. On behalf of the Invest Barrie team, at the Economic and Creative Development branch of the City of Barrie, thank you.

Last year, we had a fantastic gala. It featured a traditional Taiji fan dance performance by the Simcoe County Chinese Association, an Iranian Folk Music Ensemble, jazz guitar by Lyric Dubee, a choir sing-along with Choir Revolution, the celebration for our Award Winners and the sector, and many more memorable moments for our almost 200 attendees.

The Barrie Arts Awards plays an important role in our arts community. It raises its profile and provides the sector with well-deserved recognition. It celebrates contributions made by our local talent, encourages artists to reach their full potential, and ultimately furthers the economic strength and artistic vibrancy of our community. We are thankful to the Seniors and Accessibility Advisory Committee for recognizing and supporting that.

We believe the promotions of the gala and awards program offer an exciting opportunity for the Seniors and Accessibility Advisory Committee to demonstrate its position within the community and be highlighted as a partner of the City of Barrie to gala attendees, to local media, and to artists, board members of arts organizations, key community stakeholders, and arts patrons.

Attached to this email is a summary of benefits related to your sponsorship of the Barrie Arts Awards in 2024 as well as the Sponsorship Proposal for 2025. We believe that the Seniors and Accessibility Advisory Committee continues to be a perfect presenting sponsor of the Artist Beyond Barriers Award and respectfully ask for the sponsorship to be provided again this year. Please let me know if you have any questions. I look forward to seeing some of your members at the 2025 Barrie Arts Awards on Tuesday, November 18. Once again, thank you for your interest in supporting the Barrie Arts Awards.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Dyke", enclosed in a thin black rectangular border.

Amanda Dyke
Culture Officer, Development