

Seniors Advisory Committee Meeting September 23rd, 2019



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Rebecca James-Reid, Executive Director, Access Barrie

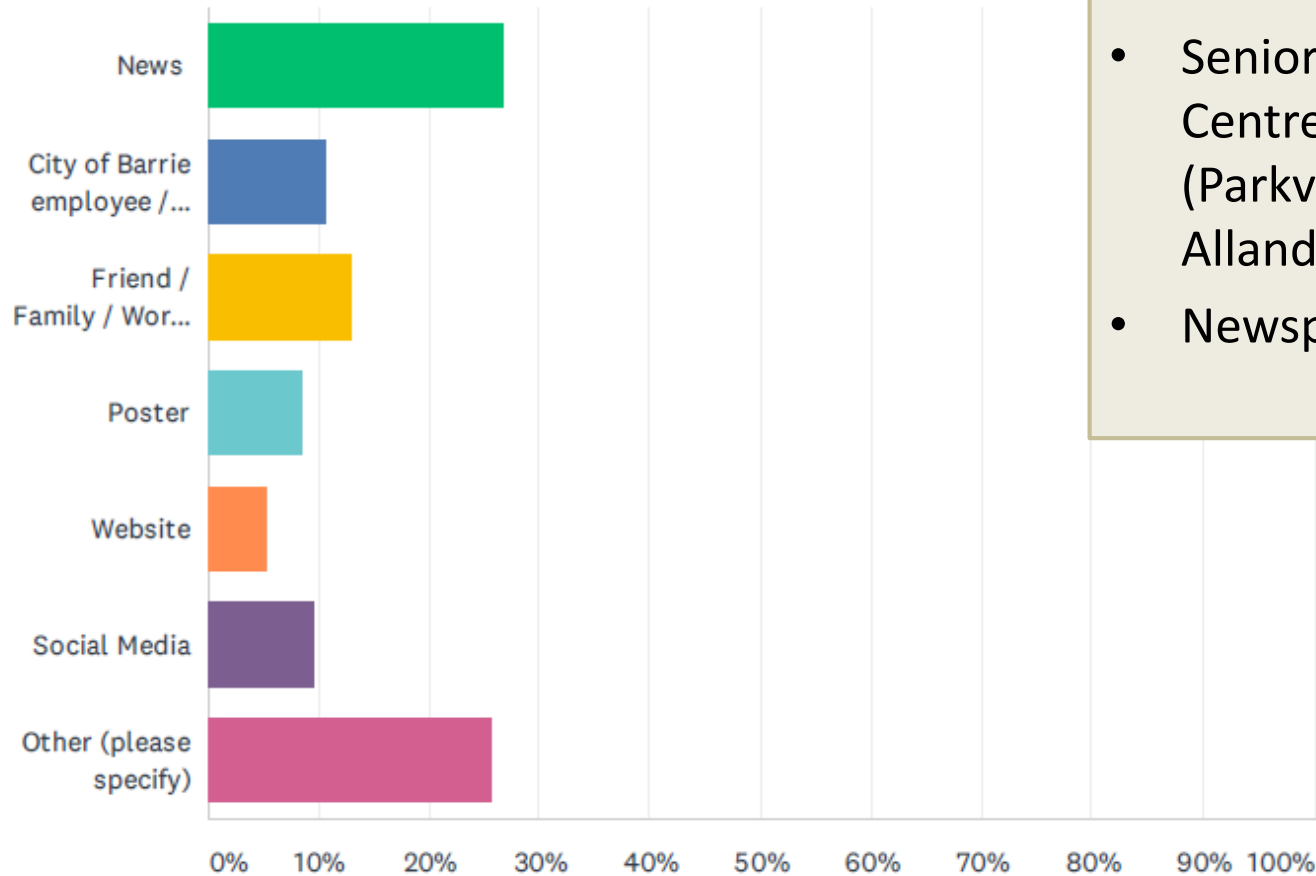
Background

- Met with Seniors Advisory Committee on March 11th to Discuss Transit Options for Seniors – Free Month (June) or Free Day Every Week (Tuesdays) Year Round
- Motion to General Committee on April 15th – **That during the month of June, 2019 free transit services be provided to seniors in recognition of “Seniors’ Month”**
- Conducted Surveys in June (During Free Month) & Early July
- Received 93 Responses – On-line (39) and In Person (54)

Seniors Survey Results

Q1 How did you hear about FREE Transit for Seniors in the month of June?

Answered: 93 Skipped: 2



Other

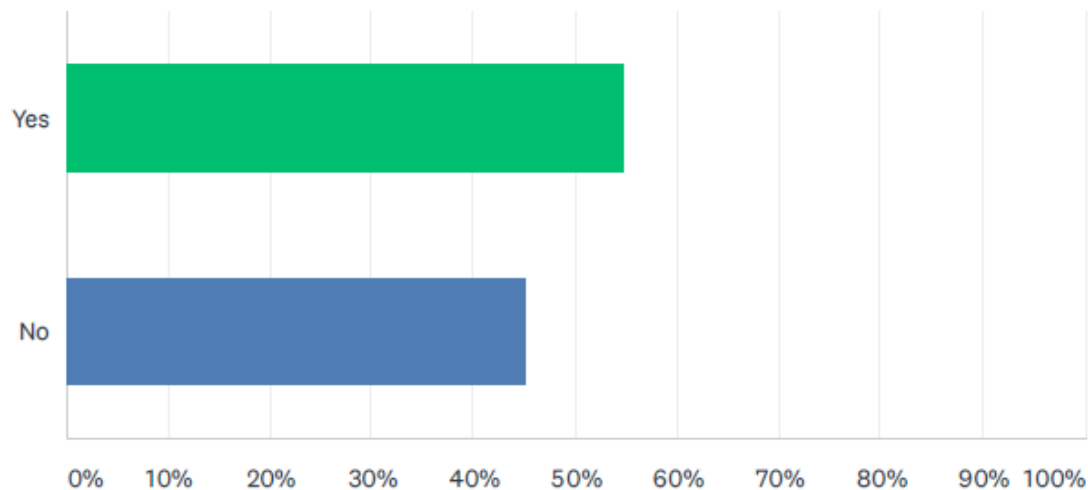
- Seniors Centres (Parkview / Allandale)
- Newspaper



Seniors Survey Results

Q2 Have you used Barrie Transit before June 1st, 2019 in the past 12 months?

Answered: 93 Skipped: 2

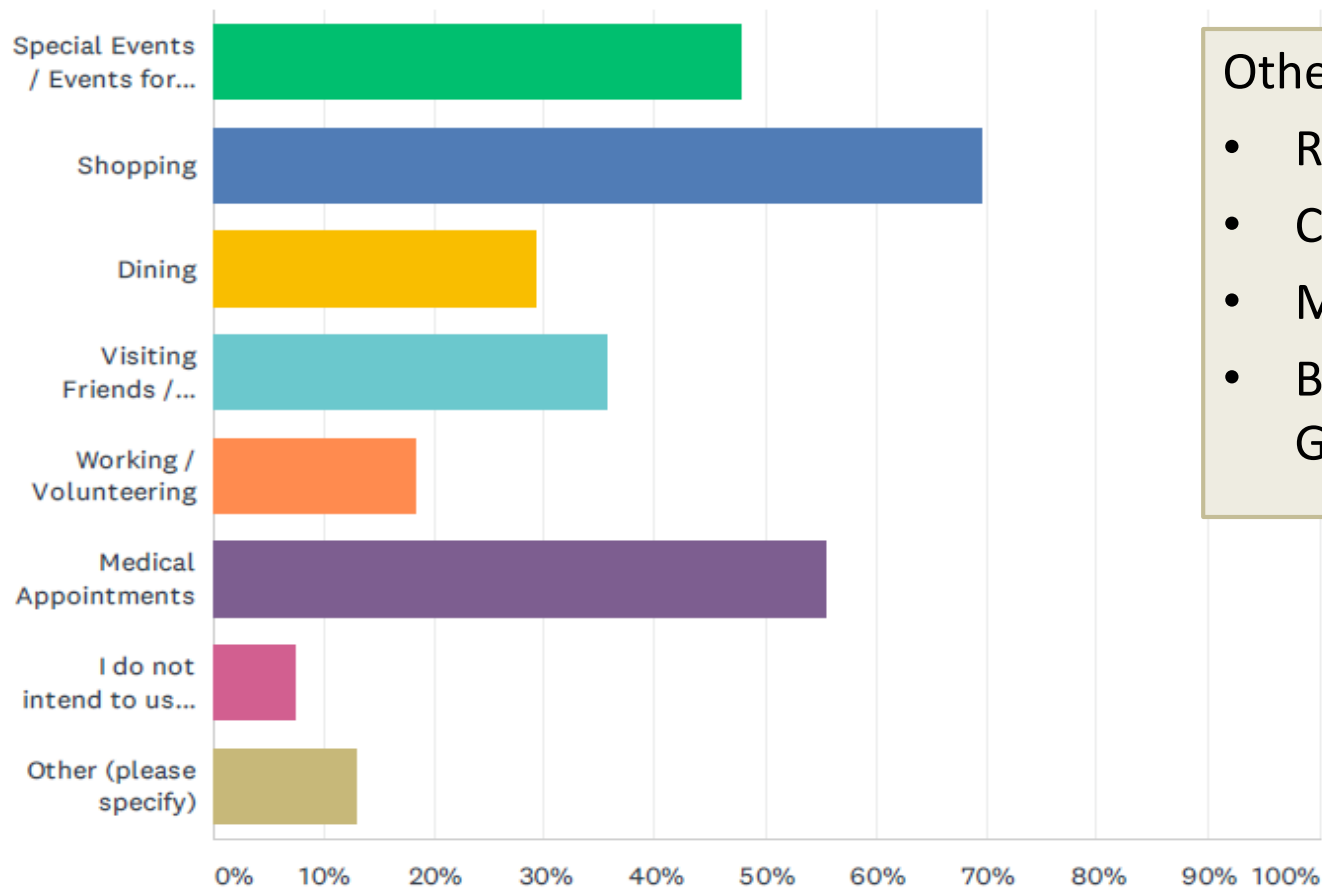


ANSWER CHOICES	RESPONSES	
Yes	54.84%	51
No	45.16%	42
TOTAL		93

Seniors Survey Results

Q3 Where will you plan to travel on Barrie Transit during the month of June? Check all that apply.

Answered: 92 Skipped: 3

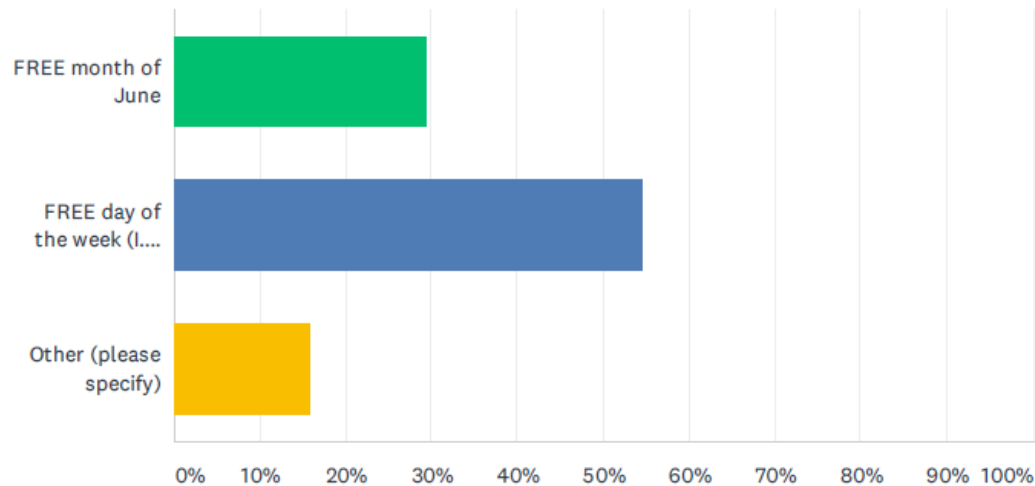


- Other
- Rec Centres
 - Church
 - Movies
 - Barrie South GO

Seniors Survey Results

Q4 What would be your preferred option to give Seniors an opportunity to try Barrie Transit at no cost and gain comfort using the system?

Answered: 88 Skipped: 7

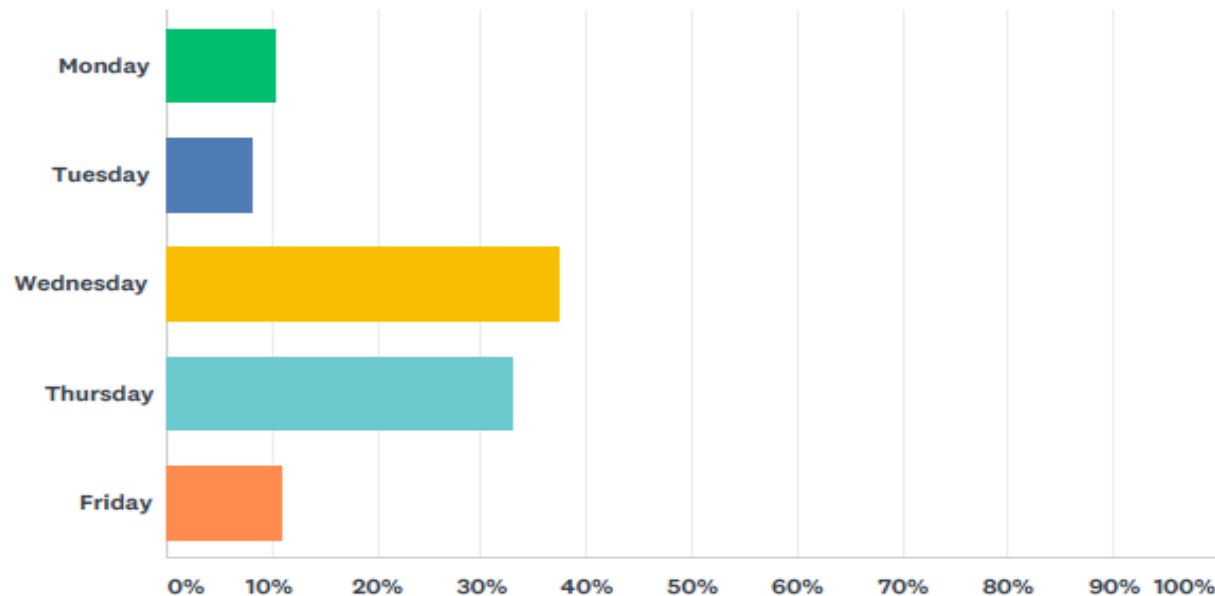


ANSWER CHOICES	RESPONSES	
FREE month of June	29.55%	26
FREE day of the week (I.e. Every Tuesday) year round	54.55%	48
Other (please specify)	15.91%	14
TOTAL		88

Seniors Survey Results

4B If there was a day of the week that seniors could ride Barrie Transit for FREE, what day of the week would you prefer?

Answered: 182 Skipped: 0

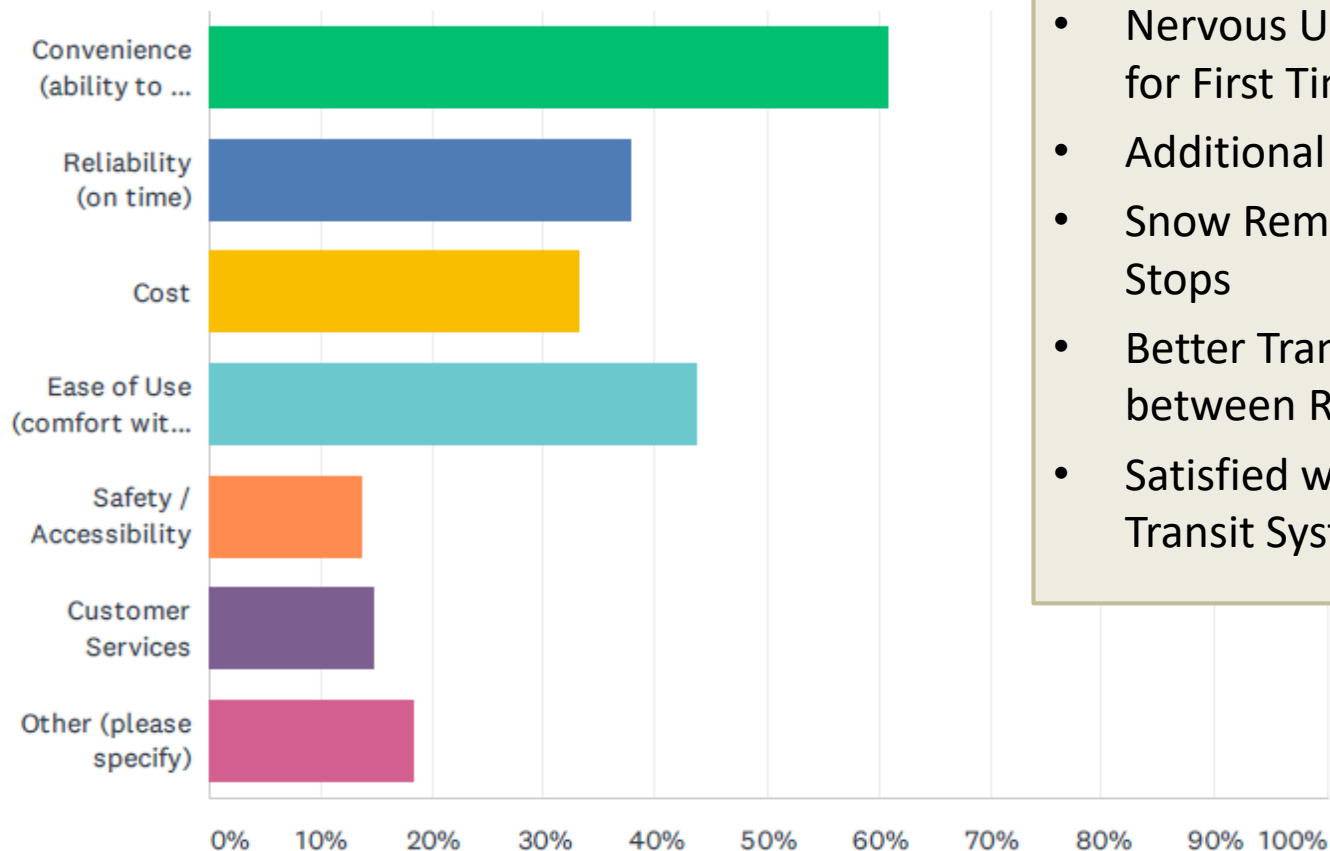


ANSWER CHOICES	RESPONSES	
Monday	10.44%	19
Tuesday	8.24%	15
Wednesday	37.36%	68
Thursday	32.97%	60
Friday	10.99%	20
TOTAL		182

Seniors Survey Results

Q5 What barriers are preventing you from using Barrie Transit or what area would you focus on to improve the quality of the service? Choose your top 3

Answered: 87 Skipped: 8



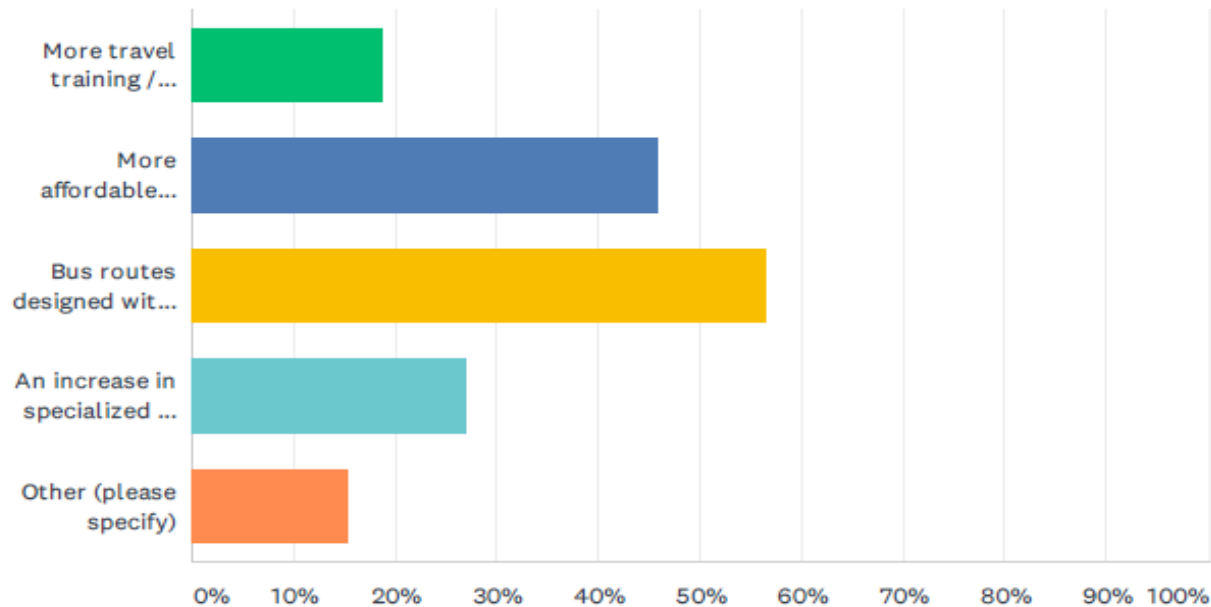
Other

- Nervous Using System for First Time
- Additional Shelters
- Snow Removal at Bus Stops
- Better Transfers between Routes
- Satisfied with Existing Transit System

Seniors Survey Results

Q6 How can Barrie Transit better accommodate the Seniors community?

Answered: 85 Skipped: 10



ANSWER CHOICES	RESPONSES	
More travel training / outreach programs	18.82%	16
More affordable options	45.88%	39
Bus routes designed with key destinations for Seniors (I.e. Senior homes, senior centres, medical buildings)	56.47%	48
An increase in specialized bus service for Seniors with disabilities	27.06%	23
Other (please specify)	15.29%	13
Total Respondents: 85		

Recommendation - FREE Day of the Week & Monthly Pass Subsidy

- 52 Free Days of Transit
- Further subsidization for Monthly Passes
- Year Round Opportunity to Use Transit at No Cost
- A Day Every Week to Run Errands, Attend Medical Appointments, Visit Friends/Family
- Alternative Travel Option During Winter Months
- Helps Combat Isolation

Recommended Motions

- That on every, (insert day) of each week, seniors ages 65 and up be provided free transit services within the City of Barrie.
- That the Fees By-law 2019-023 be amended to reduce the seniors monthly transit pass from \$56.50 to \$53.00 effective November 1, 2019.