



# City of Barrie

70 Collier Street (Box 400)  
Barrie, ON L4M 4T5

## Minutes - Final General Committee

---

Wednesday, May 23, 2012

7:00 PM

Council Chamber

---

### GENERAL COMMITTEE REPORT For consideration by the Council of the City of Barrie on June 4, 2012

The meeting was called to order by Mayor Lehman at 7:50 p.m. The following were in attendance for the meeting:

**Present:** 11 - Mayor J. Lehman; Councillor B. Ainsworth; Councillor L. Strachan; Councillor D. Shipley; Councillor B. Ward; Councillor P. Silveira; Councillor M. Prowse; Councillor J. Brassard; Councillor J. Robinson; Councillor B. Jackson; and Councillor A. Nuttall

**STAFF:**

Chief Administrative Officer, C. Ladd  
City Clerk, D. McAlpine  
Deputy City Clerk, C. deGorter  
Director of Finance (Acting) , C. Millar  
Director of Leisure, Transit and Facilities, B. Roth  
General Manager of Community Operations, J. Sales  
General Manager of Corporate Services, E. Archer  
General Manager of Infrastructure, Development and Culture, R. Forward  
Manager of Business Services (LTF), R. Watson  
Performance Analyst, M. Jeremy.

Councillor, A. Nuttall left the meeting at 8:06 p.m.

**The General Committee met and reports as follows:**

**SECTION "A"**

**12-G-124 RECREATION PROGRAMS AND FACILITIES SERVICE REVIEW**

Randy Watson, Manager of Business Planning (LTF) provided a presentation regarding the Leisure, Transit and Facilities Service Review. Mr. Watson explained the purpose of the review was to evaluate recreation service delivery for the City of Barrie. He outlined the three project objectives and process steps utilized for the review. Mr. Watson examined the 2010 Ontario Municipal Benchmarking Initiative (OMBI) results for sports and recreation and noted that a matrix was developed as a tool to align services and rationale for delivery.

Mr. Watson explained how service costs were determined and provided the current cost recovery by product group. Mr. Watson explained the purpose and principles of the pricing strategy development and described in detail how the cost recovery allocation ladder can be utilized. He provided a number of net operational savings opportunities and identified various process improvement recommendations resulting from the service review. Mr. Watson concluded by reviewing the next steps in the process noting that the overall focus is on service utilization increases.

Members of General Committee asked a number of questions regarding the information provided in the presentation and received responses from City staff.

**Attachments:** [LTF Service Review.pdf](#)

**This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 04/06/2012.**

**The General Committee met and recommends adoption of the following recommendation(s):**

**SECTION "B"**

**12-G-125      AGREEMENT FOR INSTRUCTIONAL SKATING BETWEEN CITY OF BARRIE AND BARRIE SKATING CLUB**

That delegated authority be granted to the Director of Leisure, Transit and Facilities, in consultation with the General Manager of Community Operations, to execute an agreement between the City of Barrie and the Barrie Skating Club for the provision of instructional skating lessons to the community by the Barrie Skating Club. The results of the agreement will be reported back to General Committee by memorandum once the agreement is executed. (LTF004-12) (File:R00) (P25/12)

**Councillor J. Robinson declared a potential pecuniary interest in the foregoing matter as she has the potential to be retained by the Barrie Skating Club as a figure skating coach. She did not take part in the discussion nor vote on the matter and she did not leave the Council Chamber.**

**This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held 04/06/2012.**

**Councillor, M. Prowse left the meeting at 9:19 p.m.**

**SECTION "C"**

**12-G-126      LEISURE TRANSIT AND FACILITIES DEPARTMENT RECREATION PROGRAMS AND SERVICES REVIEW REPORT DATED NOVEMBER 2011**

1. That staff report LTF004-12 concerning the 2011 Recreation Programs and Facilities Service Review be received.
2. That staff be authorized to implement the Service Alignment Matrix and the Cost Recovery Ladder as conceptual tools in determining the service delivery rationale and cost recovery targets for recreation services.
3. That staff undertake a one year trial of using the Cost Calculator Tool in parallel to the current pricing system for recreation services, to enable the evolution of a comprehensive methodology that effectively identifies costs and applies cost recovery targets by product.

4. That delegated authority be granted to the Director of Leisure, Transit and Facilities, in consultation with the General Manager of Community Operations, to implement various pricing techniques throughout the year as appropriate to increase utilization of programs and facilities achieving greater participation rates towards a healthier citizenry while reducing overall operating costs to deliver recreation services with any new initiatives and their results reported to General Committee by memorandum as soon as feasible.
5. That staff be authorized to implement a recreation access assistance program effective January 2013 that enables eligible individuals and families access to recreation services by using surplus capacity spots at no additional cost to the City.
6. That delegated authority be granted to the Director of Leisure, Transit and Facilities, in consultation with the General Manager of Community Operations, to continue the various partnership contracts and work in cooperation with the various partners and social service agencies in the delivery of program services with any new initiatives and their results reported to General Committee by memorandum as soon as feasible.
7. That effective September 1, 2013 the discounts for 55+ recreation passes and pay-as-you-go admissions for individuals less than 60 years of age be eliminated. To facilitate the change existing 55+ pass holders as of August 31, 2013 that are residents age 55 to 59 would continue to receive applicable discounts while new customers would not be eligible. Those individuals that do not have the ability to pay would still be eligible to apply for recreation access assistance through the designated program to ensure their ability to participate in a healthy active lifestyle.
8. That the Leisure, Transit and Facilities Department be renamed to the Recreation, Facilities and Transit Department to assist in the promotion of recreation services by bringing it to a higher profile to better align with the community's feedback and understanding of the recreation services provided.
9. That public consultation on the future of Dorian Parker Centre be deferred until construction of the reservoir has been completed. (LTF004-12) (File: R00) (P25/12)

**Attachments:** [LTF004-12 120523.pdf](#)

**This matter was recommended (Section "C") to City Council for consideration of adoption at its meeting to be held 04/06/2012.**

**The meeting adjourned at 9:22 p.m.**

**CHAIRMAN**