

# Seniors Advisory Committee Meeting September 23<sup>rd</sup>, 2019



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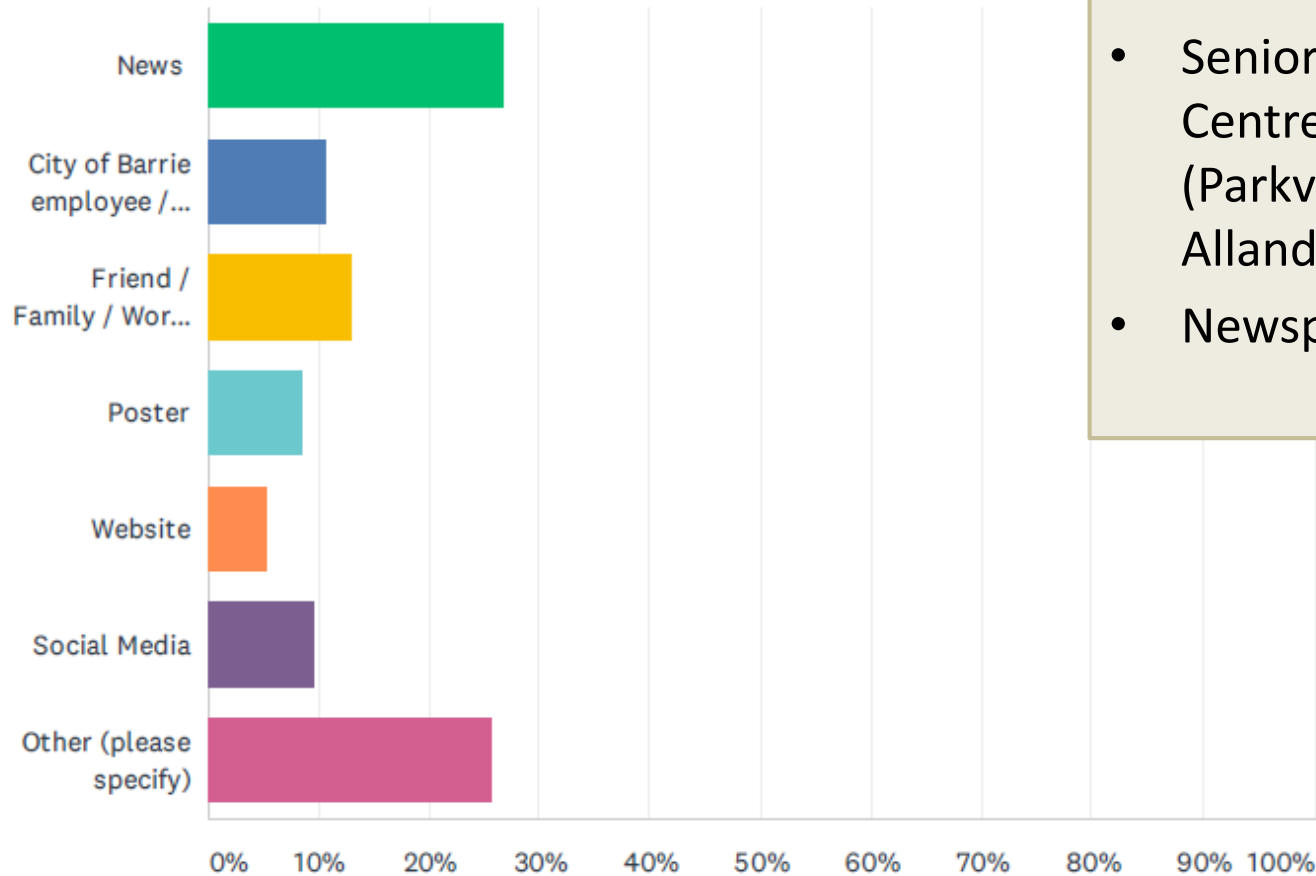
# Background

- Met with Seniors Advisory Committee on March 11<sup>th</sup> to Discuss Transit Options for Seniors – Free Month (June) or Free Day Every Week (Tuesdays) Year Round
- Motion to General Committee on April 15<sup>th</sup> – **That during the month of June, 2019 free transit services be provided to seniors in recognition of “Seniors’ Month”**
- Conducted Surveys in June (During Free Month) & Early July
- Received 93 Responses – On-line (39) and In Person (54)

# Seniors Survey Results

Q1 How did you hear about FREE Transit for Seniors in the month of June?

Answered: 93 Skipped: 2



## Other

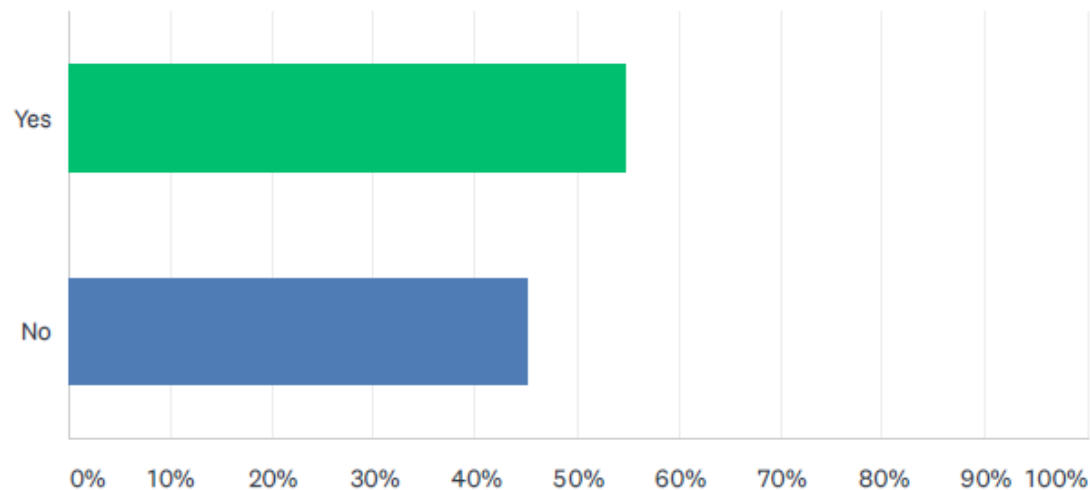
- Seniors Centres (Parkview / Allandale)
- Newspaper



# Seniors Survey Results

Q2 Have you used Barrie Transit before June 1st, 2019 in the past 12 months?

Answered: 93 Skipped: 2

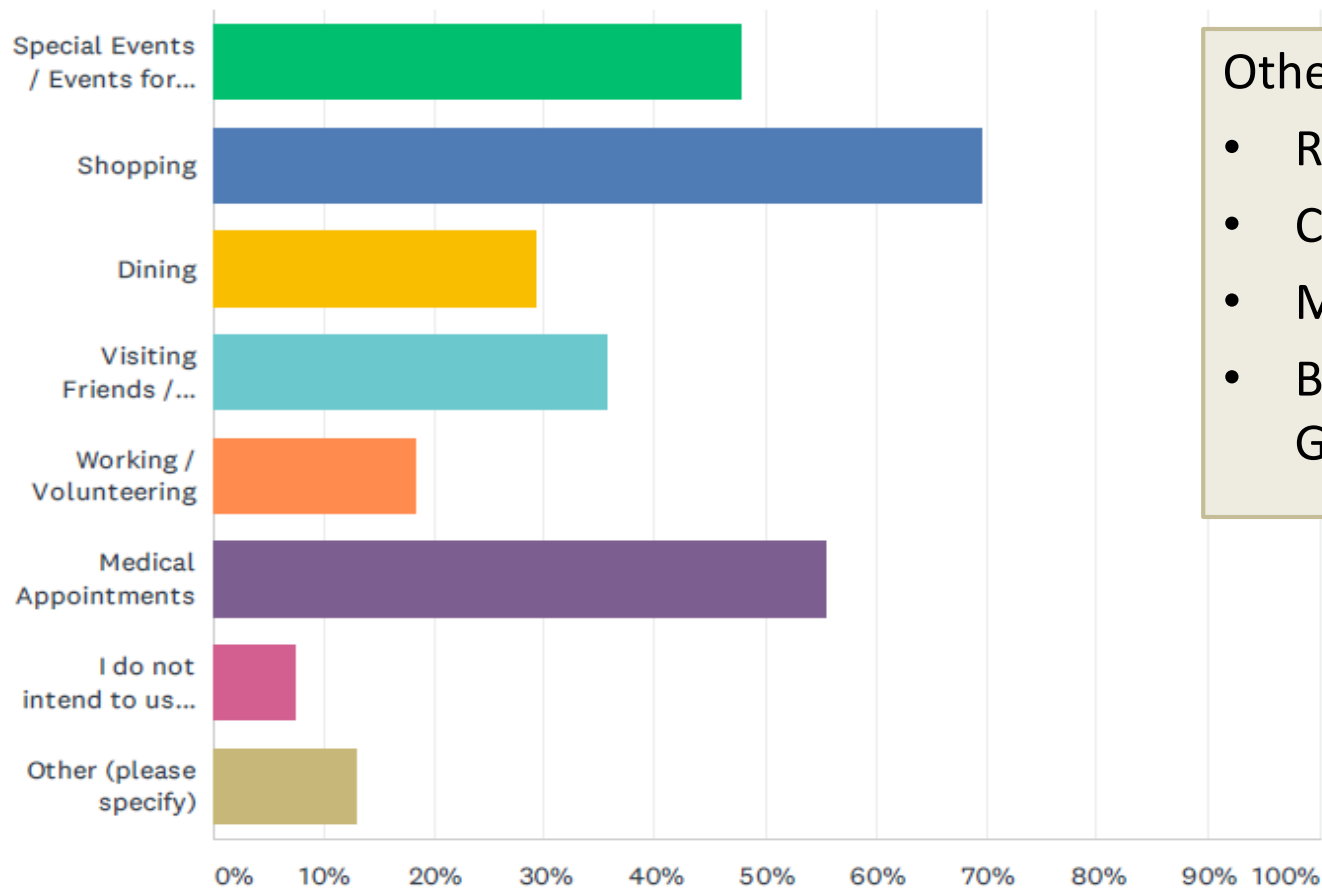


ANSWER CHOICES	RESPONSES	
Yes	54.84%	51
No	45.16%	42
TOTAL		93

# Seniors Survey Results

Q3 Where will you plan to travel on Barrie Transit during the month of June? Check all that apply.

Answered: 92 Skipped: 3

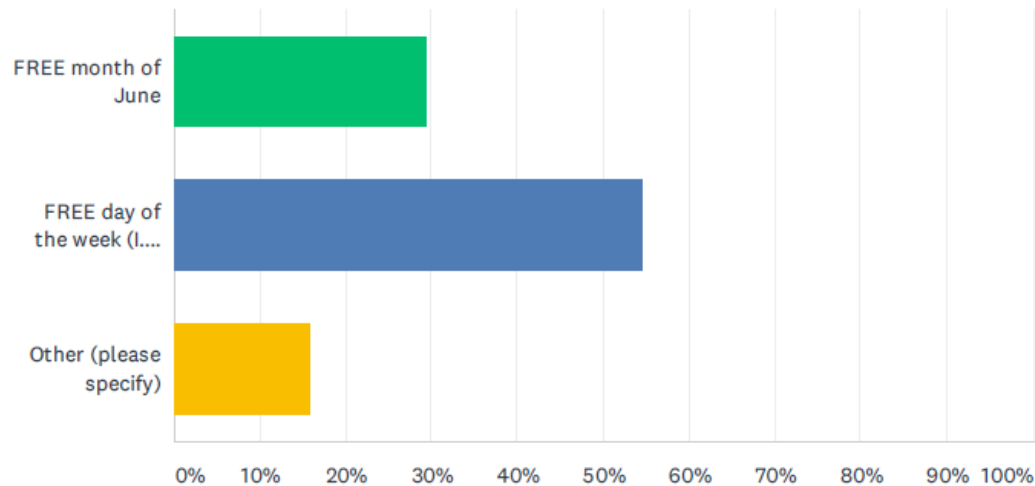


- Other
- Rec Centres
  - Church
  - Movies
  - Barrie South GO

# Seniors Survey Results

Q4 What would be your preferred option to give Seniors an opportunity to try Barrie Transit at no cost and gain comfort using the system?

Answered: 88 Skipped: 7

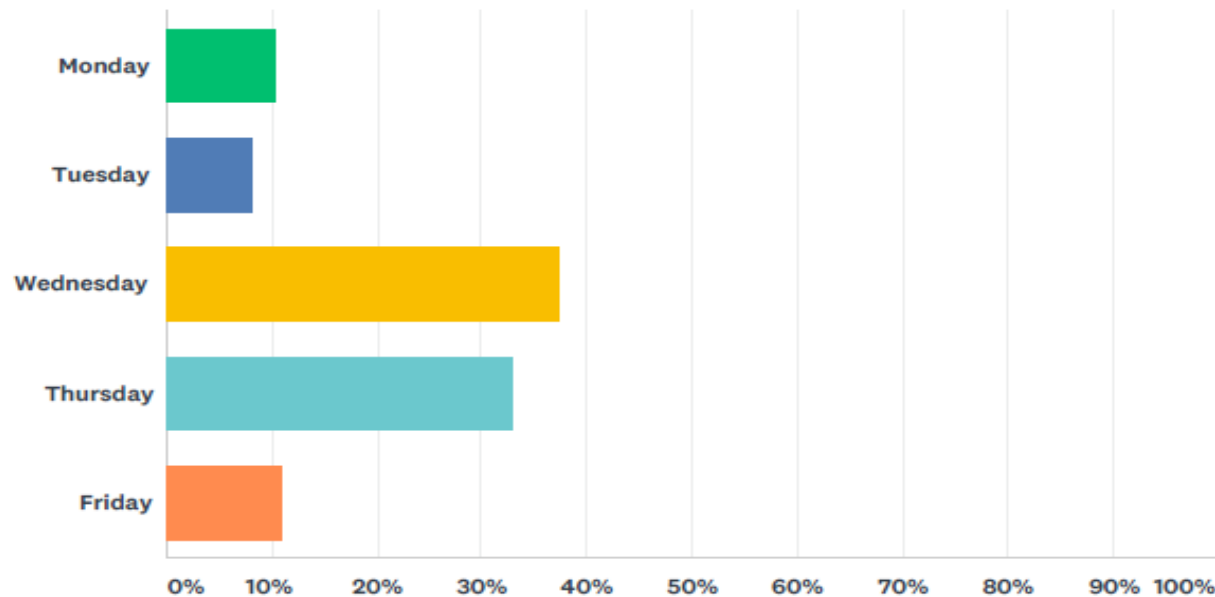


ANSWER CHOICES	RESPONSES	
FREE month of June	29.55%	26
FREE day of the week (I.e. Every Tuesday) year round	54.55%	48
Other (please specify)	15.91%	14
TOTAL		88

# Seniors Survey Results

4B If there was a day of the week that seniors could ride Barrie Transit for FREE, what day of the week would you prefer?

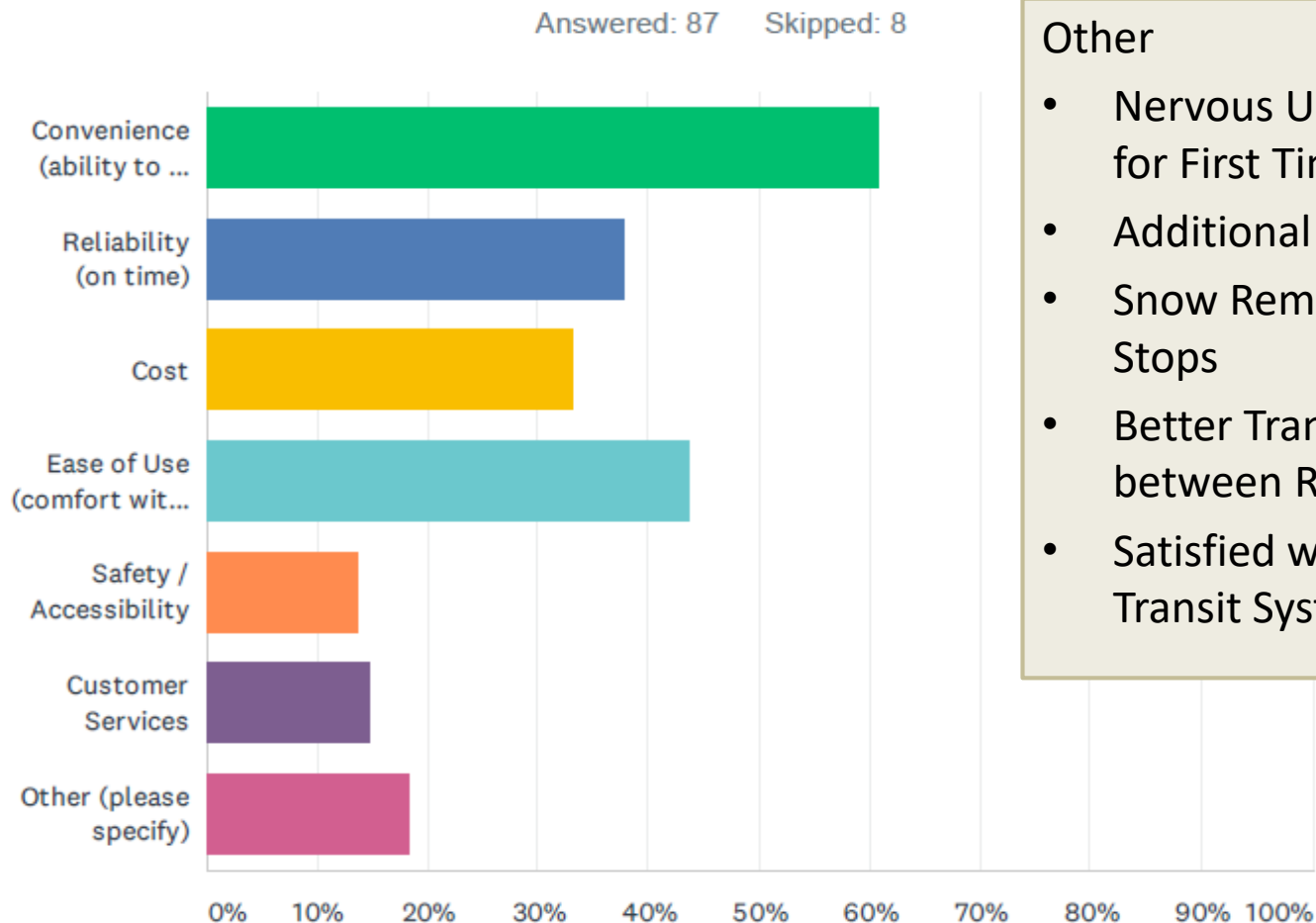
Answered: 182 Skipped: 0



ANSWER CHOICES	RESPONSES	
Monday	10.44%	19
Tuesday	8.24%	15
Wednesday	37.36%	68
Thursday	32.97%	60
Friday	10.99%	20
TOTAL		182

# Seniors Survey Results

Q5 What barriers are preventing you from using Barrie Transit or what area would you focus on to improve the quality of the service? Choose your top 3



## Other

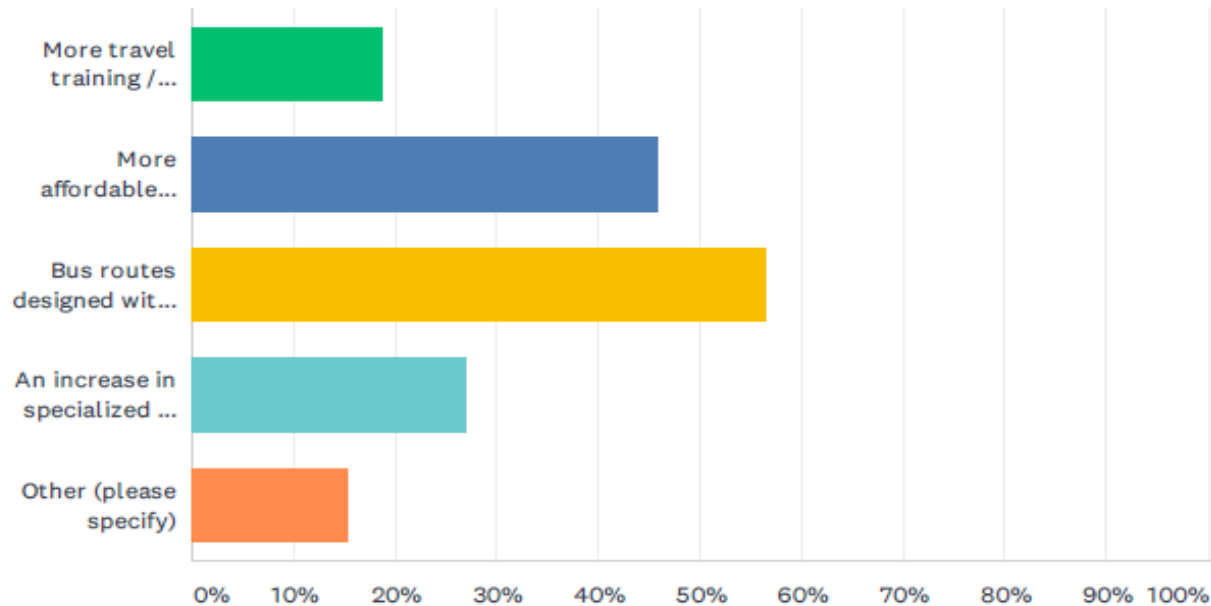
- Nervous Using System for First Time
- Additional Shelters
- Snow Removal at Bus Stops
- Better Transfers between Routes
- Satisfied with Existing Transit System



# Seniors Survey Results

## Q6 How can Barrie Transit better accommodate the Seniors community?

Answered: 85 Skipped: 10



ANSWER CHOICES	RESPONSES	
More travel training / outreach programs	18.82%	16
More affordable options	45.88%	39
Bus routes designed with key destinations for Seniors (I.e. Senior homes, senior centres, medical buildings)	56.47%	48
An increase in specialized bus service for Seniors with disabilities	27.06%	23
Other (please specify)	15.29%	13
Total Respondents: 85		

## Recommendation - FREE Day of the Week & Monthly Pass Subsidy

- 52 Free Days of Transit
- Further subsidization for Monthly Passes
- Year Round Opportunity to Use Transit at No Cost
- A Day Every Week to Run Errands, Attend Medical Appointments, Visit Friends/Family
- Alternative Travel Option During Winter Months
- Helps Combat Isolation

# Recommended Motions

- That on every, (insert day) of each week, seniors ages 65 and up be provided free transit services within the City of Barrie.
- That the Fees By-law 2019-023 be amended to reduce the seniors monthly transit pass from \$56.50 to \$53.00 effective November 1, 2019.