

January 26, 2015

City of Barrie 2015 Funding

TO: Dawn McAlpine, City Clerk, City of Barrie

RE: Barrie Area Physician Recruitment Task Force Municipal Funding

On behalf of Barrie Area Physician Recruitment we would like to thank the Council for their ongoing support of the recruitment and retention initiative in our community.

The Barrie Area Physician Recruitment Task Force is designed to bring community resources together in a collaborative way to attract, recruit and retain physicians to the Barrie Area. Our five funding partners of the Task Force are as follows:

- *The City of Barrie*
- *The Town of Innisfil*
- *The Township of Oro-Medonte*
- *The Township of Springwater*
- *Royal Victoria Regional Health Centre*

Since 2011, we have welcomed 22 Family Physicians who have started their own practice, taken over a retiring physicians practice or joined other family physician offices within our communities. We have also welcomed 55 Specialists to Royal Victoria Regional Health Centre. Having a prominent specialist community is attractive for Family Physicians touring our communities. We have increased the number of Barrie Residents with a local family physician to approximately 74% from last year's approximation of 71%. Of the total Barrie Area, 64% of residents now have a local family physician.

Year to date, Barrie Area Physician Recruitment has been successful in recruiting 6 new Family Physicians to the Area. With 2 of the recruited physicians taking over retiring physicians practices we were able to prevent approximately 4,000 people from losing a physician within the Barrie Area. We have also been successful in the recruiting of 19 new Specialists in both full time and locum positions at Royal Victoria Regional Health Centre. Year to date, we have facilitated 35 Site Visits to showcase prospective physicians our community as well as Royal Victoria Regional Health Centre. It is through these site visits that physicians gain an understanding of what it would be like to live and practice in our community.

The Family Medicine Residency Program at RVH is affiliated with the University of Toronto and the Barrie Community Family Health Team. Family Medicine Residents complete their two year residency at the RVH site. Our initial goal for the program was to recruit 30-40% of the Graduates from the Program. To date, we have successfully recruited 68% of graduated physicians.

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We have made significant progress in bringing much needed Family Physicians and Specialists into the area, however, there is still a tremendous amount of work to be done. The funding we receive from our community partners is directed to supporting:

- *Canadian Medical Journals Advertisements*
- *Barrie Area Physician Recruitment Website*
- *Community Recruitment and Retention Events*
- *Site Visits*
- *CASPR – Recruitment within Canada, networking with other Recruiters'*
- *Attending Recruitment Conferences and Job Fairs*
- *Medical Learners*

Barrie Area Physician Recruitment would like to thank you for your consideration and continued support.

If you have any questions please contact Brittany Peterson, *Physician Recruitment Coordinator* at petersonb@rvh.on.ca or at (705) 728-9090 ext. 42313.

Sincerely,



Brittany Peterson
Physician Recruitment Coordinator

