



**MEDIA RELEASE**

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**FOR IMMEDIATE RELEASE**

## **City hosts *Game On!*: video game tournament and ‘After Dark’ evening gaming event**

*Barrie, ON* – Relive the nostalgia of retro video games and go head-to-head in a video game tournament at the City of Barrie’s *Game On!* event. The annual gaming event takes place Saturday, September 21, 2024, in partnership with the [Barrie Public Library Comic Fest](#).

This year’s event features an all-ages Mario Kart tournament hosted by We Got Game taking place from 10 a.m. – 2 p.m. at the Downtown branch of the Barrie Public Library. Participants can check in on-site at the *Game On!* Booth during the Library’s Comic Fest.

*Game On! After Dark* is for ages 19+ and is taking place from 6 – 10 p.m. at the Five Points Theatre. The evening will feature Barrie’s Ultimate Gamer Tournament. The top four competitors will face off for the chance to be named “Barrie’s Ultimate Gamer 2024” and win a prize donated by Power Up Gaming.

The 19+ tournament will be hosted by Canadian hip-hop artist and three-time Juno Award winner Desmond Francis, known as Infinite, and Louise Jackson, dedicated leader, and inspirational speaker. The two are collaborating on the production of “The Infinite and Louise Show”, an upcoming entertainment series.

"We are thrilled to bring our combined energy to the stage for the Game On event in Barrie. Infinite is excited to reconnect with his fans—it’s something he always looks forward to. We’ve been waiting for this moment. We can’t wait to see who will rise as this year’s champion. GAME ON!" - Infinite and Louise

The evening event will also feature a cosplay mixer and mingle, an escape room, retro gaming and board game lounge areas. Participants are invited to bring their own board games. Admission is free. Pre-registration is required to attend the event and participate in the tournament. Availability is limited. Food and beverages will be available for purchase.

*Game On!* is generously supported by the following media partners: Rock 95, 107.5 Kool FM, Pure Country 106, BOUNCE 104.1 Radio, 93.1 Fresh Radio, 101.1 Big FM and CFRH.

For more information and to reserve tickets to *Game On! After Dark*, visit [barrie.ca/GameOn](http://barrie.ca/GameOn)

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