

REPORT OF THE TRANSPORTATION AND ECONOMIC DEVELOPMENT COMMITTEE

For consideration by the General Committee
of the City of Barrie on April 11, 2011

The Transportation and Economic Development Services Committee met at 7:00 p.m. on Wednesday, March 23, 2011 in the Council Chambers.

PRESENT: Councillor J. Brassard, Chair
Councillor B. Ainsworth
Councillor B. Jackson
Councillor M. Prowse
Councillor B. Ward (joined the meeting at 7:02 p.m.).

STAFF: City Clerk, D. McAlpine
Director of Engineering, W. McArthur
Director of Planning Services, S. Naylor (left the meeting at 7:58 p.m.)
Director of Strategy and Economic Development, H. Kirolos (left the meeting at 8:01 p.m.)
General Manager of Community Operations, J. Sales (left the meeting at 7:56 p.m.)
General Manager of Infrastructure, Development and Culture, R. Forward
Manager of Development Control, R. Windle (left the meeting at 7:58 p.m.)
Manager of Fleet Services/Director of Operations (Interim), D. Friary
Manager of Infrastructure Planning, S. Patterson
Policy Planner, C. Terry (left the meeting at 7:17 p.m.)
Supervisor of Transportation Planning, S. Rose
Supervisor, Vital Statistics, Corporate Mail and Print Services, L. Pearson.

The Transportation and Economic Development Committee met and reports as follows:

SECTION "A"

11-TED-007 PRESENTATION REGARDING THE OVERVIEW OF THE PROPOSED DEVELOPMENT PERMIT SYSTEM

C. Terry, Policy Planner, provided an overview of the proposed Development Permit System. She commented that the Development Permit System is an optional planning tool available to municipalities to streamline the development process. Ms. Terry indicated that the process combines three existing development processes into one and municipal planning approvals are through a Development Permit By-law, the only development control document. She outlined the implementation process required and key benefits and challenges of the system. Ms. Terry indicated that a report will be presented to General Committee recommending further investigation into the system.

The Committee asked several questions regarding other urban municipalities currently utilizing the process, the anticipated timing of the report to General Committee, whether the system would be utilized for the entire municipality or only portions of the municipality, opportunities for public input under the system and the development community's view on the process.

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11-TED-008 PAY AND DISPLAY ALTERNATIVES – MOTORCYCLES AND MOTORIZED SCOOTERS

The Committee met with W. McArthur, Director of Engineering to discuss pay and display alternatives for motorcycles and motorized scooters. Mr. McArthur indicated that Staff Report ENG048-10 included a recommendation that two paid parking spaces be created in three different parking lots specific to Motorcycles and Motorized Scooters at a reduced parking rate.

A. McGowan, resident, addressed the Committee regarding pay and display alternatives for motorcycles and motorized scooters. She noted that Toronto provides free parking for motorcycles and scooters and feels that promoting this form of transportation reduces pollution and grid lock and provides more parking spots for vehicles. She stated that she believes if free parking was offered for motorcycles and motorized scooters, it would encourage the public to utilize this form of transportation instead of taking an automobile. (10-G-309) (ENG048-10) (File: T02-PA)

The Transportation and Economic Development Committee met and recommends adoption of the following recommendation(s):

SECTION “B”

11-TED-009 PAY AND DISPLAY ALTERNATIVES – MOTORCYCLES AND MOTORIZED SCOOTERS

That the following paragraphs of Staff Report ENG048-10 regarding Pay and Display Alternatives – Motorcycles and Motorized Scooters be referred back to staff in the Engineering Department to further review opportunities to create additional parking in the downtown area for motorcycles and motorized scooters and report back to General Committee.

- “1. That one (1) designated parking space be modified to provide two (2) metered pay parking spaces for motorcycles/motorized scooters as indicated in Appendix “A” of Staff Report ENG048-10 in the following parking lots:
 - a) City Hall;
 - b) Maple Avenue and Ross Street; and
 - c) Simcoe Street Lot East.
2. That Fees By-law 2010-020, Schedule “J”, “Section 4 – Parking Fees” be amended by adding the following:

Lot	Approved Fee
a) “City Hall	<u>Motorcycle/Motorized Scooter Parking</u> \$0.50 per hour 5 hour maximum 9:00 am – 5:00 pm, Monday to Friday”
b) “Maple Avenue and Ross Street	<u>Motorcycle/Motorized Scooter Parking</u> \$0.50 per hour \$2.50 daily maximum 9:00 am – 5:00 pm, Monday to Friday”
c) “Simcoe Street Lot East	<u>Motorcycle/Motorized Scooter Parking</u> \$0.50 per hour \$2.50 daily maximum 9:00 am – 5:00 pm, Monday to Friday”

(10-G-309) (ENG048-10) (File: T02-PA)

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11-TED-010 TRAFFIC BY-LAW AMENDMENTS AND HYBRID VEHICLE PARKING

1. That Traffic By-law 80-138 as amended, be further amended to allow for Schedule "H" "Rates In The Parking Meter Zones And Parking Lots" to be removed to eliminate any redundant fee references.
2. That hybrid vehicle parking not be provided free parking within the downtown core. (10-G-309) (ENG048-10) (File: T02-PA)

The Transportation and Economic Development Committee met and reports as follows:

SECTION "C"

11-TED-011 PRESENTATION REGARDING SPRINGBOARD INNOVATION CENTRE

H. Kirolos, Director of Strategy and Economic Development introduced representatives of SpringBoard Innovation Centre. J. Cameron of SpringBOARD Innovation Centre provided an overview of the activities Springboard has been involved in throughout the past year. He commented that Springboard is a public/private sector initiative involving the City of Barrie, Georgian College and the private sector as partners. He noted that the primary differentiator of SpringBOARD Innovation Centre is to provide residents with in-house mentoring, access to funding, and other business services to accelerate commercialization.

Mr. Cameron stated that the centre officially opened in September 2010 and has attracted 10 companies to date. He noted that live pitch sessions have been established to promote SpringBOARD and identify potential interested companies. He commented that the program involves balanced scorecard records and weekly updates from the participating companies. He believes that the centre will bring energy to the City of Barrie and assist in the revitalization of the downtown core. He commented that the next steps for the SpringBOARD Innovation Centre include hiring qualified senior management, applying for and obtaining funding for future operations and to relocate to a new location.

The Committee asked several questions regarding the funding model and what City Council can do to support the initiative.

11-TED-012 ECONOMIC DEVELOPMENT UPDATE

H. Kirolos provided an update regarding Economic Development in the City of Barrie. He provided statistics regarding construction activity currently taking place within the boundaries of the the City of Barrie.

The Committee asked several questions regarding the information provided.

The Transportation and Economic Development Committee met and recommends adoption of the following recommendation(s):

SECTION "D"

11-TED-013 PARKING ON GLENWOOD DRIVE

That staff in the Engineering Department investigate the feasibility of prohibiting parking on both sides or one side of Glenwood Drive and report back to General Committee. (File: T00)

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11-TED-014 PARKING ON WEATHERUP CRESCENT

That staff in the Engineering Department investigate the feasibility of prohibiting parking on both sides or one side of Weatherup Crescent near the eastern intersection of Weatherup Crescent and Livingstone Street West and report back to General Committee. (File: T00)

11-TED-015 THREE-WAY STOP AT THE INTERSECTION OF DOCK ROAD AND GOLDEN MEADOW ROAD

That discussion on the feasibility of implementing an all way stop at the intersection of Dock Road and Golden Meadow Road be deferred to a future meeting of the Transportation and Economic Development Committee. (10-G-355) (10-CMSC-042) (File: T00)

11-TED-016 ALL-WAY STOP AT THE INTERSECTION OF SUN KING CRESCENT AND ROYAL JUBILEE DRIVE

That discussion on the feasibility of implementing an all way stop at the intersection of Sun King Crescent and Royal Jubilee Drive be deferred to a future meeting of the Transportation and Economic Development Committee. (10-G-356) (10-CMSC-043) (File: T00)

11-TED-017 ALL-WAY STOP AT THE INTERSECTION OF SANDRINGHAM DRIVE AND BIRKHALL PLACE – NORTH SIDE

That discussion on the feasibility of implementing an all way stop at the intersection of Sandringham Drive and Birkhall Place – north side be deferred to a future meeting of the Transportation and Economic Development Committee. (10-G-54) (10-CMSC-041) (File: T00)

The meeting adjourned at 8:13 p.m.

CHAIRMAN