

# Staff Memorandum



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To: Mayor A. Nuttall and Members of Council

Subject and Ward(s): April Events Calendar in Recreation and Culture Services (All)

Date: April 2, 2025

Department Head  
Approval: K. Datema, Director of Recreation & Culture Services  
executive management  
approval: J. Schmidt, General Manager of Community and Corporate Services

CAO Approval: M. Prowse, Chief Administrative Officer

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The purpose of this Memorandum is to provide members of Council with an update concerning Spring into Clean. From Wednesday April 23<sup>rd</sup> to Sunday April 27<sup>th</sup>, City of Barrie residents, schools, and businesses will join forces to clean up our community while increasing levels of environmental awareness and social responsibility through active participation. Together, we are preserving, protecting, and sharing our planet.

Every action counts! Here are a few ideas to help maintain clean, healthy public spaces that you can share with your constituents via social media or your ward newsletter:

- Rethink creating litter! Remember your reusable water bottles, coffee cups, picnic supplies, cutlery, and shopping bags.
- Bring your waste home with you for disposal in the City's curbside collection programs.
- Encourage people to use the City's Waste Look up Tool to ensure they know how to dispose of items responsibly. [Waste Item Lookup Tool | City of Barrie](#)
- Stack recycling boxes to prevent items from blowing around your neighbourhood. Newspapers, cans and other light-weight materials can be easily picked up by the wind and scattered.
- Keep a litter bag in your car. Trash can easily be taken by the wind and blow out of window or when a car door is opened.

We invite you to participate in this year's initiatives in any of the following ways:

- Promote this year's Spring into Clean in your ward via your newsletters, social media and word of mouth
- Organize a group clean-up in your ward and post photos on the day #SIC2025
- We can connect you to a participating group in your ward – join them on the day and post photos of the action Friday
- If you see a cleanup in progress, post before and after photos! #trashformation

Registration opens Tuesday April 1<sup>st</sup> with a deadline for registration of April 9<sup>th</sup> at 5pm. For more information and to register, please visit [www.barrie.ca/springintoclean](http://www.barrie.ca/springintoclean)

**APPENDIX "A"**

**Appendix:**

**Memo Author:**

K. Ellis, Manager of Recreation and Special Events

**File #:** R00

**Pending # (if applicable):**